

# ADDY Award Winners by Entrant

Entrant	Entry/Awards	Advertiser	Category	
15 District Fifteen				Forwarding Fees: Student Gold - \$20
11 Los Angeles				Professional Gold or Silver individual entry = \$70
				Professional Gold or Silver Campaign entry = \$80 Forwarding Fee
<b>Ted Marcus</b>				
15-11-353668	Laphroaig Scotch Whisky - 'Winter Revel' Student Bronze ADDY®	Art Center College of Design	S11 Television	
<b>Ian Kammer</b>				
15-11-354100	Boxer Student Gold ADDY®	Art Center College of Design	S11 Television	\$20
15-11-354101	Hibernation Student Gold ADDY®	Art Center College of Design	S11 Television	\$20
<b>Steven Butler</b>				
15-11-356672	Nike ID Color Swag Student Bronze ADDY®	Art Center College of Design	S11 Television	
<b>Brenton Covington</b>				
15-11-366399	Calvin Klein 'STOLEN' Student Silver ADDY®	Art Center College of Design	S11 Television	
<b>Adam Chang &amp; Melissa Ploysophon</b>				
15-11-378591	Atomic Fireball Student Gold ADDY®	Art Center College of Design	S06 B Consumer or Trade Publication	\$20
<b>Adam Chang &amp; Rebecca Ginos</b>				
15-11-395407	Animal Planet Student Silver ADDY®	Art Center College of Design	S06 B Consumer or Trade Publication	
<b>Michael Taimi</b>				
15-11-391687	Energy Drink Student Bronze ADDY®	Art Center College of Design	S11 Television	
<b>Ricardo Vivas, William Hemminger, Erik Anderson</b>				
15-11-383295	Doritos - Super Sleepover Student Bronze ADDY®	Art Center College of Design	S11 Television	
<b>Erik Anderson</b>				
15-11-383301	Red Bull - Little Can of Big Whoop Ass Student Bronze ADDY®	Art Center College of Design	S11 Television	
15-11-394290	Pepsi Max Student Bronze ADDY®	Art Center College of Design	S11 Television	
<b>Paul Linkogle</b>				
15-11-394271	Band-Aid Beginnings Student Silver ADDY®	Art Center College of Design	S11 Television	
<b>Kevin Michael Snyder</b>				
15-11-397371	A V8 a Day Student Bronze ADDY®	Art Center College of Design	S11 Television	
<b>Jeremy Jackson &amp; Jack Collier</b>				
15-11-393322	Hands free when you need it most - Petzl Student Silver ADDY®	Art Center College of Design	S06 A Consumer or Trade Publication	
<b>Andrea Ou</b>				
15-11-392538	PSA - STOP BULLYING Student Silver ADDY®	Art Center College of Design	S11 Television	
<b>Y-C Tom Lee</b>				
15-11-397458	Public Execusion Student Silver ADDY®	Art Center College of Design	S11 Television	
15-11-397553	Gatorade Unleash Student Bronze ADDY®	Art Center College of Design	S11 Television	
<b>Kai C Cheng</b>				

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15-11-393783	The Pickpocket Student Bronze ADDY®	Art Center College of Design	S11 Television	
15-11-396454	Voodoo Bear Student Bronze ADDY®	Art Center College of Design	S11 Television	
<b>Gevorg Karensky</b>				
15-11-398238	ADIDAS - Impossible is Nothing Student Gold ADDY®	Art Center College of Design	S11 Television	\$20
<b>Ayzenberg Group</b>				
15-11-394130	Water Conservation Campaign Bronze ADDY® Award	Pasadena Water & Power	68 A Campaign	
<b>Big Honkin Ideas</b>				
15-11-384232	UCLA Anderson MBA Program Guide Bronze ADDY® Award	UCLA Anderson School of	07 B Brochure	
<b>BIRD</b>				
15-11-397607	Do You Flip? 2011 Silver ADDY® Award	Flip Video	48 A Regional/National TV Campaigns	\$80
15-11-397610	Do You Flip? 2011 Bronze ADDY® Award	Flip Video	36 A Online	
<b>BLITZ Digital Studios LLC</b>				
15-11-396947	Halo Waypoint Bronze ADDY® Award	Halo Waypoint	36 H Online	
15-11-396952	Zoobles Bronze ADDY® Award	Spin Master	34 C Websites, Consumer Flash	
<b>Break Media</b>				
15-11-398235	Fox Home Entertainment, Fight Club Silver ADDY® Award	Fox Home Entertainment	36 I Online	\$70
15-11-398233	The Bro Show – NOS Coca-Cola Bronze ADDY® Award	NOS / Coca Cola	36 J Online	
<b>Bully Pictures</b>				
15-11-353590	Empowerment Bronze ADDY® Award	US Census	64 A Broadcast/Electronic	
<b>Campbell Ewald</b>				
15-11-385407	WHERE DO BABIES COME FROM Silver ADDY® Award	KAISER PERMANENTE	47 C Regional/National TV, Single	\$70
15-11-385429	BABIES/EQUIPMENT Silver ADDY® Award	KAISER PERMANENTE	42 Regional/National Campaign	\$80
15-11-392310	GET UP AND GET DOWN Silver ADDY® Award	KAISER PERMANENTE	36 A Online	\$70
15-11-392314	THROWING FOOD Bronze ADDY® Award	KAISER PERMANENTE	36 A Online	
15-11-393316	UNICYCLE Bronze ADDY® Award	KAISER PERMANENTE	36 A Online	
15-11-383181	Plus One Bronze ADDY® Award	KAISER PERMANENTE	47 C Regional/National TV, Single	
15-11-385384	COME ON GET HAPPY Bronze ADDY® Award	KAISER PERMANENTE	41 A Regional/National	
15-11-385435	STICK AROUND Bronze ADDY® Award	KAISER OAKLAND	22 B Full Page	
15-11-385441	SMELL TOESIES Bronze ADDY® Award	KAISER PERMANENTE	22 B Full Page	
15-11-385444	BUN MEET OVEN Bronze ADDY® Award	KAISER PERMANENTE	22 B Full Page	
15-11-385570	EVERYTHING SHE NEEDS Bronze ADDY® Award	KAISER PERMANENTE	22 B Full Page	
15-11-392279	LOCAL BEANS Bronze ADDY® Award	KAISER PERMANENTE	22 B Full Page	
15-11-392281	EXPAND YOUR PLAYLIST Bronze ADDY® Award	KAISER PERMANENTE	14 A Outdoor Board	
15-11-392282	GET THERE OLD SCHOOL Bronze ADDY® Award	KAISER PERMANENTE	14 A Outdoor Board	

