



**2018 American Advertising Awards  
Los Angeles Competition  
Winners by Award**

**Gold, Best of Show**

**Entrant:** Tool; **Category:** Event

**Entry Name:** C21 Restaurant; **Client:** National Down Syndrome Society

**Gold**

**Entrant:** 101-North; **Category:** Film, Video, & Sound Public Service Campaign

**Entry Name:** Illogical; **Client:** It's On Us/Biden Foundation

**Gold**

**Entrant:** Designory; **Category:** Brochure

**Entry Name:** MY18 Audi A3 Brochure; **Client:** Audi of America

**Gold**

**Entrant:** Designory; **Category:** Brochure

**Entry Name:** MY18 Audi R8 Brochure; **Client:** Audi of America

**Gold**

**Entrant:** Designory; **Category:** Brochure

**Entry Name:** MY18 Audi Full Line Brochure; **Client:** Audi of America

**Gold**

**Entrant:** Designory; **Category:** Brochure

**Entry Name:** MY18 Audi A5 Brochure; **Client:** Audi of America

**Gold**

**Entrant:** Designory; **Category:** Brochure

**Entry Name:** MY18 Audi A7 Brochure; **Client:** Audi of America

## **Gold**

**Entrant:** Designory; **Category:** Brochure

**Entry Name:** MY18 Audi A6 Brochure; **Client:** Audi of America

## **Gold**

**Entrant:** DonerLA; **Category:** Out-Of-Home, Interior Site

**Entry Name:** Narcos S3 Blocations; **Client:** Netflix

## **Gold**

**Entrant:** DonerLA; **Category:** Outdoor Board

**Entry Name:** Santa Clarita Diet S1 Thrillboards; **Client:** Netflix

## **Gold**

**Entrant:** RPA; **Category:** Consumer Website

**Entry Name:** Pediatric Brain Tumor Foundation; **Client:** Pediatric Brain Tumor Foundation

## **Gold**

**Entrant:** RPA; **Category:** Augmented Reality

**Entry Name:** Honda Ultimate Get Well Card; **Client:** American Honda Motor Co., Inc.

## **Gold**

**Entrant:** RPA; **Category:** Social Media

**Entry Name:** Fit Snap Chat; **Client:** American Honda Motor Co., Inc.

## **Gold**

**Entrant:** RPA; **Category:** Advertising Industry Self-Promotion Online/Interactive

**Entry Name:** SXSW Airdrop; **Client:** RPA Advertising

## **Gold**

**Entrant:** RPA; **Category:** Social Media, Campaign

**Entry Name:** Fit Campaign; **Client:** American Honda Motor Co., Inc.

## **Gold**

**Entrant:** RPA; **Category:** Public Service Online/Interactive

**Entry Name:** Pediatric Brain Tumor Foundation; **Client:** Pediatric Brain Tumor Foundation

## **Gold**

**Entrant:** RPA; **Category:** Regional/National Television Commercial  
**Entry Name:** CR-V Yearbooks; **Client:** American Honda Motor Co., Inc.

## **Gold**

**Entrant:** Tool - MALFOR GOOD; **Category:** Internet Commercial  
**Entry Name:** Behind The Post; **Client:** One Love Foundation

## **Gold**

**Entrant:** Tool; **Category:** Copywriting  
**Entry Name:** SistersInSweat; **Client:** Gatorade

## **Gold**

**Entrant:** Tool; **Category:** Public Service Online Film, Video & Sound  
**Entry Name:** C21 Restaurant; **Client:** National Down Syndrome Society

## **Gold**

**Entrant:** Tool; **Category:** Public Service Online Film, Video & Sound  
**Entry Name:** The Love Cam; **Client:** Ad Council

## **Gold**

**Entrant:** Tool; **Category:** Data Driven Media  
**Entry Name:** Toyota Mirai; **Client:** Toyota

## **Gold**

**Entrant:** Tool; **Category:** Public Service Television Commercial  
**Entry Name:** C21 Restaurant; **Client:** National Down Syndrome Society

## **Gold**

**Entrant:** Tool; **Category:** Regional/National Television Commercial  
**Entry Name:** SistersInSweat; **Client:** Gatorade

## **Gold**

**Entrant:** Tool; **Category:** Public Service Online/Interactive Campaign  
**Entry Name:** IDEFY; **Client:** Planned Parenthood

