



**2020 American Advertising Awards  
Los Angeles Competition  
Winners by Category**

**Category:** Advertising Industry Self-Promotion Film/Video/Sound  
**Award:** Silver  
**Entrant:** Hulu  
**Entry Title:** Better Ruins Everything  
**Client:** Hulu

**Category:** Advertising Industry Self-Promotion Film/Video/Sound  
**Award:** Bronze  
**Entrant:** Outfront Media  
**Entry Title:** 2019 Studios OBIES Finalists  
**Client:** Outfront Media

**Category:** Advertising Industry Self-Promotion Film/Video/Sound  
**Award:** Bronze  
**Entrant:** S.C. McCullough  
**Entry Title:** Scott McCullough "Director Process"  
**Client:** Scott McCullough

**Category:** Advertising Industry Single Medium Campaign  
**Award:** Gold  
**Entrant:** Hulu  
**Entry Title:** Hulu Sellouts: Live Sports Campaign  
**Client:** Hulu

**Category:** Advertising Industry Single Medium Campaign  
**Award:** Best of Show  
**Entrant:** Hulu  
**Entry Title:** Hulu Sellouts: Live Sports Campaign  
**Client:** Hulu

**Category:** Animation, Special Effects or Motion Graphics

**Award:** Silver

**Entrant:** Hulu

**Entry Title:** Better Ruins Everything

**Client:** Hulu

**Category:** Animation, Special Effects or Motion Graphics

**Award:** Silver

**Entrant:** Mob Scene

**Entry Title:** Bohemian Rhapsody Target Wall

**Client:** Fox Home Entertainment

**Category:** Animation, Special Effects or Motion Graphics

**Award:** Bronze

**Entrant:** KERNEL CREATED BY SPECTRUM REACH

**Entry Title:** Fish Fry

**Client:** City of Santa Clarita Environmental Services

**Category:** Art Direction

**Award:** Bronze

**Entrant:** Outfront Media

**Entry Title:** Ironhead Roofing

**Client:** Ironhead Roofing

**Category:** Art Direction—Campaign

**Award:** Gold

**Entrant:** RPA

**Entry Title:** Summer Concert Poster Campaign

**Client:** RPA Advertising

**Category:** Art Direction—Campaign

**Award:** Silver

**Entrant:** Tool

**Entry Title:** Paths Cross

**Client:** EVA Air

**Category:** Art Direction—Campaign

**Award:** Silver

**Entrant:** RPA

**Entry Title:** Forward for 50 Poster Campaign

**Client:** Los Angeles LGBT Center

**Category:** Art Direction—Campaign

**Award:** Bronze

**Entrant:** Outfront Media

**Entry Title:** San Diego Sockers

**Client:** San Diego Sockers

**Category:** Art Direction—Campaign

**Award:** Bronze

**Entrant:** Outfront Media

**Entry Title:** San Diego Strike Force

**Client:** San Diego Strike Force

**Category:** Audio/Video Sales Presentation

**Award:** Bronze

**Entrant:** The Integer Group

**Entry Title:** Holiday Dancing

**Client:** AT&T

**Category:** Augmented Reality

**Award:** Bronze

**Entrant:** The Integer Group

**Entry Title:** AOX Network of Joy

**Client:** AT&T

**Category:** Banner Ad

**Award:** Bronze

**Entrant:** Moxie Communications Group

**Entry Title:** WeTransfer x Adidas - Space Race

**Client:** Adidas

**Category:** Branded Content & Entertainment Campaign

**Award:** Silver

**Entrant:** Clickon Media

**Entry Title:** The Moment Series

**Client:** Special Olympics

**Category:** Branded Content & Entertainment Campaign

**Award:** Silver

**Entrant:** Clickon Media

**Entry Title:** Faces of the Fleet

**Client:** VMLY&R

**Category:** Branded Content & Entertainment Campaign

**Award:** Bronze

**Entrant:** Tool

**Entry Title:** Paths Cross

**Client:** EVA Air

**Category:** Branded Content & Entertainment Campaign

**Award:** Bronze

**Entrant:** The Integer Group

**Entry Title:** Holiday campaign

**Client:** AT&T

**Category:** Branded Content & Entertainment Campaign

**Award:** Bronze

**Entrant:** LiveTribe

**Entry Title:** RAM Trucks Agriculture 2019

**Client:** FCA/RAM Trucks

**Category:** Branded Content & Entertainment for Online/Interactive

**Award:** Silver

**Entrant:** London : Los Angeles

**Entry Title:** STOP

**Client:** GRRRL

**Category:** Branded Content & Entertainment for Online/Interactive

**Award:** Bronze

**Entrant:** The Integer Group

**Entry Title:** AOX Network of Joy

**Client:** AT&T

**Category:** Branded Content & Entertainment for Online/Interactive

**Award:** Silver

**Entrant:** RPA

**Entry Title:** Have #TheTextTalk

**Client:** American Honda Motor Co., Inc.