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15-11-392291	ELEPHANT/CYCLIST/WEIGHTS Bronze ADDY® Award	KAISER PERMANENTE	18 Campaign	
15-11-392294	WHEEL CHAIR Bronze ADDY® Award	KAISER PERMANENTE	16 B Mass Transit/Public/Airline	
15-11-392297	SKATEBOARD Bronze ADDY® Award	KAISER PERMANENTE	16 B Mass Transit/Public/Airline	
15-11-392305	BABY SITE TAKE-OVER Bronze ADDY® Award	KAISER PERMANENTE	36 A Online	
<b>Caviar</b>				
15-11-395657	KSWISS Gold ADDY® Award	KSwiss, Inc.	36 I Online	\$70
15-11-395667	Toyota Sienna Gold ADDY® Award	Toyota Motor Sales USA Inc	36 I Online	\$70
<b>David &amp; Goliath</b>				
15-11-397255	Joy Ride Gold ADDY® Award	Kia Motors	54 Consumer, Regional / National	\$70
15-11-397235	Joy Ride Silver ADDY® Award	Kia Motors	47 A Regional/National TV, Single	\$70
15-11-397240	Joy Ride Silver ADDY® Award	Kia Motors	50 B Cinema Advertising	\$70
15-11-397251	This or That Silver ADDY® Award	Kia Motors	54 Consumer, Regional / National	\$70
15-11-397253	This or That Silver ADDY® Award	Kia Motors	75 A Animation or Special Effects	\$70
15-11-397254	Reactions Bronze ADDY® Award	Universal Studios Hollywood	54 Consumer, Regional / National	
15-11-397236	Reactions Bronze ADDY® Award	Universal Studios Hollywood	47 A Regional/National TV, Single	
15-11-397237	This or That Bronze ADDY® Award	Kia Motors	50 B Cinema Advertising	
15-11-397239	Sweet Dreams Bronze ADDY® Award	Kia Motors	50 B Cinema Advertising	
15-11-397229	Hamstar Clothing Bronze ADDY® Award	Kia Motors	13 A Specialty Advertising	
15-11-397231	This or That Bronze ADDY® Award	Kia Motors	47 A Regional/National TV, Single	
15-11-397232	Sweet Dreams Bronze ADDY® Award	Kia Motors	47 A Regional/National TV, Single	
<b>DeepMix</b>				
15-11-392997	Busch Gardens 'My X' Bronze ADDY® Award	Busch Gardens (SeaWorld Parks)	76 B Sound	
<b>Deutsch LA</b>				
15-11-397334	VW.com Silver ADDY® Award	Volkswagen	32 A Websites, B-to-B Flash	\$70
15-11-397335	Yes We Canada Silver ADDY® Award	Playstation	36 I Online	\$70
15-11-397305	Moonlighting Silver ADDY® Award	Volkswagen	47 A Regional/National TV, Single	\$70
15-11-397308	ModNation Racers 'Pep Talk' Silver ADDY® Award	Playstation	47 A Regional/National TV, Single	\$70
15-11-397310	Kevin Butler Playstation Move Campaign Silver ADDY® Award	Playstation	48 A Regional/National TV Campaigns	\$80
15-11-397311	Fake TV Family Silver ADDY® Award	Playstation	47 A Regional/National TV, Single	\$70
15-11-397314	Ignored Silver ADDY® Award	Playstation	47 A Regional/National TV, Single	\$70
15-11-397322	Playstation Move Interactive Campaign Bronze ADDY® Award	Sony Playstation	37 Websites / Online	
<b>Disney's Yellow Shoes Creative Group</b>				
15-11-398432	Where Dreams Come True Campaign: Silver ADDY® Award	Disney Parks & Resorts	74 B Photography	\$70
15-11-398438	Tea Party Silver ADDY® Award	Walt Disney Parks & Resorts	47 B Regional/National TV, Single	\$70

