

## 2016 American Advertising Awards – Los Angeles Student Winners, Listed by Entrant

**Entrant:** Ariel Navarrete Spahn

**School:** Art Center College of Design

**Award:** Silver

**Category:** Television

**Entry Title:** Versace Eros - Make Love Like A God

**Credits:** Ariel Navarrete Spahn, Writer, Director, Editor; Andrea Sastoque, Producer; David Olaño, Producer

**Entrant:** Bryan Fugal

**School:** Art Center College of Design

**Award:** Bronze

**Category:** Television

**Entry Title:** Road Trip

**Credits:** Bryan Fugal, Copywriter; Bryan Fugal, Director; Bryan Fugal, Editor/VFX Artist; Austin Serr, Cinematographer; Aaron Stephenson, Producer; Scott Nystrom, Production Designer; Mike Vaughn, Bill (90s Dad); Dakota Shepard, Claudia (90s Mom); Patrick O'Sullivan, John; Arianne Margot, Ella

**Entrant:** D'Angelo & Martel McCornell

**School:** Art Center College of Design

**Award:** Silver

**Category:** Television - Campaign

**Entry Title:** OREO: "Just Smile"

**Credits:** The Next Level Brothers, Writers, Directors, Editors; Joe Ready, Cinematographer; Tina Whatcott, Cinematographer; Kane Wong, Cinematographer; James Gildea, Script Supervisor; Victoria Nicks, Assistant Director; Alexander Craven, Assistant Director; Yasuko Sakuragi, Make Up Stylist; Greg Stevens, Associate Producer; Emily Muller, Production Design; Nisha Presley, Best Mom; Affonso Beato, Executive Producer

**Entrant:** Debbie Pan

**School:** Art Center College of Design

**Award:** Bronze

**Category:** Magazine Advertising

**Entry Title:** Proactiv+ Screaming Lady

**Credits:** Debbie Pan, Art Director

**Entrant:** Debbie Pan  
**School:** Art Center College of Design  
**Award:** Bronze  
**Category:** Magazine Advertising  
**Entry Title:** #wordscutdeep End To Cyberbullying PSA  
**Credits:** Debbie Pan, Art Director; Vicky Mo, Art Director; David Lopez, Photographer

**Entrant:** Debbie Pan and Aaron Sinclair  
**School:** Art Center College of Design  
**Award:** Silver  
**Category:** Photography - Campaign  
**Entry Title:** ETIQUETTE: 60's Mod culture for Fashion  
**Credits:** Debbie Pan, Art Director; Aaron Sinclair, Photographer

**Entrant:** Debbie Pan and Niamh Grunfeld  
**School:** Art Center College of Design  
**Award:** Bronze  
**Category:** Magazine Advertising - Campaign  
**Entry Title:** Chapstick: Be Smooth  
**Credits:** Debbie Pan, Art Director; Niamh Grunfeld, Copywriter

**Entrant:** Debbie Pan and Niamh Grunfeld  
**School:** Art Center College of Design  
**Award:** Silver  
**Category:** Integrated Advertising Campaign  
**Entry Title:** Hydrox: For Those Who Adult Well  
**Credits:** Debbie Pan, Art Director; Niamh Grunfeld, Copywriter

**Entrant:** Debbie Pan and Niamh Grunfeld  
**School:** Art Center College of Design  
**Award:** Bronze  
**Category:** Magazine Advertising - Campaign  
**Entry Title:** TrunkClub: Fit For You  
**Credits:** Debbie Pan, Art Director; Niamh Grunfeld, Copywriter

**Entrant:** Debbie Pan and Vicky Mo  
**School:** Art Center College of Design  
**Award:** Bronze  
**Category:** Online/Interactive - Campaign  
**Entry Title:** Lenovo KickRestarter  
**Credits:** Debbie Pan, Art Director; Vicky Mo, Art Director

**Entrant:** Debbie Pan and Vicky Mo  
**School:** Art Center College of Design  
**Award:** Gold  
**Category:** Social Media - Single Platform  
**Entry Title:** Instagram Find  
**Credits:** Debbie Pan, Art Director; Vicky Mo, Art Director

**Entrant:** Debbie Pan, Niamh Grunfeld, and Shina Lee  
**School:** Art Center College of Design  
**Award:** Silver  
**Category:** Outdoor Board  
**Entry Title:** IFC: Anything Can Happen  
**Credits:** Debbie Pan, Art Director; Niamh Grunfeld, Copywriter

**Entrant:** Esteban Cardona  
**School:** Art Center College of Design  
**Award:** Bronze  
**Category:** Television  
**Entry Title:** Stop For Nothing  
**Credits:** Esteban Cardona, Creative; Benson Rong, Creative