**Category:** Branded Content & Entertainment for Television

**Award:** Bronze

**Entrant:** Viacom

**Entry Title:** Are you there Snoop? It's me, Tony.

**Client:** Disney Studios

**Category:** Branded Content & Entertainment for Television

**Award:** Bronze

**Entrant:** Viacom

**Entry Title:** Knives Out Knives w/ Martha Stewart

**Client:** Lionsgate Entertainment

**Category:** Brochure Campaign

**Award:** Silver

**Entrant:** UNINCORPORATED

**Entry Title:** USC Dornsife Brochure Suite

**Client:** USC Dornsife College of Letters, Arts and Sciences

**Category:** Cinematography

**Award:** Silver

**Entrant:** GZ Productions

**Entry Title:** Cleopatra\_xFF5C\_CHLITINA 2019 Commercial

**Client:** CHLITINA

**Category:** Cinematography

**Award:** Silver

**Entrant:** GZ Productions

**Entry Title:** THE WINTER GAME • BLUE ERDOS

**Client:** Blue Erdos

**Category:** Cinematography

**Award:** Gold

**Entrant:** GZ Productions

**Entry Title:** KOLON SPORT 2019 | ICELAND

**Client:** Kolon Sport

**Category:** Cinematography—Campaign

**Award:** Gold

**Entrant:** Tool

**Entry Title:** Karastan - BelleLuxe & LuxeCraft

**Client:** Mohawk Industries

**Category:** Cinematography—Campaign

**Award:** Silver

**Entrant:** LiveTribe

**Entry Title:** RAM Trucks Agriculture 2019

**Client:** FCA/RAM Trucks

**Category:** Consumer Website  
**Award:** Silver  
**Entrant:** Designory  
**Entry Title:** Traffic Management Inc. Website  
**Client:** Traffic Management Incorporated

**Category:** Consumer Website  
**Award:** Silver  
**Entrant:** Designory  
**Entry Title:** Audi Sport Brand Page  
**Client:** Audi of America

**Category:** Consumer Website  
**Award:** Silver  
**Entrant:** Designory  
**Entry Title:** 2020 Audi S7 Model Landing Page  
**Client:** Audi of America

**Category:** Consumer Website  
**Award:** Silver  
**Entrant:** Designory  
**Entry Title:** Geothermal Website  
**Client:** Geothermal Exchange Organization

**Category:** Consumer Website  
**Award:** Silver  
**Entrant:** Designory  
**Entry Title:** 2020 Audi S6 Model Landing Page  
**Client:** Audi of America

**Category:** Consumer Website  
**Award:** Silver  
**Entrant:** Designory  
**Entry Title:** 2020 Audi A4 allroad MLP  
**Client:** Audi of America

**Category:** Consumer Website  
**Award:** Silver  
**Entrant:** The Platform Group  
**Entry Title:** Mortal Kombat 11  
**Client:** Warner Bros. Interactive Entertainment

**Category:** Consumer Website  
**Award:** Silver  
**Entrant:** Designory  
**Entry Title:** 2020 Audi A6 allroad MLP  
**Client:** Audi of America

**Category:** Consumer Website  
**Award:** Bronze  
**Entrant:** Sagon-Phior  
**Entry Title:** National Charity League Website  
**Client:** National Charity League, Inc.

**Category:** Copywriting  
**Award:** Bronze  
**Entrant:** Outfront Media  
**Entry Title:** 2019 San Diego Margarita Fest  
**Client:** San Diego Margarita Fest

**Category:** Copywriting  
**Award:** Bronze  
**Entrant:** London : Los Angeles  
**Entry Title:** STOP  
**Client:** GRRRL

**Category:** Copywriting  
**Award:** Bronze  
**Entrant:** Tool  
**Entry Title:** Paths Cross  
**Client:** EVA Air

**Category:** Corporate Social Responsibility Campaign  
**Award:** Bronze  
**Entrant:** Fraser Communications  
**Entry Title:** First 5 California Brainy Birds  
**Client:** First 5 California

**Category:** Corporate Social Responsibility Film, Video & Sound  
**Award:** Bronze  
**Entrant:** RPA  
**Entry Title:** Have #TheTextTalk  
**Client:** American Honda Motor Co., Inc.