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15-11-398439	Halloween Bronze ADDY® Award	Walt Disney Parks & Resorts	41 B Regional/National	
15-11-398440	Let The Memories Begin Bronze ADDY® Award	Walt Disney Parks & Resorts	41 B Regional/National	
15-11-398447	Where Dreams Come True Campaign: Bronze ADDY® Award	Walt Disney Parks & Resorts	22 B Full Page	
15-11-394740	Downtown Disney Mixed Media Bronze ADDY® Award	Disney Parks and Resorts	54 Consumer, Regional / National	
15-11-398429	World of Color Campaign Bronze ADDY® Award	Disney Parks & Resorts	54 Consumer, Regional / National	
15-11-398430	Disney Cruise Line Campaign Bronze ADDY® Award	Disney Cruise Line	54 Consumer, Regional / National	
15-11-398431	Disney Swim Campaign Bronze ADDY® Award	Disney Parks & Resorts	54 Consumer, Regional / National	
15-11-398437	Toys Bronze ADDY® Award	Walt Disney Parks & Resorts	47 B Regional/National TV, Single	
<b>Don't Panik!</b>				
15-11-389908	Don't Panik! Promo Bronze ADDY® Award	Don't Panik!	69 F Creative Services and Industry	
15-11-389916	Stone Ave "Livin' in L.A." Bronze ADDY® Award	17th Street Records	57 C Broadcast/Electronic	
<b>Fire Station Agency</b>				
15-11-381143	Aphrodite Bronze ADDY® Award	POM Wonderful	47 A Regional/National TV, Single	
15-11-381156	Eve Bronze ADDY® Award	POM Wonderful	47 A Regional/National TV, Single	
15-11-381184	POM Campaign Bronze ADDY® Award	POM Wonderful	48 A Regional/National TV Campaigns	
15-11-381202	Get Crackin' Campaign Bronze ADDY® Award	Paramount Farms	48 A Regional/National TV Campaigns	
<b>Fraser Communications</b>				
15-11-398185	East West Bank Annual Report Bronze ADDY® Award	East West Bank	06 B Annual Report	
15-11-398192	First 5 California Kids TV Spots Bronze ADDY® Award	First 5 California	68 A Campaign	
<b>Frontline Communications Partners</b>				
15-11-393005	747-8 Style for the Senses Bronze ADDY® Award	Boeing Commercial Airplanes	24 B Campaign	
15-11-393007	787 Dreamliner/ More Than a Dream Bronze ADDY® Award	Boeing Commercial Airplanes	24 B Campaign	
<b>Green Dot Films</b>				
15-11-355191	I Art LA Silver ADDY® Award	The Center South LA	64 A Broadcast/Electronic	\$70
<b>Haley Miranda Group</b>				
15-11-395512	Cooking Channel Launch "Flip" Direct Silver ADDY® Award	Cooking Channel, Scripps	11 B Business-to-Business or	\$70
<b>Kovel/Fuller</b>				
15-11-393113	Tire Explorer iPad Application Silver ADDY® Award	Yokohama Tire Corporation	36 H Online	\$70
15-11-393117	20 Ways to Destroy a Fruitcake Bronze ADDY® Award	Kovel/Fuller	69 F Creative Services and Industry	
15-11-393122	SEMA Party Invitations Bronze ADDY® Award	Yokohama Tire Corporation	10 D Special Event Material	
<b>Liquid Advertising</b>				
15-11-394677	Splinter Cell: The Search for Sam Fisher Bronze ADDY® Award	Ubisoft	36 D Online	
<b>Tercius Bufete</b>				
15-11-379338	Join the Conversation Student Silver ADDY®	Los Angeles City College	S07 A Newspaper	