**Entrant:** Eugene Kuperman  
**School:** Art Institute of California- Hollywood  
**Award:** Bronze  
**Category:** Packaging  
**Entry Title:** Aloha Food Packaging  
**Credits:** Eugene Kuperman, Aloha Food Packaging

**Entrant:** Eugene Kuperman  
**School:** Art Institute of California- Hollywood  
**Award:** Bronze  
**Category:** Magazine Advertising - Campaign  
**Entry Title:** National Geographic Magazine Editorial  
**Credits:** Eugene Kuperman, National Geographic Magazine Editorial

**Entrant:** Eugene Kuperman  
**School:** Art Institute of California- Hollywood  
**Award:** Bronze  
**Category:** Photography - Digitally Enhanced  
**Entry Title:** Gaby Music Artist Photo  
**Credits:** Eugene Kuperman, Gaby Music Artist Photo

**Entrant:** Eugene Kuperman  
**School:** Art Institute of California- Hollywood  
**Award:** Silver  
**Category:** Illustration  
**Entry Title:** Hollywood Walk of Fame  
**Credits:** Eugene Kuperman, Hollywood Walk of Fame

**Entrant:** Eugene Kuperman  
**School:** Art Institute of California- Hollywood  
**Award:** Bronze  
**Category:** Poster  
**Entry Title:** National Geographic Wild Poster  
**Credits:** Eugene Kuperman, National Geographic Wild Poster

**Entrant:** Geoffroy Faugérolas  
**School:** Pepperdine University  
**Award:** Bronze  
**Category:** Television  
**Entry Title:** Corona: The Acrobat  
**Credits:** Geoffroy Faugerolas, Director; Alena Burova, Producer; Matt Milan, Composer

**Entrant:** Javier Barcala  
**School:** Art Center College of Design  
**Award:** Bronze  
**Category:** Television  
**Entry Title:** Spicebomb  
**Credits:** Javier Barcala, Director

**Entrant:** Jessica McEwan, Tess Maguire, Scott Fish, Trish Phan  
**School:** The Book Shop  
**Award:** Silver  
**Category:** Magazine Advertising - Campaign  
**Entry Title:** Slide to Unlock  
**Credits:** Jessica McEwan, Copywriter; Tess Maguire, Copywriter; Scott Fish, Copywriter; Trish Phan, Art Director; Nick Liebeskind, Professor; Nathan Crow, Professor

**Entrant:** Jingyi Shao  
**School:** University of Southern California  
**Award:** Silver  
**Category:** Television  
**Entry Title:** Text History of Jane  
**Credits:** Jingyi Shao, Director

**Entrant:** John J. Tulp

**School:** California State University Long Beach

**Award:** Bronze

**Category:** Television

**Entry Title:** LA Math (for Princeton University Press)

**Credits:** John Tulp, Director and Producer; Billie J Thoms, Associate Producer and Production Designer; Suzie Meyer, Assistant Director; Vincent Tran, Visual Effects Artist; Michelle Tan, Production Manager; Roy Baker, Production Assistant; Zachary Stewart, Executive Producer

**Entrant:** Joseph Lao

**School:** Art Center College of Design

**Award:** Bronze

**Category:** Television

**Entry Title:** Beauty in the Beast

**Credits:** Joseph Lao, Director

**Entrant:** Ksenia Mikhaylova

**School:** Art Center College of Design

**Award:** Silver

**Category:** Magazine Advertising - Campaign

**Entry Title:** Fresh Direct Campaign

**Credits:** Ksenia Mikhaylova, Creative; Wyatt Hunt, Creative

**Entrant:** Lei Su

**School:** Art Center College of Design

**Award:** Gold

**Category:** Television

**Entry Title:** Kung Fu Ramen

**Credits:** Lei SU, Director/Writer/Producer/Editor; Austin Serr, Cinematographer

**Entrant:** Lei Su

**School:** Art Center College of Design

**Award:** Silver

**Category:** Television

**Entry Title:** A Taste of Your Dream

**Credits:** Lei SU, Writer/Director/Producer/Editor; Matthew Plaxco, Cinematographer

**Entrant:** Marcus King

**School:** Art Center College of Design

**Award:** Silver

**Category:** Poster - Campaign

**Entry Title:** Maybe Too Sticky

**Credits:** Marcus King, Creative Director; Diana Chavez, Production Manager; Courtney Nelson, Make-Up Artist; Perla Marinez, Typography; Trivara Bufford, Make-Up Artist; William Straube, Set Decoration Manager; Daria Trubitsyna, Photographer; Irvin Duarte Cisneros, Photography Assistant; Oliver Gomez, Production Assistant; Dakota Straube, Set Decoration Assistant; Alex Straube, Set Decoration Assistant; Halley Haefeli, Set Decoration