## **Gold**

**Entrant:** Tool - MALFOR GOOD; **Category:** Internet Commercial Campaign

**Entry Name:** Behind The Post Campaign; **Client:** One Love Foundation

## **Gold**

**Entrant:** Tool; **Category:** Film/Video/Sound Branded Content

**Entry Name:** It Was You; **Client:** 59th Grammy Awards

## **Gold**

**Entrant:** Tool; **Category:** Internet Commercial

**Entry Name:** SistersInSweat; **Client:** Gatorade

## **Gold**

**Entrant:** Tool; **Category:** Public Service Television Commercial

**Entry Name:** The Love Cam; **Client:** Ad Council

## **Gold**

**Entrant:** Tool; **Category:** Social Media

**Entry Name:** The Grand Tour - Battle Cars Live; **Client:** Tool

## **Silver**

**Entrant:** 7ate9 Entertainment; **Category:** Public Service Television Commercial

**Entry Name:** Magic of Storytelling by Oprah; **Client:** The Walt Disney Company

## **Silver**

**Entrant:** Ayzenberg Group; **Category:** CGI

**Entry Name:** Super Lucky's Tale: Vignettes; **Client:** Xbox, Microsoft

## **Silver**

**Entrant:** Believe Media; **Category:** Film/Video/Sound Branded Content

**Entry Name:** Levi's 'Circles' Director Jake Nava; **Client:** Levi Strauss & Co

## **Silver**

**Entrant:** BrinkleyInk; **Category:** Logo Design

**Entry Name:** Hack Music LA; **Client:** LA Phil

## **Silver**

**Entrant:** Designory; **Category:** Magazine Design

**Entry Name:** Audi Magazine Edition 112; **Client:** Audi of America

## **Silver**

**Entrant:** Designory; **Category:** Magazine Design

**Entry Name:** Audi Magazine Edition 113; **Client:** Audi of America

## **Silver**

**Entrant:** Designory; **Category:** Brochure

**Entry Name:** MY18 Audi Q5 Brochure; **Client:** Audi of America

## **Silver**

**Entrant:** DonerLA; **Category:** Music With Lyrics

**Entry Name:** Rise to the Occassion; **Client:** Nestle - DiGiorno

## **Silver**

**Entrant:** DonerLA; **Category:** Guerrilla Marketing Campaign

**Entry Name:** Stranger Things Hawkins PR Campaign; **Client:** Netflix

## **Silver**

**Entrant:** DonerLA; **Category:** Online/Interactive Branded Content & Entertainment

**Entry Name:** Rise to the Occassion; **Client:** Nestle - DiGiorno

## **Silver**

**Entrant:** DonerLA; **Category:** Internet Commercial

**Entry Name:** Rise to the Occassion; **Client:** Nestle - DiGiorno

## **Silver**

**Entrant:** ETA; **Category:** Public Service Brand Elements

**Entry Name:** The Wonderful World of Water; **Client:** Rowland Water District

## **Silver**

**Entrant:** Home Brew Agency; **Category:** Social Media, Campaign

**Entry Name:** The LEGO Batman Movie; **Client:** Warner Bros.

## **Silver**

**Entrant:** LA Tourism & Convention Board; **Category:** Film/Video/Sound Branded Content  
**Entry Name:** Damaged-New Works by Shepard Fairey; **Client:** Los Angeles Tourism and Convention Board

## **Silver**

**Entrant:** LA Tourism & Convention Board; **Category:** Internet Commercial  
**Entry Name:** EveryoneIsWelcome; **Client:** Los Angeles Tourism & Convention Board

## **Silver**

**Entrant:** Lord Danger; **Category:** Internet Commercial  
**Entry Name:** Eat The Ice Cream; **Client:** Halo Top Creamery

## **Silver**

**Entrant:** Psyop; **Category:** Film/Video/Sound Branded Content  
**Entry Name:** The Last Second; **Client:** Supercell

## **Silver**

**Entrant:** RPA; **Category:** Regional/National Television Commercial  
**Entry Name:** Fit Fun Surprises; **Client:** American Honda Motor Co., Inc.

## **Silver**

**Entrant:** RPA; **Category:** Internet Commercial  
**Entry Name:** Ultimate Get Well Card; **Client:** American Honda Motor Co., Inc.