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15-11-379349	Media Kit Image Student Bronze ADDY®	Los Angeles City College	S15 A Elements of Advertising	
15-11-379613	The Collegian Media Kit Student Bronze ADDY®	Los Angeles City College	S03 Direct Marketing	
15-11-379618	Collegian Times Media Kit Student Bronze ADDY®	Los Angeles City College	S03 Direct Marketing	
<b>Tercius Bufete, Abimael Rivera and Jordan Angulo</b>				
15-11-380597	We Are the Collegian Student Bronze ADDY®	Los Angeles City College	S06 B Consumer or Trade Publication	
<b>Tercius Bufete and Jordan Angulo</b>				
15-11-380603	Truth's Last Line of Defense Student Bronze ADDY®	Los Angeles City College	S06 A Consumer or Trade Publication	
15-11-380610	Truth's Last Line of Defense Image Student Bronze ADDY®	Los Angeles City College	S15 A Elements of Advertising	
<b>Tercius Bufete</b>				
15-11-379317	Stay Advertisement Student Bronze ADDY®	Los Angeles City College	S07 A Newspaper	
<b>Los Angeles Times</b>				
15-11-385535	Los Angeles Times Ink 2.0 at Santa Bronze ADDY® Award	Los Angeles Times	14 B Outdoor Board	
<b>Win Bates</b>				
15-11-394161	Keep It Hairy Student Gold ADDY® and Student BEST	Loyola Marymount University Student BEST OF SHOW	S11 Television	\$20
<b>MATTER, Edelman Sports &amp; Entertainment Marketing</b>				
15-11-393407	Off Track with Tony Stewart: The Rookie, Bronze ADDY® Award	Scott Iason	36 J Online	
<b>MediaMind</b>				
15-11-355165	Avatar Home Entertainment Release Bronze ADDY® Award	20th Century Fox	37 Websites / Online	
<b>Mission Control</b>				
15-11-396978	ArcLight Storyboard Bronze ADDY® Award	ArcLight Cinemas	17 B Site	
<b>MJZ</b>				
15-11-394165	Old Spice 'The Man Your Man Could Gold ADDY® Award	Proctor & Gamble	48 A Regional/National TV Campaigns	\$80
15-11-394156	Schweppes 'Gang Sign' Gold ADDY® Award	Schweppes	47 A Regional/National TV, Single	\$70
15-11-392982	Snickers 'Game & Road Trip' Gold ADDY® Award	Masterfoods	48 A Regional/National TV Campaigns	\$80
15-11-393347	Dickies 'Chopper', 'Wrecking Ball', Gold ADDY® Award	Williamson - Dickie Mfg Co.	48 A Regional/National TV Campaigns	\$80
15-11-393351	Dickies 'Train', 'Joust', 'Hill', 'Ranch' Gold ADDY® Award and BEST OF	Williamson - Dickie Mfg Co. BEST OF SHOW ADDY®	48 A Regional/National TV Campaigns	\$80
15-11-393829	Huggies 'Soiree' Gold ADDY® Award	Kimberly Clark	47 A Regional/National TV, Single	\$70
15-11-393834	Dove 'Men' Gold ADDY® Award	Unilever	47 A Regional/National TV, Single	\$70
15-11-392965	Lego 'Click' Gold ADDY® Award	LEGO	36 I Online	\$70
15-11-392968	Lego "The Brick Thief" Gold ADDY® Award	Lego	36 I Online	\$70
15-11-393838	McDonald's 'Baby' Silver ADDY® Award	McDonalds	47 B Regional/National TV, Single	\$70
15-11-393840	Activision 'Mix 2Gether' Silver ADDY® Award	Activision	47 A Regional/National TV, Single	\$70
15-11-393933	Barclay's 'Rollercoaster' Silver ADDY® Award	Barclay's	47 C Regional/National TV, Single	\$70
15-11-394012	McDonalds 'Joe and Frank' Silver ADDY® Award	McDonald's	47 B Regional/National TV, Single	\$70