**Category:** Corporate Social Responsibility Film, Video & Sound

**Award:** Bronze

**Entrant:** Fraser Communications

**Entry Title:** Fentanyl Can Be Fatal

**Client:** Los Angeles County Department of Public Health

**Category:** Corporate Social Responsibility Out-Of-Home

**Award:** Bronze

**Entrant:** Billups

**Entry Title:** GNTRIFIED

**Client:** AIDS Healthcare Foundation

**Category:** Corporate Social Responsibility Television

**Award:** Bronze

**Entrant:** The Platform Group

**Entry Title:** Kingdom Hearts III

**Client:** Square Enix

**Category:** Data Driven Media

**Award:** Bronze

**Entrant:** Designory

**Entry Title:** Infiniti Exterior Accessories Video

**Client:** Infiniti

**Category:** Digitally Enhanced Photography - Campaign

**Award:** Silver

**Entrant:** Designory

**Entry Title:** Infiniti Accessories Videos

**Client:** Infiniti

**Category:** Direct Mail

**Award:** Bronze

**Entrant:** ZipRecruiter

**Entry Title:** Brandslayer

**Client:** ZipRecruiter

**Category:** Direct Mail

**Award:** Bronze

**Entrant:** ZipRecruiter

**Entry Title:** Always On

**Client:** ZipRecruiter



**Category:** Direct Mail

**Award:** Bronze

**Entrant:** ZipRecruiter

**Entry Title:** How I Hired

**Client:** ZipRecruiter

**Category:** Direct Mail

**Award:** Bronze

**Entrant:** ZipRecruiter

**Entry Title:** Out of Many, One

**Client:** ZipRecruiter

**Category:** Direct Mail

**Award:** Bronze

**Entrant:** Kern

**Entry Title:** Gold Card Direct Mail

**Client:** American Express

**Category:** Event

**Award:** Silver

**Entrant:** The Integer Group

**Entry Title:** The Batman Experience

**Client:** AT&T

**Category:** Event

**Award:** Silver

**Entrant:** Amazon Prime Video

**Entry Title:** Prime Video Experience at SDCC

**Client:** Amazon Prime Video

**Category:** Film/Video/Sound Branded Content

**Award:** Gold

**Entrant:** RPA

**Entry Title:** Honda - 30 Years of Gaming

**Client:** American Honda Motor Co., Inc.

**Category:** Film/Video/Sound Branded Content

**Award:** Gold

**Entrant:** RPA

**Entry Title:** Dr. Seuss - The More That You See

**Client:** Farmers Insurance

**Category:** Film/Video/Sound Branded Content

**Award:** Bronze

**Entrant:** Designory

**Entry Title:** Subaru Impreza Features Video

**Client:** Subaru of America, Inc.

**Category:** Film/Video/Sound Branded Content

**Award:** Bronze

**Entrant:** The Integer Group

**Entry Title:** Fight

**Client:** AT&T

**Category:** Film/Video/Sound Branded Content

**Award:** Bronze

**Entrant:** Viacom

**Entry Title:** The Daily Show Investigates Pets

**Client:** Universal Pictures

**Category:** Film/Video/Sound Branded Content

**Award:** Bronze

**Entrant:** Hulu

**Entry Title:** Catch 22: Bomber Featurette

**Client:** Hulu

**Category:** Film/Video/Sound Branded Content

**Award:** Bronze

**Entrant:** Designory

**Entry Title:** Subaru Outback Walkaround Video

**Client:** Subaru of America, Inc.

**Category:** Film/Video/Sound Branded Content

**Award:** Bronze

**Entrant:** Viacom

**Entry Title:** Ru's Angels

**Client:** Sony Pictures Studios

**Category:** Innovative Use of Interactive/Technology

**Award:** Bronze

**Entrant:** The Integer Group

**Entry Title:** AOX Network of Joy

**Client:** AT&T

**Category:** Integrated Advertising Campaign

**Award:** Silver

**Entrant:** Natural History Museum of Los Angeles County

**Entry Title:** What Blows Your Mind?

**Client:** Natural History Museums of Los Angeles County

**Category:** Integrated Advertising Campaign

**Award:** Bronze

**Entrant:** Designory

**Entry Title:** Subaru Outback Launch Campaign

**Client:** Subaru of America, Inc.