**Entrant:** Maurizio Zappettini

**School:** Art Center College of Design

**Award:** Bronze

**Category:** Television

**Entry Title:** Ikea "Billboards"

**Credits:** Maurizio Zappettini, Writer/Director

**Entrant:** Maurizio Zappettini

**School:** Art Center College of Design

**Award:** Gold

**Category:** Television

**Entry Title:** Oreo "Forest"

**Credits:** Maurizio Zappettini, Writer/Director

**Entrant:** Micah Williams

**School:** Art Center College of Design

**Award:** Silver

**Category:** Television

**Entry Title:** Lucky Brand - Lucky Delivery

**Credits:** Micah Williams, Director

**Entrant:** Micah Williams

**School:** Art Center College of Design

**Award:** Bronze

**Category:** Television

**Entry Title:** Starbucks VIA - Be Bold

**Credits:** Micah Williams, Director

**Entrant:** Micah Williams  
**School:** Art Center College of Design  
**Award:** Bronze  
**Category:** Television  
**Entry Title:** Under Armour - Break Your Chains  
**Credits:** Micah Williams, Director

**Entrant:** Miranda Lee  
**School:** Art Center College of Design  
**Award:** Gold, Best of Show  
**Category:** Television  
**Entry Title:** The First Hero - PSA  
**Credits:** Miranda Lee, Art Director; Neha Dutta, Director; Matthew Plaxco, Cinematographer; David Olano, Producer

**Entrant:** Natalie Krakirian  
**School:** Woodbury University  
**Award:** Gold  
**Category:** Integrated Advertising Campaign  
**Entry Title:** FatBabble Advertisement Campaign  
**Credits:** Natalie Krakirian, FatBabble Ad Campaign

**Entrant:** Phung Do, Elizabeth Levin, Doyeon Kim  
**School:** Art Center College of Design  
**Award:** Silver  
**Category:** Magazine Advertising - Campaign  
**Entry Title:** Chapstick  
**Credits:** Doyeon Kim, Art Director; Elizabeth Levin, Art Director; Phung Do, Copywriter

**Entrant:** Rudy Gold  
**School:** Art Center College of Design  
**Award:** Silver  
**Category:** Television  
**Entry Title:** LEVI'S "Live Creatively"  
**Credits:** Rudy Gold, Director; Rudy Gold, Cinematographer; Juan Carlos Morales II, executive producer; Christian Guzman, Associate Producer

**Entrant:** Simon Torres  
**School:** Otis College of Art and Design  
**Award:** Bronze  
**Category:** Guerilla Marketing - Campaign  
**Entry Title:** Home Boys Industries DO GOOD EAT GOOD  
**Credits:** Simon Torres, Art Director / CopyWriter; Louis Fick, Art Director / CopyWriter

**Entrant:** Trish Maguire, Jessica McEwan, Scott Fish, Trish Phan

**School:** The Book Shop

**Award:** Bronze

**Category:** Integrated Advertising Campaign

**Entry Title:** Slide to Unlock

**Credits:** Jessica McEwan, Copywriter; Tess Maguire, Copywriter; Scott Fish, Copywriter; Trish Phan, Art Director; Nathan Crow, Professor; Nick Liebeskind, Professor

**Entrant:** Wendy Yuen San Wong

**School:** Otis College of Art and Design

**Award:** Gold

**Category:** Animation or Special Effects

**Entry Title:** Enraptured - Dior

**Credits:** Music by Yael Naim - Toxic, musician; Jill Smolin, advisor; Dan Quarnstrom, advisor; Kathleen Milnes, Assistant Department Chair; Harry Mott, Department Chair

**Entrant:** Xinzhong (Golden) Zhao

**School:** University of California, Los Angeles

**Award:** Silver

**Category:** Television

**Entry Title:** Water O Purifier\_ Lifestyle

**Credits:** Xinzhong (Golden) Zhao, Creative Director; John Cerrito, Director; Xinzhong (Golden) Zhao, Director of Cinematography; Xinzhong (Golden) Zhao, Motion Graphics & VFX designer; Gang Xie, VFX designer; Xinlei Yang, Line Producer

**Entrant:** Xinzhong (Golden) Zhao

**School:** University of California, Los Angeles

**Award:** Silver

**Category:** Television

**Entry Title:** WaterO Purifier

**Credits:** Xinzhong (Golden) Zhao, Creative Director; Xinzhong (Golden) Zhao, Director of Photography; Xinzhong (Golden) Zhao, Editor & Colorist; Yu Zhou, Producer