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15-11-394066	Verizon 'Towers' Silver ADDY® Award	Verizon Wireless	47 A Regional/National TV, Single	\$70
15-11-393360	Bridgestone 'Whale of a Tale' Silver ADDY® Award	Bridgestone Americas Tire	47 A Regional/National TV, Single	\$70
15-11-393794	P&G 'Never Walk Alone' Silver ADDY® Award	Proctor & Gamble	47 A Regional/National TV, Single	\$70
15-11-393800	LG 'Butterfly', 'Elephant', 'Lure' Silver ADDY® Award	LG	48 A Regional/National TV Campaigns	\$80
15-11-394158	Keystone 'Runaway Bride' & 'To the Silver ADDY® Award	Miller/Coors	48 C Regional/National TV Campaigns	\$80
15-11-393314	Travelers Insurance 'Rattle Snake' & Silver ADDY® Award	The Travelers Companies	48 C Regional/National TV Campaigns	\$80
15-11-394170	ESPN 'Timeless' Silver ADDY® Award	ESPN	47 C Regional/National TV, Single	\$70
15-11-394173	ESPN 'Monday Action', 'Stones Throw', Silver ADDY® Award	ESPN	48 C Regional/National TV Campaigns	\$80
15-11-394186	Bud Light 'Paintball', 'Pillow Fight', Silver ADDY® Award	Anheuser-Busch, Inc.	48 A Regional/National TV Campaigns	\$80
15-11-394189	Bud Light 'Amy' Bronze ADDY® Award	Anheuser-Busch, Inc.	47 A Regional/National TV, Single	
15-11-394160	Geico 'Octopus Homeowners', 'Costumed' Bronze ADDY® Award	Geico	48 C Regional/National TV Campaigns	
15-11-393805	Smirnoff 'Stampede Global' Bronze ADDY® Award	-	47 A Regional/National TV, Single	
15-11-393352	Lexus 'It's Out There' Bronze ADDY® Award	Lexus	47 A Regional/National TV, Single	
15-11-393025	Boost Mobile 'Grocery Store' Bronze ADDY® Award	Boost Mobile	47 A Regional/National TV, Single	
15-11-393067	Wrigley's '5 React' Bronze ADDY® Award	WM. Wrigley Jr. Company	47 A Regional/National TV, Single	
15-11-394146	Call of Duty: Black Ops 'There's A Soldier' Bronze ADDY® Award	Activision Blizzard Inc.	47 A Regional/National TV, Single	
15-11-394149	ESPN 'Invincible' Bronze ADDY® Award	ESPN	47 C Regional/National TV, Single	
15-11-394150	Monster.com 'Boogey Man' & 'Fiddle' Bronze ADDY® Award	Monster Worldwide Inc.	48 C Regional/National TV Campaigns	
15-11-394020	Hyundai 'Baby's Name' & 'Die Hard' Bronze ADDY® Award	McDonalds Corporation	48 A Regional/National TV Campaigns	
15-11-394035	Muller 'Cow' Bronze ADDY® Award	Muller	47 A Regional/National TV, Single	
15-11-394048	DirecTV 'Ice Cream' & 'Submarine' Bronze ADDY® Award	DirecTV	48 A Regional/National TV Campaigns	
15-11-393936	U.S. Airforce 'This is Not Science Fiction' Bronze ADDY® Award	USAF	47 C Regional/National TV, Single	
15-11-393939	Carl's Jr. 'Green Hornet' Bronze ADDY® Award	CKE Carl Karcher	47 B Regional/National TV, Single	
15-11-393945	Visa 'The Chase' Bronze ADDY® Award	Visa	47 C Regional/National TV, Single	
15-11-393998	ESPN 'Hauler Race' Bronze ADDY® Award	ESPN	47 C Regional/National TV, Single	
15-11-393906	Audi 'Paper Liberation' Bronze ADDY® Award	Global Audi Team	47 A Regional/National TV, Single	
15-11-392971	Cars.com 'Timothy Richman' Bronze ADDY® Award	Cars.com	47 B Regional/National TV, Single	
15-11-392981	Sony 'Flint' Bronze ADDY® Award	Sony	47 A Regional/National TV, Single	

## NBCLM Integrated Sales Production

15-11-393916	Bertolli: "Delicious Summer Dishes" Bronze ADDY® Award	Bertolli	48 A Regional/National TV Campaigns	
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## OgilvyWest

15-11-394733	Ellen, Unscripted. Silver ADDY® Award	Cisco umi	54 Consumer, Regional / National	\$80
15-11-394760	A New Kind of Together Silver ADDY® Award	Cisco TelePresence	52 B-to-B Regional / National	\$80
15-11-393101	Arco Field Test Silver ADDY® Award	BP/Arco	17 B Site	\$70

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15-11-393103	Maiden Voyage Bronze ADDY® Award	Cisco umi	47 A Regional/National TV, Single
15-11-393104	Spoons Bronze ADDY® Award	Cisco umi	47 A Regional/National TV, Single
15-11-393106	Tea Party Bronze ADDY® Award	Cisco umi	47 A Regional/National TV, Single
15-11-393107	Ellen, Unscripted. Maiden Voyage, Bronze ADDY® Award	Cisco umi	48 A Regional/National TV Campaigns
15-11-393110	Rock Paper Scissors Bronze ADDY® Award	Cisco TelePresence	47 A Regional/National TV, Single
15-11-393111	Sock Puppet Bronze ADDY® Award	Cisco TelePresence	47 A Regional/National TV, Single
15-11-393112	Surprise Bronze ADDY® Award	Cisco TelePresence	47 A Regional/National TV, Single
15-11-393114	A New Kind of Together. Rock Paper Bronze ADDY® Award	Cisco TelePresence	48 A Regional/National TV Campaigns
15-11-393077	All The News That's Fit To Watch Bronze ADDY® Award	Cisco Systems, Inc.	36 A Online
<b>ONE/x</b>			
15-11-393577	Sleeper Bronze ADDY® Award	Custom Comfort Mattress	44 B Local, Single (one DMA)
<b>Orci</b>			
15-11-395782	Civic Family/MY11/Happy Honda Days Bronze ADDY® Award	American Honda Motor Co.	76 B Sound
<b>mi reu yoo</b>			
15-11-367426	Honeywell's Air Purifier Student Silver ADDY®	OTIS College Art and Design	S07 A Newspaper
<b>Jungsub Kim</b>			
15-11-393017	Top Flite Golf Ball: Go Further Student Silver ADDY®	Otis College of Art and Design	S07 A Newspaper
15-11-393004	Honey Bunches of Oats: All the honey Student Bronze ADDY®	Otis College of Art and Design	S07 C Newspaper
<b>PETROL</b>			
15-11-391607	Call of Duty: Black Ops / Photography - Bronze ADDY® Award	Activision	74 C Photography
<b>Powershot Productions</b>			
15-11-395980	The City National Experience Bronze ADDY® Award	City National Bank	54 Consumer, Regional / National
15-11-396074	The City National Experience: The Bronze ADDY® Award	City National Bank	47 C Regional/National TV, Single
15-11-396079	The City National Experience - Chavez Bronze ADDY® Award	City National Bank	47 C Regional/National TV, Single
15-11-396080	The City National Experience - Italfoods Bronze ADDY® Award	City National Bank	47 C Regional/National TV, Single
15-11-396084	The City National Experience - Ace Bronze ADDY® Award	City National Bank	47 C Regional/National TV, Single
15-11-396085	The City National Experience - Schonbrun Bronze ADDY® Award	City National Bank	47 C Regional/National TV, Single
15-11-396086	The City National Experience - Harrison Bronze ADDY® Award	City National Bank	47 C Regional/National TV, Single
15-11-396087	The City National Experience - Sitrick Bronze ADDY® Award	City National Bank	47 C Regional/National TV, Single
15-11-396094	The City National Experience: The Bronze ADDY® Award	City National Bank	77 Cinematography
15-11-396100	The City National Experience - Ace Bronze ADDY® Award	City National Bank	77 Cinematography
15-11-396588	The City National Experience Bronze ADDY® Award	City National Bank	48 C Regional/National TV Campaigns
<b>Primitive Spark</b>			
15-11-394260	Primitive Spark Bronze ADDY® Award	self	32 C Websites, B-to-B Flash