## **Silver**

**Entrant:** RPA; **Category:** Public Service Out-Of-Home  
**Entry Name:** Pediatric Brain Tumor Foundation; **Client:** Pediatric Brain Tumor Foundation

## **Silver**

**Entrant:** RPA; **Category:** Music With Lyrics  
**Entry Name:** Clarity ABCs; **Client:** American Honda Motor Co., Inc.

## **Silver**

**Entrant:** RPA; **Category:** Poster Campaign  
**Entry Name:** Pediatric Brain Tumor Foundation; **Client:** Pediatric Brain Tumor Foundation

## **Silver**

**Entrant:** RPA; **Category:** Public Service Print Advertising

**Entry Name:** Pediatric Brain Tumor Foundation; **Client:** Pediatric Brain Tumor Foundation

## **Silver**

**Entrant:** RPA; **Category:** Internet Commercial

**Entry Name:** Clarity ABCs; **Client:** American Honda Motor Co., Inc.

## **Silver**

**Entrant:** RPA; **Category:** Social Media

**Entry Name:** Ultimate Get Well Card; **Client:** American Honda Motor Co., Inc.

## **Silver**

**Entrant:** Snap Inc; **Category:** Social Media, Campaign

**Entry Name:** Stranger Things AR Portal; **Client:** Netflix, Inc.

## **Silver**

**Entrant:** Something Massive; **Category:** Social Media, Campaign

**Entry Name:** Do Your Partner; **Client:** Plum Organics

## **Silver**

**Entrant:** Something Massive; **Category:** Online/Interactive Campaign

**Entry Name:** Do Your Partner; **Client:** Plum Organics

## **Silver**

**Entrant:** Tool; **Category:** Innovative Use of Interactive/Technology

**Entry Name:** Fall In Love VR; **Client:** Oculus

## **Silver**

**Entrant:** Tool; **Category:** Film/Video/Sound Branded Content

**Entry Name:** Study of Power; **Client:** Infiniti

## **Silver**

**Entrant:** Tool; **Category:** Film/Video/Sound Branded Content

**Entry Name:** Tell Me I Can't; **Client:** IBM

## **Silver**

**Entrant:** Tool; **Category:** Internet Commercial

**Entry Name:** The Love Cam; **Client:** Ad Council

## **Silver**

**Entrant:** Tool; **Category:** Internet Commercial

**Entry Name:** Tell Me I Can't; **Client:** IBM

## **Silver**

**Entrant:** Tool; **Category:** Cinematography

**Entry Name:** The Receipt; **Client:** Walmart

## **Silver**

**Entrant:** Tool; **Category:** Cinematography

**Entry Name:** The Love Cam; **Client:** Ad Council

## **Silver**

**Entrant:** Tool; **Category:** Out-Of-Home Multiple Installations

**Entry Name:** Gallery 12 by The Macallan; **Client:** The Macallan

## **Silver**

**Entrant:** Tool - MALFOR GOOD; **Category:** Branded Content & Entertainment for Television

**Entry Name:** Behind the Post; **Client:** One Love Foundation

## **Silver**

**Entrant:** Tool; **Category:** Branded Content & Entertainment for Television

**Entry Name:** It Was You; **Client:** 59th Grammy Awards

## **Silver**

**Entrant:** Tool; **Category:** Branded Content & Entertainment for Television

**Entry Name:** The Love Cam; **Client:** Ad Council

## **Silver**

**Entrant:** Tool; **Category:** Art Direction

**Entry Name:** The Receipt; **Client:** Walmart

## **Silver**

**Entrant:** Tool; **Category:** Augmented Reality

**Entry Name:** Gallery 12 by The Macallan; **Client:** The Macallan

## **Silver**

**Entrant:** Tool; **Category:** Video Editing

**Entry Name:** Tell Me I Can't; **Client:** IBM



## **Silver**

**Entrant:** Viacom Velocity; **Category:** Online/Interactive Branded Content & Entertainment  
**Entry Name:** Snoop Dogg's Hot Box Office; **Client:** Cross Brand

## **Silver**

**Entrant:** Viacom Velocity; **Category:** Regional/National Television Commercial  
**Entry Name:** King Arthur - Throne Shade; **Client:** Warner Bros.