**Category:** Integrated Advertising Campaign

**Award:** Bronze

**Entrant:** The Sheppard

**Entry Title:** OUE - Skyspace Los Angeles

**Client:** OUE Skyspace LA

**Category:** Integrated Advertising Campaign

**Award:** Bronze

**Entrant:** Designory

**Entry Title:** Infiniti Accessories

**Client:** Infiniti

**Category:** Integrated Brand Identity Campaign

**Award:** Bronze

**Entrant:** Agency ETA

**Entry Title:** SBCERA Rebranding

**Client:** San Bernardino County Employees' Retirement Association

**Category:** Integrated Brand Identity Campaign

**Award:** Bronze

**Entrant:** Modern Industry Pictures

**Entry Title:** More Of The Different

**Client:** Sycuan Casino Resort

**Category:** Integrated Media Corporate Social Responsibility Campaign

**Award:** Silver

**Entrant:** Tinder

**Entry Title:** #RightToLove

**Client:** Tinder

**Category:** Integrated Media Corporate Social Responsibility Campaign

**Award:** Gold

**Entrant:** Hulu

**Entry Title:** World Record Egg

**Client:** Hulu

**Category:** Integrated Media Pro Bono Campaign (Cross Platform)

**Award:** Silver

**Entrant:** RPA

**Entry Title:** What's Love?

**Client:** Los Angeles LGBT Center

**Category:** Integrated Media Pro Bono Campaign (Cross Platform)

**Award:** Silver

**Entrant:** Designory

**Entry Title:** Taca

**Client:** TACA – The Autism Community in Action

**Category:** Internet Commercial

**Award:** Silver

**Entrant:** Moxie Communications Group

**Entry Title:** Welcome to WeTransfer, Please Leave

**Client:** WeTransfer

**Category:** Internet Commercial

**Award:** Silver

**Entrant:** RPA

**Entry Title:** Revenge of the Bio Spiders

**Client:** American Honda Motor Co., Inc.

**Category:** Internet Commercial

**Award:** Bronze

**Entrant:** Steam Film

**Entry Title:** Be Concrete

**Client:** realme

**Category:** Internet Commercial

**Award:** Bronze

**Entrant:** Designory

**Entry Title:** Infiniti Exterior Accessories Video

**Client:** Infiniti

**Category:** Internet Commercial

**Award:** Bronze

**Entrant:** UNINCORPORATED

**Entry Title:** Sootchy Brand Video

**Client:** Sootchy

**Category:** Internet Commercial

**Award:** Bronze

**Entrant:** Designory

**Entry Title:** Infiniti Cargo Accessories Video

**Client:** Infiniti

**Category:** Internet Commercial

**Award:** Bronze

**Entrant:** Designory

**Entry Title:** Nissan Accy + Yakima Kayak Mount

**Client:** Nissan North America

**Category:** Internet Commercial

**Award:** Bronze

**Entrant:** Designory

**Entry Title:** Nissan Accy+ Yakima Ski Rack

**Client:** Nissan North America

**Category:** Internet Commercial

**Award:** Bronze

**Entrant:** Designory

**Entry Title:** Infiniti Lighting Accessories Video

**Client:** Infiniti

**Category:** Internet Commercial

**Award:** Bronze

**Entrant:** Designory

**Entry Title:** Nissan Accy + Yakima Bike Rack

**Client:** Nissan North America

**Category:** Internet Commercial

**Award:** Bronze

**Entrant:** Lucha Media LLC

**Entry Title:** FILA x FAED x Zen Shoe Promo

**Client:** Fila

**Category:** Internet Commercial

**Award:** Bronze

**Entrant:** Steam Film

**Entry Title:** Be Red Brick

**Client:** realme

**Category:** Internet Commercial

**Award:** Bronze

**Entrant:** The Woo

**Entry Title:** Lenovo +Marvel Dimensions of Heroes

**Client:** Lenovo

**Category:** Internet Commercial

**Award:** Bronze

**Entrant:** Kern

**Entry Title:** Delta Miles Headstart Animation

**Client:** American Express

**Category:** Internet Commercial Campaign

**Award:** Gold

**Entrant:** RPA

**Entry Title:** Dr. Seuss Campaign

**Client:** Farmers Insurance

**Category:** Internet Commercial Campaign

**Award:** Silver

**Entrant:** Hulu

**Entry Title:** The Handmaid's Tale S3 Campaign

**Client:** Hulu

**Category:** Internet Commercial Campaign

**Award:** Bronze

**Entrant:** Eyestorm Creative

**Entry Title:** Clash Of Clans Engagement Campaign

**Client:** Supercell

**Category:** Internet Commercial Campaign

**Award:** Bronze

**Entrant:** Summery Productions

**Entry Title:** DMAI Artificial Intelligence

**Client:** DMAI, Inc.