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15-11-394266	Health of Women Study Bronze ADDY® Award	Dr. Susan Love Research	35 C Websites, Consumer HTML/Other	
<b>Quigley-Simpson</b>				
15-11-392429	Chase Continental Presidential Plus Bronze ADDY® Award	Chase Card Services	24 B Campaign	
15-11-392430	Chase Sapphire San Francisco Market Bronze ADDY® Award	Chase Card Services	18 Campaign	
15-11-392441	ChildFund International 2010 Bronze ADDY® Award	ChildFund International	48 C Regional/National TV Campaigns	
<b>R&amp;R Partners</b>				
15-11-391472	Hotel Nikko - Christmas Card Silver ADDY® Award	Hotel Nikko San Francisco	10 A Special Event Material	\$70
15-11-391432	Hollywood Bowl - Great Moments in Bronze ADDY® Award	Hollywood Bowl	61 A Campaign	
15-11-391437	Hollywood Bowl - Grease :60 Radio Bronze ADDY® Award	Hollywood Bowl	57 B Broadcast/Electronic	
15-11-391441	Hollywood Bowl - Smokey :60 Radio Bronze ADDY® Award	Hollywood Bowl	57 B Broadcast/Electronic	
15-11-391449	LA Philharmonic - Deck the Halls :60 Bronze ADDY® Award	LA Philharmonic	57 B Broadcast/Electronic	
<b>rabbit</b>				
15-11-394922	Hide and Seek Gold ADDY® Award	Stopthetraffic.org	64 C Broadcast/Electronic	\$70
<b>RAPP</b>				
15-11-390004	Holiday Wishes Silver ADDY® Award	RAPP	69 G Creative Services and Industry	\$70
15-11-390280	Holiday Wishes Silver ADDY® Award	RAPP	69 K Creative Services and Industry	\$70
15-11-390296	Holiday Wishes Silver ADDY® Award	RAPP	75 B Animation or Special Effects	\$70
<b>RPA</b>				
15-11-395236	Farmers Educational Films Gold ADDY® Award	Farmers Insurance	37 Websites / Online	\$70
15-11-394925	University of Farmers Gold ADDY® Award	Farmers Insurance	36 C Online	\$70
15-11-395225	Le Petite Disaster Silver ADDY® Award	Farmers Insurance	36 I Online	\$70
15-11-394744	Autoboatome Silver ADDY® Award	Farmers Insurance	47 A Regional/National TV, Single	\$70
15-11-394747	Frozen Pipes Silver ADDY® Award	Farmers Insurance	47 A Regional/National TV, Single	\$70
15-11-394784	NaughtyOrNice-a-tron Silver ADDY® Award	American Honda Motor Co., Inc.	36 C Online	\$70
15-11-394735	University of Farmers Silver ADDY® Award	Farmers Insurance	42 Regional/National Campaign	\$80
15-11-394753	University of Farmers Silver ADDY® Award	Farmers Insurance	48 A Regional/National TV Campaigns	\$80
15-11-395242	Living with Robots Silver ADDY® Award	American Honda Motor Co., Inc.	36 J Online	\$70
15-11-395247	Into the Unknown Silver ADDY® Award	American Honda Motor Co., Inc.	36 J Online	\$70
15-11-395255	University of Farmers Silver ADDY® Award	Farmers Insurance	54 Consumer, Regional / National	\$80
15-11-395263	Meet the Wongs Silver ADDY® Award	Farmers Insurance	75 A Animation or Special Effects	\$70
15-11-394862	Meet the Wongs Silver ADDY® Award	Farmers Insurance	36 I Online	\$70
15-11-395228	Cat Burglar Silver ADDY® Award	Farmers Insurance	36 I Online	\$70
15-11-395229	Dude of Hazards Silver ADDY® Award	Farmers Insurance	36 I Online	\$70
15-11-395265	Cat Burglar Silver ADDY® Award	Farmers Insurance	75 A Animation or Special Effects	\$70



