

**2015 AMERICAN ADVERTISING AWARDS - LOS ANGELES
STUDENT WINNERS, LISTED BY CATEGORY**

COLLATERAL MATERIAL

Name on Award: Scott Struhs
Category: S04B - Poster, Campaign
Award: Gold ADDY Award
Educational Institution: Art Center College of Design
Title: American Diabetes Association
Credits:
 Scott Struhs, Art Director

Name on Award: Anita Lopez
Category: S05D - Magazine Design (Entire Magazine)
Award: Silver ADDY Award
Educational Institution: The Art Institute of California-Hollywood
Title: Elegance-Magazine
Credits:
 Anita Lopez, Student

DIRECT MARKETING

Name on Award: Sef Chang
Category: S06 - DIRECT MARKETING
Award: Silver ADDY Award
Educational Institution: Art Center College of Design
Title: Art Center Fighting Dots (Alumni Donations)
Credits:
 Sef Chang, Art Director
 Abe Chuang, Art Director / Copywriter
 Santo Ibarra, Entertainment Designer
 Katie Healey, Environmental Designer
 Patrick Slack, Graphic Designer
 Will Zamora, Art Director
 Marie Nguyen, Photographer

OUT-OF-HOME

Name on Award: Marcus King
Category: S07B - Campaign
Award: Gold ADDY Award
Educational Institution: Art institute of North Hollywood
Title: Rock at the Aquarium
Credits:
 Marcus King, Art Director
 Joy, Wong

Name on Award: Marcus King
Category: S07B - Campaign
Award: Bronze ADDY Award
Educational Institution: Art Insitute
Title: Nike - Win in Style
Credits:
 Marcus King, Art Director

NON-TRADITIONAL ADVERTISING

Name on Award: Miranda Lee
Category: S08A - Single
Award: Silver ADDY Award
Educational Institution: Art Center College of Design
Title: Project Pie Stunt
Credits:
 Miranda Lee, Art Director
 Miranda Lee, Copywriter

Name on Award: Miranda Lee
Category: S08A - Single
Award: Bronze ADDY Award
Educational Institution: Art Center College of Design
Title: In-N-Out Heated Tray
Credits:
 Miranda Lee, Art Director

Name on Award: Marcus King
Category: S08B - Campaign
Award: Silver ADDY Award
Educational Institution: The Art Institute of California - Hollywood
Title: Jennifer Lawrence Wear My Dress
Credits:
 Marcus King, Jennifer Lawrence Wear My Dress

CONSUMER OR TRADE PUBLICATION

Name on Award: Miranda Lee
Category: S09A - Single, Fractional page or Full page
Award: Silver ADDY Award
Educational Institution: Art Center College of Design
Title: Deliciously Twisted
Credits:
 Miranda Lee, Art Director
 Miranda Lee, Photography

Name on Award: Sef Chang
Category: S09A - Single, Fractional page or Full page
Award: Silver ADDY Award
Educational Institution: Art Center College of Design
Title: Tesla: Un-gas
Credits:
 Sef Chang, Art Director

Name on Award: Vicky Mo
Category: S09A - Single, Fractional page or Full page
Award: Bronze ADDY Award
Educational Institution: Art Center College of Design
Title: Lavazza
Credits:

Name on Award: Vicky Mo, Chris Onesto
Category: S09B - Campaign
Award: Gold ADDY Award
Educational Institution: Art Center College of Design
Title: GUND - The Honest Gift
Credits:
 Chris Onesto, Copywriter

Name on Award: Vicky Mo, Charles Lee, Chris Onesto
Category: S09B - Campaign
Award: Silver ADDY Award
Educational Institution: Art Center College of Design
Title: Fiat - The Bad Side Of Cute
Credits:
 Charles Lee, Art Director
 Chris Onesto, Copywriter

Name on Award: Vicky Mo
Category: S09B - Campaign
Award: Silver ADDY Award
Educational Institution: Art Center College of Design
Title: Aveda
Credits:
 Takayuki Kasuya, Photographer
 Marie Nguyen, Photographer

Name on Award: Vicky Mo
Category: S09B - Campaign
Award: Silver ADDY Award
Educational Institution: Art Center College of Design
Title: Fisherman's Friend
Credits:

Name on Award: Guy Brown
Category: S09B - Campaign
Award: Bronze ADDY Award
Educational Institution: The Art Institute of California-Hollywood
Title: See New Things "Ray-Ban
Credits:
 Guy Brown, Student