## **Silver**

**Entrant:** Yessian Music; **Category:** Music With Lyrics  
**Entry Name:** Disney Dream It Be It; **Client:** Disney

## **Bronze**

**Entrant:** Allegra Consulting, Inc.; **Category:** Public Service Ambient Media  
**Entry Name:** Regional Pop Up Environment; **Client:** San Gabriel Valley Economic Partnership

## **Bronze**

**Entrant:** Amazon; **Category:** Film, Video, & Sound Branded Content & Entertainment Campaign  
**Entry Name:** This Is What We Make; **Client:** Acura

## **Bronze**

**Entrant:** Amazon; **Category:** Online/Interactive Campaign  
**Entry Name:** This Is What We Make; **Client:** Acura

## **Bronze**

**Entrant:** Amazon; **Category:** Film/Video/Sound Branded Content  
**Entry Name:** This Is What We Make; **Client:** Acura

## **Bronze**

**Entrant:** Austin Kelley; **Category:** Online/Interactive Branded Content & Entertainment  
**Entry Name:** LaCantina Interactive Experience; **Client:** LaCantina Doors / Jeld-Wen

## **Bronze**

**Entrant:** Ayzenberg Group; **Category:** Animation, Special Effects or Motion Graphics  
**Entry Name:** Xbox One X; **Client:** Xbox, Microsoft

## **Bronze**

**Entrant:** Believe Media; **Category:** Regional/National Television Commercial  
**Entry Name:** Levi's 'Circles'; **Client:** Levi Strauss & Co

## **Bronze**

**Entrant:** Believe Media; **Category:** Internet Commercial Campaign  
**Entry Name:** Dress To Be Free, Bacardi Jake Nava; **Client:** BACARDI

## **Bronze**

**Entrant:** Believe Media; **Category:** Regional/National Self-Promotion Campaign  
**Entry Name:** MTV Video Music Awards 2017; **Client:** Viacom

## **Bronze**

**Entrant:** Bradley and Montgomery; **Category:** Internet Commercial  
**Entry Name:** Microsoft Groove - Music Moves; **Client:** Microsoft

## **Bronze**

**Entrant:** Bradley and Montgomery; **Category:** Advertising Industry Self-Promotion  
Out-Of-Home  
**Entry Name:** AdJam Battle of Agency Bands; **Client:** ThinkLA

## **Bronze**

**Entrant:** Bradley and Montgomery; **Category:** Social Media  
**Entry Name:** Bing Instagram Story Int Womens Day; **Client:** Microsoft

## **Bronze**

**Entrant:** Bradley and Montgomery; **Category:** Internet Commercial  
**Entry Name:** Xbox Live Casual Suite; **Client:** Microsoft

## **Bronze**

**Entrant:** Bradley and Montgomery; **Category:** Online/Interactive Campaign  
**Entry Name:** Xbox Live Casual Suite; **Client:** Microsoft

## **Bronze**

**Entrant:** Bradley and Montgomery; **Category:** Internet Commercial  
**Entry Name:** Xbox Gamechanger; **Client:** Microsoft

## **Bronze**

**Entrant:** Bradley and Montgomery; **Category:** Social Media, Campaign  
**Entry Name:** Microsoft Bing - Microstories; **Client:** Microsoft

## **Bronze**

**Entrant:** City of Hope; **Category:** Card, Invitation or Announcement Campaign  
**Entry Name:** Walk for Hope 2017; **Client:** City of Hope

## **Bronze**

**Entrant:** City of Hope; **Category:** Public Service Non-broadcast Audio/Visual  
**Entry Name:** Employee Orientation Video; **Client:** City of Hope

## **Bronze**

**Entrant:** City of Hope; **Category:** Magazine Design  
**Entry Name:** City News - Fall 2017; **Client:** City of Hope

## **Bronze**

**Entrant:** City of Hope; **Category:** Integrated Advertising Campaign  
**Entry Name:** Celebrity Softball Game 2017; **Client:** City of Hope

## **Bronze**

**Entrant:** Designory; **Category:** Internet Commercial Campaign  
**Entry Name:** Nissan Express Service Videos; **Client:** Nissan North America

## **Bronze**

**Entrant:** Designory; **Category:** Art Direction  
**Entry Name:** Infiniti QX80 Highlights Film; **Client:** Infiniti

## **Bronze**

**Entrant:** Designory; **Category:** Internet Commercial  
**Entry Name:** Infiniti Q50 Highlights Film; **Client:** Infiniti

## **Bronze**

**Entrant:** Designory; **Category:** Internet Commercial Campaign  
**Entry Name:** Infiniti Q50 Insights films; **Client:** Infiniti