# ADDY Award Winners by Entrant

Entrant	Entry/Awards	Advertiser	Category	
15-11-395269	Dude of Hazards Silver ADDY® Award	Farmers Insurance	75 A Animation or Special Effects	\$70
15-11-395329	Bewteen Two Interns Bronze ADDY® Award	RPA	69 F Creative Services and Industry	
15-11-395264	Le Petite Disaster Bronze ADDY® Award	Farmers Insurance	75 A Animation or Special Effects	
15-11-394763	CR-Z Experience Bronze ADDY® Award	American Honda Motor Co., Inc.	20 A Single	
15-11-394777	Explore Bronze ADDY® Award	American Honda Motor Co., Inc.	36 A Online	
15-11-394778	Pair Bronze ADDY® Award	American Honda Motor Co., Inc.	36 A Online	
15-11-394738	Water Craft Bronze ADDY® Award	Farmers Insurance	47 A Regional/National TV, Single	
15-11-394858	Pick Up Banner Bronze ADDY® Award	Mandalay Bay	36 A Online	
15-11-394749	Slide Show Bronze ADDY® Award	Farmers Insurance	47 A Regional/National TV, Single	
15-11-395227	Honda Loves You Back Bronze ADDY® Award	American Honda Motor Co., Inc.	20 B Campaign	
15-11-394650	Choose Your Own Adventure Bronze ADDY® Award	Newport Beach Film Festival	09 A Poster	
15-11-394663	Leather Bronze ADDY® Award	American Honda Motor Co., Inc.	22 B Full Page	
15-11-394668	Lap Dance Bronze ADDY® Award	Mandalay Bay	22 B Full Page	
15-11-394689	Rock Van Bronze ADDY® Award	American Honda Motor Co., Inc.	47 A Regional/National TV, Single	
15-11-394692	Romance Bronze ADDY® Award	American Honda Motor Co., Inc.	47 A Regional/National TV, Single	
15-11-394708	Vantasy Bronze ADDY® Award	American Honda Motor Co., Inc.	48 A Regional/National TV Campaigns	
15-11-394725	Quiz #1 Bronze ADDY® Award	Farmers Insurance	41 A Regional/National	
15-11-394730	Quiz #2 Bronze ADDY® Award	Farmers Insurance	41 A Regional/National	
15-11-394732	Quiz #3 Bronze ADDY® Award	Farmers Insurance	41 A Regional/National	
<b>Southern California Public Radio</b>				
15-11-360357	KPCC: "No Rant No Slant" Bronze ADDY® Award	Southern California Public Radio	43 B Radio Self-Promotion	
<b>Stimmung</b>				
15-11-394757	Levi's "Ready to Work" Gold ADDY® Award	Levi's	76 A Sound	\$70
15-11-394789	Nike "Lebron Rising" Gold ADDY® Award	Nike	76 C Sound	\$70
15-11-394779	Old Spice 'Questions' Silver ADDY® Award	Old Spice	76 C Sound	\$70
15-11-394793	Lego "The Brick Thief" Silver ADDY® Award	Lego	76 A Sound	\$70
15-11-394752	P&G "You'll Never Walk Alone" Silver ADDY® Award	Proctor & Gamble	76 A Sound	\$70
15-11-394756	Coca Cola "Mythology" Silver ADDY® Award	Coca Cola	76 A Sound	\$70
15-11-395523	Coca Cola "Sleepwalker" Bronze ADDY® Award	Coca Cola	76 A Sound	
15-11-394780	Jeep "Hook" Bronze ADDY® Award	Jeep	76 C Sound	
15-11-394783	Jeep "Skidplate" Bronze ADDY® Award	Jeep	76 C Sound	
15-11-394786	Jeep "Wheelbase" Bronze ADDY® Award	Jeep	76 C Sound	
15-11-394787	Jeep "Fording" Bronze ADDY® Award	Jeep	76 C Sound	
15-11-394761	Hyundai "Turbo Face" Bronze ADDY® Award	Hyundai	76 A Sound	

# ADDY Award Winners by Entrant

Entrant	Entry/Awards	Advertiser	Category
15-11-394765	Audi "Footsteps" Bronze ADDY® Award	Audi	76 A Sound
15-11-394768	Dodge Freedom Bronze ADDY® Award	Dodge	76 C Sound
15-11-394769	Dodge "UFO" Bronze ADDY® Award	Dodge	76 C Sound
15-11-394770	Dodge "Youth" Bronze ADDY® Award	Dodge	76 C Sound
15-11-394773	Dodge "Safety" Bronze ADDY® Award	Dodge	76 C Sound
15-11-394776	Dodge "I'm Gone" Bronze ADDY® Award	Old Spice	76 C Sound
15-11-394791	Wrigleys Ink Cloud Bronze ADDY® Award	Wrigleys	76 C Sound