**Category:** Internet Commercial Campaign

**Award:** Bronze

**Entrant:** Designory

**Entry Title:** Infiniti Accessories Videos

**Client:** Infiniti

**Category:** Internet Commercial Campaign

**Award:** Bronze

**Entrant:** Steam Film

**Entry Title:** realme X Series

**Client:** realme

**Category:** Local Radio Commercial

**Award:** Bronze

**Entrant:** Lucha Media LLC

**Entry Title:** Commuter Baby Christmas Radio Spot

**Client:** Averk Law / Super Woman Super Lawyer

**Category:** Local Television Commercial

**Award:** Bronze

**Entrant:** MJA Advertising Associates Inc.

**Entry Title:** MORONGO CASINO RESORT - PINK COFFEE

**Client:** MORONGO CASINO RESORT & SPA

**Category:** Local Television Commercial

**Award:** Bronze

**Entrant:** MJA Advertising Associates Inc.

**Entry Title:** MORONGO CASINO - GOOD TIMES CAFE

**Client:** MJA Advertising Associates Inc.

**Category:** Local Television Commercial

**Award:** Bronze

**Entrant:** MantraHouse

**Entry Title:** Zoorassic Park

**Client:** Fresno Chaffee Zoo

**Category:** Local Television Commercial Campaign

**Award:** Bronze

**Entrant:** KERNEL CREATED BY SPECTRUM REACH

**Entry Title:** Valley Hi Toyota Campaign

**Client:** Valley Hi Toyota

**Category:** Local Television Commercial Campaign

**Award:** Bronze

**Entrant:** Modern Industry Pictures

**Entry Title:** More Of The Different

**Client:** Sycuan Casino Resort

**Category:** Magazine Design

**Award:** Silver

**Entrant:** Designory

**Entry Title:** Audi Magazine #116

**Client:** Audi of America

**Category:** Magazine Design

**Award:** Silver

**Entrant:** Designory

**Entry Title:** Audi Magazine #117

**Client:** Audi of America

**Category:** Microsite

**Award:** Silver

**Entrant:** The Platform Group

**Entry Title:** PlayerUnknowns BattleGrounds (PUBG)

**Client:** PUBG Corporation

**Category:** Multiple Events

**Award:** Bronze

**Entrant:** The 360 Agency

**Entry Title:** HBO Human By Orientation LGBTQ+

**Client:** Home Box Office, Inc.

**Category:** Music Video

**Award:** Bronze

**Entrant:** S.C. McCullough

**Entry Title:** Sore Loser

**Client:** EDGE OF REASON

**Category:** Music Video

**Award:** Bronze

**Entrant:** Tool

**Entry Title:** Yungblud - Original Me

**Client:** Interscope Records



**Category:** Music Without Lyrics  
**Award:** Gold  
**Entrant:** Yessian Music  
**Entry Title:** Lincoln "Aviator Compositions"  
**Client:** Lincoln Motor Company

**Category:** Music Without Lyrics  
**Award:** Gold  
**Entrant:** Yessian Music  
**Entry Title:** Bosch "Llama Drama"  
**Client:** Bosch

**Category:** Online/Interactive Campaign  
**Award:** Gold  
**Entrant:** Arcana Academy  
**Entry Title:** KILZ - Every Project Is Worth It  
**Client:** KILZ Paint & Primer

**Category:** Outdoor Board  
**Award:** Bronze  
**Entrant:** Outfront Media  
**Entry Title:** Jerome's Furniture / Since 1954  
**Client:** Jerome's Furniture

**Category:** Outdoor Board Super-sized, Extension/Dimensional, Digital or Animated  
**Award:** Bronze  
**Entrant:** Outfront Media  
**Entry Title:** Nipsy Hussle Tribute  
**Client:** Outfront Media