## **Bronze**

**Entrant:** Designory; **Category:** Internet Commercial Campaign  
**Entry Name:** Infiniti QX80 Films; **Client:** Infiniti

## **Bronze**

**Entrant:** Designory; **Category:** Microsite  
**Entry Name:** MY18 Audi Library; **Client:** Audi of America

## **Bronze**

**Entrant:** Designory; **Category:** Internet Commercial Campaign  
**Entry Name:** Nissan Rogue Sport Accessory Videos; **Client:** Nissan North America

## **Bronze**

**Entrant:** DIXON; **Category:** Social Media, Campaign

**Entry Name:** US AGAINST THE WORLD CAMPAIGN; **Client:** Watchable - Comcast

## **Bronze**

**Entrant:** DonerLA; **Category:** Integrated Advertising Campaign

**Entry Name:** Stranger Things Hawkins PR Campaign; **Client:** Netflix

## **Bronze**

**Entrant:** DonerLA; **Category:** Music Video

**Entry Name:** DiGiorno - "Rise to the Occassion"; **Client:** Nestle - DiGiorno

## **Bronze**

**Entrant:** DonerLA; **Category:** Outdoor Board

**Entry Name:** Michael Bolton's Big Sexy OOH; **Client:** Netflix

## **Bronze**

**Entrant:** DonerLA; **Category:** Guerrilla Marketing Campaign

**Entry Name:** Narcos S3 Blocations; **Client:** Netflix

## **Bronze**

**Entrant:** DonerLA; **Category:** Guerrilla Marketing

**Entry Name:** Stranger Things S2 NYCC Pedicab; **Client:** Netflix

## **Bronze**

**Entrant:** DonerLA; **Category:** Poster

**Entry Name:** House of Cards S5 Vandalized OOH; **Client:** Netflix

## **Bronze**

**Entrant:** DonerLA; **Category:** Advertising Industry Self-Promotion Cards, Invitations or Announcements

**Entry Name:** DonerLA 2017 Holiday Card /800 #; **Client:**

## **Bronze**

**Entrant:** DonerLA; **Category:** Online/Interactive Branded Content & Entertainment

**Entry Name:** House of Cards S5 Date Announcement; **Client:** Netflix

## **Bronze**

**Entrant:** DonerLA; **Category:** Poster Campaign

**Entry Name:** House of Cards S5 Vandalized OOH; **Client:** Netflix

## **Bronze**

**Entrant:** ETA; **Category:** Integrated Media Public Service Campaign  
**Entry Name:** The EduGators; **Client:** City of Redlands Water Conservation

## **Bronze**

**Entrant:** Fraser Communications; **Category:** Public Service Television Commercial  
**Entry Name:** Smarter Birds; **Client:** First 5 California

## **Bronze**

**Entrant:** Fullscreen; **Category:** Social Media, Campaign  
**Entry Name:** TaylorSwiftNOW Super Saturday Night; **Client:** AT&T

## **Bronze**

**Entrant:** Giant Ant; **Category:** Art Direction  
**Entry Name:** ServiceTitan Anthem; **Client:** Service Titan

## **Bronze**

**Entrant:** Home Brew Agency; **Category:** Social Media  
**Entry Name:** Happy Death Day 360 Video; **Client:** Universal Pictures

## **Bronze**

**Entrant:** Home Brew Agency; **Category:** Film/Video/Sound Branded Content  
**Entry Name:** Moana: Make Your Own Headdress; **Client:** Walt Disney Home Entertainment

## **Bronze**

**Entrant:** imre; **Category:** Social Media  
**Entry Name:** STUBBORN and inspired: Lucha VaVOOM; **Client:** STUBBORN SODA

## **Bronze**

**Entrant:** LA Tourism & Convention Board; **Category:** Internet Commercial  
**Entry Name:** Eat Your Way Across L.A.; **Client:** Los Angeles Tourism and Convention Board

## **Bronze**

**Entrant:** LA Tourism & Convention Board; **Category:** Animation, Special Effects or Motion Graphics  
**Entry Name:** Eat Your Way Across L.A.; **Client:** Los Angeles Tourism and Convention Board

## **Bronze**

**Entrant:** Liquid Advertising; **Category:** Out-Of-Home Installation  
**Entry Name:** Battle for Lordaeron Diorama; **Client:** Blizzard