## The Designory

15-11-394476	LEAF Digital Brochure (d.brochure) Silver ADDY® Award	Nissan North America	36 C Online	\$70
15-11-394167	Nissan Leaf Welcome Package Silver ADDY® Award	Nissan North America	11 A Business-to-Business or	\$70
15-11-394407	Subaru MY11 Outback Digital Brochure Silver ADDY® Award	Subaru of America	36 C Online	\$70
15-11-394427	Infiniti MY10/11 Full Line Brochure v3 Silver ADDY® Award	Infiniti USA	07 B Brochure	\$70
15-11-394431	Subaru MY11 LifeBook Bronze ADDY® Award	Subaru of America	07 B Brochure	
15-11-394437	Subaru MY11 Legacy Brochure Bronze ADDY® Award	Subaru of America	07 B Brochure	
15-11-394442	Subaru MY11 Model Line Brochure Bronze ADDY® Award	Subaru of America	07 C Brochure	
15-11-394421	Infiniti MY10/11 Full Line Brochure v5 Bronze ADDY® Award	Infiniti USA	07 B Brochure	
15-11-394484	LEAF Campaign Bronze ADDY® Award	Nissan North America	03 D Point of Purchase	
15-11-391600	Bosch Appliances Print Campaign Bronze ADDY® Award	B/S/H Bosch Siemens Home	30 B Campaign	
15-11-394166	Nissan Juke Consumer Collateral Bronze ADDY® Award	Nissan North America	54 Consumer, Regional / National	

## The1stMovement

15-11-395337	Pentax "The Most Adventurous Friend" Bronze ADDY® Award	Pentax Imaging	37 Websites / Online
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## TrashTalkFCM

15-11-397752	Chinet Comfort Cup Street Teams Silver ADDY® Award	Chinet/Comfort Cup	20 B Campaign	\$80
15-11-397753	Lost Tapes - Comic Con NY Bronze ADDY® Award	Animal Planet	03 C Point of Purchase	

## vintage spy

15-11-393634	Bang Bronze ADDY® Award	Marc Jacobs "BANG"	78 A Ideas That Didn't Fly - Entries that
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## Vision Design Studio

15-11-366022	Shape The Hive Gold ADDY® Award	The Art Institute of California —	34 C Websites, Consumer Flash	\$70
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## Walt Disney Parks & Resorts Online

15-11-391578	Disney World of Color Website Silver ADDY® Award	Disney Parks	34 C Websites, Consumer Flash	\$70
15-11-391584	Let the Memories Begin Website Bronze ADDY® Award	Disney Parks	34 C Websites, Consumer Flash	
15-11-391586	Real Disney Theme Park Science Bronze ADDY® Award	Disney Parks	34 C Websites, Consumer Flash	
15-11-393795	Disneyland Next Generation Website Bronze ADDY® Award	Disneyland Resort	34 C Websites, Consumer Flash	

## Woo Agency

# ADDY Award Winners by Entrant

Entrant	Entry/Awards	Advertiser	Category	
15-11-394230	AJU Direct Mail- Butterfly Silver ADDY® Award	American Jewish University	12 B Business-to-Business or	\$70
15-11-394233	Lenovo ThinkPad "Keys" Bronze ADDY® Award	Lenovo	14 C Outdoor Board	
15-11-394236	Lenovo F1 Race (Brazil) Bronze ADDY® Award	Lenovo	20 A Single	
15-11-394244	Lenovo Singing Ugly Dog Bronze ADDY® Award	Lenovo	34 A Websites, Consumer Flash	
15-11-394538	AJU Direct Mail- Smelly Tree Bronze ADDY® Award	American Jewish University	12 B Business-to-Business or	
15-11-394712	Lenovo Fun Factor Bronze ADDY® Award	Lenovo	34 A Websites, Consumer Flash	
15-11-394226	Samsung Flip Book Bronze ADDY® Award	Samsung	03 A Point of Purchase	
<b>Wpromote, Inc.</b>				
15-11-394249	Wpromote, Inc. Bronze ADDY® Award	Wpromote, Inc.	33 C Websites, B-to-B HTML/Other	
<b>YESDESIGNGROUP</b>				
15-11-382203	DirecTV - Damages Media Kit Bronze ADDY® Award	DirecTV	01 B Product or Service Sales	
<b>Zambezi</b>				
15-11-393605	vitaminwater- blankwater brand campaign Bronze ADDY® Award	Glaceau- vitaminwater	48 A Regional/National TV Campaigns	
15-11-393609	vitaminwater- cityofangelswater LA OOH Bronze ADDY® Award	Glaceau- vitaminwater	18 Campaign	
<b>ZehnerGroup</b>				
15-11-393019	Health in Reach Bronze ADDY® Award	Health In Reach, Inc.	35 C Websites, Consumer HTML/Other	