Name on Award: Guy Cooper
Category: S09B - Campaign
Award: Bronze ADDY Award
Educational Institution: The Art Institute of California - Hollywood
Title: Volt Bank - Ad Camp
Credits:
 Guy Brown, Student

NEWSPAPER

Name on Award: Eugene Kuperman
Category: S10A - Ad - Fractional page or Full page
Award: Bronze ADDY Award
Educational Institution: The Art Institute California-Hollywood
Title: Peet's Zen Coffee
Credits:
 Eugene Kuperman, Student

DIGITAL ADVERTISING

Name on Award: Julie Moon and Angela Wong
Category: S11D - Online Advertising
Award: Gold ADDY Award
Educational Institution: Otis College of Art and Design
Title: Love 146
Credits:

Julie Moon, Creative Director/ Producer/ Lead Designer
Angela Wong, Executive Producer/ Designer
Ben Kim, Animator
Phoebe Koneko, Designer
Joseph Moon, Animator
Evan Huang, Animator

Name on Award: Guy Brown
Category: S11F - Campaign
Award: Silver ADDY Award
Educational Institution: The Art Institute of California-Hollywood
Title: Know More About Your Mini
Credits:

Guy Brown, Student

TELEVISION

Name on Award: Jack Foley
Category: S13A - Single
Award: Gold ADDY Award
Educational Institution: Art Center College of Design
Title: Paperboy - The Onion
Credits:

Jack Foley, Director
Philipp Girke, Cinematographer
Dennis Mccarthy, Composer
Jack Foley, Producer
Elliot Foley, The Paperboy
Allen Enlow, Voice-over

Name on Award: Laura Holliday
Category: S13A - Single
Award: Gold ADDY Award
Educational Institution: Art Center College of Design
Title: avast! Malware Meet Cute
Credits:

Alexander Ibarra, Producer
Matt Plaxco, Cinematographer

Name on Award: Neha Dutta
Category: S13A - Single
Award: Gold ADDY Award
Educational Institution: Art Center College of Design, Pasadena
Title: Volkswagen - Automatic Distance Control (Spec)
Credits:
Neha Dutta, Director & Concept
Walter Diaz, Director of Photography
Siddarth Prakash, Producer

Name on Award: Maurizio Zappettini
Category: S13A - Single
Award: Silver ADDY Award
Educational Institution: Art Center College of Design
Title: Expedia "Cubicle"
Credits:
Maurizio Zappettini, Director
Aaron Stephenson, Producer
Bryan Fugal, Assistant Director

Name on Award: Tim Wen
Category: S13A - Single
Award: Silver ADDY Award
Educational Institution: USC
Title: ESCAPE
Credits:
Tim Wen, Writer/Director
Lindsey Villarreal, Co-Producer
Jesse Knapp, Co-Producer

Name on Award: Tim Wen
Category: S13A - Single
Award: Silver ADDY Award
Educational Institution: USC
Title: Badass
Credits:
Tim Wen, Director
Lindsey Villarreal, co-producer
Jesse Knapp, co-producer

Name on Award: Debbie Pan
Category: S13A - Single
Award: Bronze ADDY Award
Educational Institution: Art Center College of Design
Title: Prius: Clear The Air
Credits:
 Debbie Pan, Art Director
 Laura Holliday, Director

Name on Award: Niamh Grunfeld and Debbie Pan
Category: S13A - Single
Award: Bronze ADDY Award
Educational Institution: Art Center College of Design
Title: Lavazza: The Taste of True Love
Credits:
 Debbie Pan, Art Director
 Niamh Grunfeld, Copywriter
 Kim Ong, Motion Graphics
 Dawni Chong, Illustrator

Name on Award: Vicky Mo, Teague Miller
Category: S13A - Single
Award: Bronze ADDY Award
Educational Institution: Art Center College of Design
Title: Trojan - Big Stories
Credits:
 Teague Miller, Art Director
 Tor Johansen, Director
 Saiful Haque, Special Effects
 Jessica Haid, Actress
 L John Kim, Editor

Name on Award: Vicky Mo, Kay Kim
Category: S13A - Single
Award: Bronze ADDY Award
Educational Institution: Art Center College of Design
Title: Google Rescue
Credits:
 Kay Kim, Copywriter
 Charles Wang, Motion Designer

Name on Award: Sef Chang
Category: S13A - Single
Award: Bronze ADDY Award
Educational Institution: Art Center College of Design
Title: Lego: A Thousand Sounds
Credits:

Sef Chang, Art Director / Copywriter
Abe Chuang, Art Director / Copywriter
Kay Kim, Art Director / Copywriter
Will Zamora, Art Director / Copywriter
Marcus Cole, Director
Mitch Anderson, Director of Photography
Joseph Pitruzzello, Director of Photography / Grip
Dylan Bocanegra, Professional Lego Maker / Production Designer / Entertainment

Designer

Jessica Cha, Motion Graphic Designer

Name on Award: Vivek 'Dabbu' Ramanujam
Category: S13A - Single
Award: Bronze ADDY Award
Educational Institution: Art Center College of Design
Title: Chevy 'Find New Roads'
Credits:

Vivek 'Dabbu' Ramanujam, Director, Copywriter
Siddarth Prakash, Producer
Brandon Murray, Producer
Glen Montgomery, Editor
Niketh Reddy, DP
Robert Streeper, Stunt Supervisor

Name on Award: Vivek 'Dabbu' Ramanujam
Category: S13A - Single
Award: Bronze ADDY Award
Educational Institution: Art Center College of Design
Title: Puma 'Fashion in Motion'
Credits:

Vivek 'Dabbu' Ramanujam, Director
William Zamora, Copywriter, Executive Producer
Brandon Murray, Producer
Mike Reyes, DP

Name on Award: Cheok Wai Lei
Category: S13A - Single
Award: Bronze ADDY Award
Educational Institution: Art Center College of Design
Title: Anti-Smoking PSA - Not Fashionable
Credits:
 Cheok Wai Lei, Director
 Kaki Crystal Lo, Creative Director
 Edward Tran, Director of Photography

Name on Award: Tatyana Kim
Category: S13A - Single
Award: Bronze ADDY Award
Educational Institution: Art Center College of Design
Title: Avion. No Chaser
Credits:
 Tatyana Kim, copywriter/director/producer

Name on Award: Bryan Fugal
Category: S13A - Single
Award: Bronze ADDY Award
Educational Institution: Art Center College of Design
Title: Confession
Credits:
 Bryan Fugal, Writer/Director/Editor
 Austin Serr, Lighting Design
 Scott Nystrom, Production Designer
 Josh Thrower, Actor
 Vaughn Given, Actor

INTEGRATED CAMPAIGNS

Name on Award: Christian Rosales
Category: S14B - Consumer
Award: Silver ADDY Award
Educational Institution: The Art Institute of California-Hollywood
Title: MOB 720-Skateboard Company
Credits:
 Christian Rosales, Student
 Edgar Gutierrez, Student
 Yulio Galeano, Student
 Stephanie Miranda, Student

Name on Award: Marcus King
Category: S14B - Consumer
Award: Silver ADDY Award
Educational Institution: The Art Institute of California - Hollywood
Title: 15 Minutes of Fame App - Burton
Credits:
 Marcus King, 15 Minutes of Fame App - Burton

Name on Award: Christian Rosales
Category: S14B - Consumer
Award: Silver ADDY Award
Educational Institution: The Art Institute of California-Hollywood
Title: PICA-Philippines International College of Arts
Credits:
 Christian Rosales, Student

Name on Award: Vicky Mo, Chris Onesto, Charles Lee
Category: S14B - Consumer
Award: Bronze ADDY Award
Educational Institution: Art Center College of Design
Title: Hubba Bubba - Bubble Bully
Credits:
 Charles Lee, Art Director
 Chris Onesto, Copywriter

ELEMENTS OF ADVERTISING

Name on Award: Vivek 'Dabbu' Ramanujam
Category: S15 - ELEMENTS OF ADVERTISING - Copywriting
Award: Silver ADDY Award
Educational Institution: Art Center College of Design
Title: Chevy 'Find New Roads'
Credits:
 Vivek 'Dabbu' Ramanujam, Director, Copywriter
 Siddarth Prakash, Producer
 Brandon Murray, Producer
 Glen Montgomery, Editor
 Niketh Reddy, DP
 Robert Streeper, Stunt Supervisor

Name on Award: Eugene Kuperman
Category: S16A - Logo
Award: Bronze ADDY Award
Educational Institution: The Art Institute of California-Hollywood
Title: Bevmo Logo Wine & Glass
Credits:
Eugene Kuperman, Student

Name on Award: Eugene Kuperman
Category: S16A - Logo
Award: Bronze ADDY Award
Educational Institution: The Art Institute of California-Hollywood
Title: Tina Fey Logo
Credits:
Eugene Kuperman, Student

Name on Award: Guy Brown
Category: S16A - Logo
Award: Bronze ADDY Award
Educational Institution: The Art Institute of California-Hollywood
Title: FishBone Logo
Credits:
Guy Brown, Student