## **Bronze**

**Entrant:** Liquid Advertising; **Category:** Microsite

**Entry Name:** Enter the Void; **Client:** Corsair

## **Bronze**

**Entrant:** Liquid Advertising; **Category:** Guerrilla Marketing

**Entry Name:** Shadow of War Convention Orcs; **Client:** Warner Brothers Interactive Entertainment

## **Bronze**

**Entrant:** Liquid Advertising; **Category:** Internet Commercial

**Entry Name:** Enter the Void; **Client:** Corsair

## **Bronze**

**Entrant:** Liquid Advertising; **Category:** Internet Commercial

**Entry Name:** The PC, Redefined; **Client:** Corsair

## **Bronze**

**Entrant:** LO: LA; **Category:** Online/Interactive Branded Content & Entertainment

**Entry Name:** Fleming's Napa Valley Case Study; **Client:** Fleming's

## **Bronze**

**Entrant:** LO: LA; **Category:** Public Service Online Film, Video & Sound

**Entry Name:** GRRRL - Ella - EQUALITY CAMPAIGN; **Client:** GRRRL

## **Bronze**

**Entrant:** LO: LA; **Category:** Online/Interactive Campaign

**Entry Name:** Fleming's Steakhouse 360 banners; **Client:** Fleming's

## **Bronze**

**Entrant:** LO: LA; **Category:** Out-Of-Home Campaign

**Entry Name:** TOTAL WINE & MORE WOODLAND HILLS; **Client:** Total Wine & More

## **Bronze**

**Entrant:** LO: LA; **Category:** Online/Interactive Branded Content & Entertainment

**Entry Name:** DAOU - BRAND DEVELOPMENT; **Client:** DAOU Vineyards & Winery

## **Bronze**

**Entrant:** LO: LA; **Category:** Branded Content & Entertainment - Non-Broadcast

**Entry Name:** DAOU - BRAND DEVELOPMENT; **Client:** DAOU Vineyards & Winery

## **Bronze**

**Entrant:** LO: LA; **Category:** Online/Interactive Branded Content & Entertainment

**Entry Name:** LAZY DOG - Jackson Hole Film; **Client:** Lazy Dog

## **Bronze**

**Entrant:** LO: LA; **Category:** Film/Video/Sound Branded Content

**Entry Name:** DAOU - BRAND DEVELOPMENT; **Client:** DAOU Vineyards & Winery

## **Bronze**

**Entrant:** LO: LA; **Category:** Interactive Tools & Utilities

**Entry Name:** GOLD - NEW YORK TREASURE HUNT; **Client:** The Weinstein Company

## **Bronze**

**Entrant:** LO: LA; **Category:** Film/Video/Sound Branded Content

**Entry Name:** GRRRL - ella - EQUALITY CAMPAIGN; **Client:** GRRRL

## **Bronze**

**Entrant:** LO: LA; **Category:** Film/Video/Sound Branded Content

**Entry Name:** LAZY DOG - Jackson Hole Film; **Client:** Lazy Dog

## **Bronze**

**Entrant:** LO: LA; **Category:** Microsite

**Entry Name:** Fleming's Steakhouse 360 Experience; **Client:** Fleming's

## **Bronze**

**Entrant:** LO: LA; **Category:** Film/Video/Sound Branded Content

**Entry Name:** GRRRL - EQUALITY CAMPAIGN; **Client:** GRRRL

## **Bronze**

**Entrant:** Lord Danger; **Category:** In-Theater Commercial

**Entry Name:** Eat The Ice Cream; **Client:** Halo Top Creamery

## **Bronze**

**Entrant:** M&C Saatchi; **Category:** Local TelevisionCommercial

**Entry Name:** What We Build; **Client:** Ford Theatres

## **Bronze**

**Entrant:** Outfront Media; **Category:** Poster

**Entry Name:** Taco Fest - Uhhh; **Client:** Taco Fest

## **Bronze**

**Entrant:** Outfront Media; **Category:** Poster Campaign

**Entry Name:** Taco Fest; **Client:** Taco Fest

## **Bronze**

**Entrant:** Outfront Media; **Category:** Poster Campaign

**Entry Name:** Taco Fest; **Client:** Taco Fest

## **Bronze**

**Entrant:** Outfront Media; **Category:** Poster Campaign

**Entry Name:** Taco Fest; **Client:** Taco Fest

## **Bronze**

**Entrant:** Outfront Media; **Category:** Poster Campaign

**Entry Name:** Banbu Sushi; **Client:** Banbu Sushi

## **Bronze**

**Entrant:** Paxeros Creative; **Category:** Regional/National Television Commercial

**Entry