**Category:** Out-Of-Home Campaign  
**Award:** Silver  
**Entrant:** Phenomenon  
**Entry Title:** DC Universe Word Smash Campaign  
**Client:** DC Entertainment

**Category:** Out-Of-Home Campaign  
**Award:** Silver  
**Entrant:** Phenomenon  
**Entry Title:** DC Universe Word Smash - Transit  
**Client:** DC Entertainment

**Category:** Out-Of-Home Campaign

**Award:** Bronze

**Entrant:** Outfront Media

**Entry Title:** San Diego Sockers

**Client:** San Diego Sockers

**Category:** Out-Of-Home Campaign

**Award:** Bronze

**Entrant:** Outfront Media

**Entry Title:** 2019 San Diego Margarita Fest

**Client:** San Diego Margarita Fest

**Category:** Out-Of-Home Campaign

**Award:** Bronze

**Entrant:** Outfront Media

**Entry Title:** Wondercon / Do You. With Us.

**Client:** Comic-Con International / Wondercon

**Category:** Out-Of-Home Campaign

**Award:** Bronze

**Entrant:** Outfront Media

**Entry Title:** Los Angeles Rams / Rampage

**Client:** Outfront Media

**Category:** Out-Of-Home Campaign

**Award:** Bronze

**Entrant:** Outfront Media

**Entry Title:** San Diego Strike Force

**Client:** San Diego Strike Force

**Category:** Out-Of-Home Installation

**Award:** Silver

**Entrant:** The Integer Group

**Entry Title:** The Batman Experience

**Client:** AT&T

**Category:** Out-Of-Home Installation

**Award:** Bronze

**Entrant:** Tinder

**Entry Title:** #RightToLove

**Client:** Tinder

**Category:** Out-Of-Home Multiple Installations

**Award:** Silver

**Entrant:** Amazon Prime Video

**Entry Title:** Prime Video Experience at SDCC

**Client:** Amazon Prime Video

**Category:** Poster Campaign

**Award:** Bronze

**Entrant:** Outfront Media

**Entry Title:** MCAS Miramar Air Show

**Client:** MCAS Miramar Airshow

**Category:** Poster Campaign

**Award:** Silver

**Entrant:** RPA

**Entry Title:** Forward for 50 Poster Campaign

**Client:** Los Angeles LGBT Center

**Category:** Pro Bono Online Film, Video & Sound

**Award:** Silver

**Entrant:** RPA

**Entry Title:** What's Love?

**Client:** Los Angeles LGBT Center

**Category:** Pro Bono Online/Interactive Campaign

**Award:** Silver

**Entrant:** RPA

**Entry Title:** #VaccinesWork Gifs Campaign

**Client:** Unicef Global

**Category:** Pro Bono Out of Home Campaign

**Award:** Silver

**Entrant:** RPA

**Entry Title:** #VaccinesWork Poster Campaign

**Client:** Unicef Global

**Category:** Regional/National Television Commercial

**Award:** Silver

**Entrant:** RPA

**Entry Title:** Safety for Everyone

**Client:** American Honda Motor Co., Inc.

**Category:** Regional/National Television Commercial

**Award:** Silver

**Entrant:** Viacom

**Entry Title:** The Daily Show: The Institution

**Client:** Universal Pictures

**Category:** Regional/National Television Commercial

**Award:** Silver

**Entrant:** RPA

**Entry Title:** Farmers Sesame Street "Welcome"

**Client:** Farmers Insurance

**Category:** Regional/National Television Commercial

**Award:** Bronze

**Entrant:** KERNEL CREATED BY SPECTRUM REACH

**Entry Title:** 1-800-NoCuffs: Selfie

**Client:** Kavinoky Law Firm (1-800-NoCuffs)

**Category:** Regional/National Television Commercial

**Award:** Bronze

**Entrant:** Viacom

**Entry Title:** Secret Life of Martha & Snoop Pets

**Client:** Universal Pictures

**Category:** Regional/National Television Commercial

**Award:** Bronze

**Entrant:** AAAZA

**Entry Title:** Direct Flight

**Client:** AT&T/DIRECTV

**Category:** Regional/National Television Commercial

**Award:** Bronze

**Entrant:** Doner

**Entry Title:** Growers of Good

**Client:** Del Monte Foods, Inc

**Category:** Regional/National Television Commercial

**Award:** Bronze

**Entrant:** LiveTribe

**Entry Title:** RAM Trucks Agriculture "Done Right"

**Client:** FCA/ RAM Trucks

**Category:** Regional/National Television Commercial Campaign

**Award:** Bronze

**Entrant:** RPA

**Entry Title:** Farmers Sesame Street Campaign

**Client:** Farmers Insurance

**Category:** Regional/National Television Commercial Campaign

**Award:** Bronze

**Entrant:** Mob Scene

**Entry Title:** Bohemian Rhapsody HE Campaign

**Client:** Fox Home Entertainment

**Category:** Responsive Design

**Award:** Bronze

**Entrant:** The Platform Group

**Entry Title:** Mortal Kombat 11

**Client:** Warner Bros. Interactive Entertainment

**Category:** Social Media

**Award:** Gold

**Entrant:** RPA

**Entry Title:** Honda - 30 Years of Gaming

**Client:** American Honda Motor Co., Inc.

**Category:** Social Media

**Award:** Gold

**Entrant:** RPA

**Entry Title:** April Fools - The 90's - Pastport

**Client:** American Honda Motor Co., Inc.

**Category:** Social Media

**Award:** Silver

**Entrant:** London : Los Angeles

**Entry Title:** STOP

**Client:** GRRRL

**Category:** Social Media

**Award:** Silver

**Entrant:** RPA

**Entry Title:** Revenge of the Bio Spiders

**Client:** American Honda Motor Co., Inc.

**Category:** Social Media

**Award:** Bronze

**Entrant:** Viacom

**Entry Title:** Lip Lockers Kissing Bootcamp

**Client:** Universal Pictures

**Category:** Social Media

**Award:** Bronze

**Entrant:** Phenomenon

**Entry Title:** Stash Tea - Gap Year

**Client:** Stash Tea Company

**Category:** Social Media

**Award:** Bronze

**Entrant:** Viacom

**Entry Title:** The Challenge Joins The Losers Club

**Client:** Warner Brothers

**Category:** Social Media, Campaign

**Award:** Gold

**Entrant:** RPA

**Entry Title:** Honda - 300 Feet of Adventure

**Client:** American Honda Motor Co., Inc.

**Category:** Social Media, Campaign

**Award:** Gold

**Entrant:** Phenomenon

**Entry Title:** Stash Tea - A Little Bag of Crazy

**Client:** Stash Tea Company

**Category:** Social Media, Campaign

**Award:** Silver

**Entrant:** Stampede Studios

**Entry Title:** Rambo: Last Blood Social Campaign

**Client:** Lionsgate Home Entertainment

**Category:** Social Media, Campaign

**Award:** Bronze

**Entrant:** Fraser Communications

**Entry Title:** Hyundai Winter Tire Promotion

**Client:** Hyundai Motor Company

**Category:** Social Media, Campaign  
**Award:** Bronze  
**Entrant:** Designory  
**Entry Title:** Subaru Special Editions Social Vids  
**Client:** Subaru of America, Inc.

**Category:** Social Media, Campaign  
**Award:** Bronze  
**Entrant:** Designory  
**Entry Title:** Subaru Outback / REI / Terracycle  
**Client:** Subaru of America, Inc.

**Category:** Social Media, Campaign  
**Award:** Bronze  
**Entrant:** The Platform Group  
**Entry Title:** Rainbow Six Siege - InfoBreach  
**Client:** Ubisoft

**Category:** Social Media, Campaign  
**Award:** Bronze  
**Entrant:** The Platform Group  
**Entry Title:** Rainbow Six - Secret Life of Chibis  
**Client:** Ubisoft

**Category:** Social Media, Campaign  
**Award:** Bronze  
**Entrant:** Designory  
**Entry Title:** Infiniti Accessories Social Videos  
**Client:** Infiniti

**Category:** Video Editing  
**Award:** Silver  
**Entrant:** RPA  
**Entry Title:** Safety for Everyone  
**Client:** American Honda Motor Co., Inc.

**Category:** Virtual Reality  
**Award:** Gold  
**Entrant:** The Integer Group  
**Entry Title:** The Batman Experience VR  
**Client:** AT&T

**Category:** Webisode Series

**Award:** Silver

**Entrant:** Clickon Media

**Entry Title:** Faces of the Fleet

**Client:** VMLY&R

**Category:** Webisode Series

**Award:** Silver

**Entrant:** Clickon Media

**Entry Title:** The Moment Series

**Client:** Special Olympics