Name:** Elephant In The Room; **Client:** Doritos / Frito-Lay

## **Bronze**

**Entrant:** PETA - People for the Ethical Treatment of Animals; **Category:** CGI

**Entry Name:** Cat Tricks with Rufus; **Client:**

## **Bronze**

**Entrant:** PHENOMENON; **Category:** Regional/National Television Commercial Campaign

**Entry Name:** ABCmouse "I Solemnly Swear"; **Client:** Age Of Learning

## **Bronze**

**Entrant:** Phillips Industries; **Category:** Internet Commercial

**Entry Name:** 90 years and nothings changed; **Client:** Phillips Industries

## **Bronze**

**Entrant:** Phillips Industries; **Category:** Internet Commercial

**Entry Name:** Dazzler; **Client:** Phillips Industries

## **Bronze**

**Entrant:** Pitch; **Category:** Integrated Advertising Campaign

**Entry Name:** Westfield Evergreen Campaign 2017; **Client:** Westfield



## **Bronze**

**Entrant:** Pitch; **Category:** Online/Interactive Campaign

**Entry Name:** Westfield Holiday Online 2017; **Client:** Westfield

## **Bronze**

**Entrant:** Pitch; **Category:** Art Direction Campaign

**Entry Name:** Westfield Evergreen Campaign 2017; **Client:** Westfield

## **Bronze**

**Entrant:** Pitch; **Category:** Internet Commercial Campaign

**Entry Name:** Westfield Holiday Online 2017; **Client:** Westfield

## **Bronze**

**Entrant:** Pitch; **Category:** Magazine Advertising Campaign

**Entry Name:** Westfield Holiday Print 2017; **Client:** Westfield

## **Bronze**

**Entrant:** Pitch; **Category:** Online/Interactive Campaign

**Entry Name:** Evergreen Banner Ads; **Client:** Westfield

## **Bronze**

**Entrant:** Pitch; **Category:** Magazine Advertising Campaign

**Entry Name:** Westfield Evergreen Print 2017; **Client:** Westfield

## **Bronze**

**Entrant:** Pitch; **Category:** Art Direction Campaign

**Entry Name:** Westfield Holiday Campaign 2017; **Client:** Westfield

## **Bronze**

**Entrant:** Psyop; **Category:** Film, Video, & Sound Branded Content & Entertainment Campaign

**Entry Name:** ALDI UK Holiday Campaign 2017; **Client:** ALDI UK

## **Bronze**

**Entrant:** Quigley-Simpson; **Category:** Public Service Television Commercial

**Entry Name:** Texting; **Client:** City of Los Angeles, Los Angeles Police Department

## **Bronze**

**Entrant:** Quigley-Simpson; **Category:** Out-Of-Home Campaign

**Entry Name:** Walking Together; **Client:** Chase United MileagePlus Explorer Card

## **Bronze**

**Entrant:** R&R Partners; **Category:** Regional/National Television Commercial

**Entry Name:** If this Cup could talk; **Client:** National Hockey League

## **Bronze**

**Entrant:** R&R Partners; **Category:** Copywriting

**Entry Name:** If this Cup could talk; **Client:** National Hockey League

## **Bronze**

**Entrant:** R&R Partners; **Category:** Film/Video/Sound Branded Content

**Entry Name:** NHL: Reality > Virtual reality; **Client:** National Hockey League

## **Bronze**

**Entrant:** R&R Partners; **Category:** Regional/National Television Commercial Campaign

**Entry Name:** NHL Stanley Cup 125th Anniversary; **Client:** National Hockey League

## **Bronze**

**Entrant:** R&R Partners; **Category:** Out-Of-Home Installation

**Entry Name:** NHL: Reality > Virtual reality; **Client:** National Hockey League

## **Bronze**

**Entrant:** R&R Partners; **Category:** Regional/National Television Commercial

**Entry Name:** Perfectly Imperfect; **Client:** National Hockey League

## **Bronze**

**Entrant:** R&R Partners; **Category:** Copywriting

**Entry Name:** Perfectly Imperfect; **Client:** National Hockey League

## **Bronze**

**Entrant:** RAPP LA; **Category:** Direct Mail

**Entry Name:** RAV4 Color Your Adventures; **Client:** Toyota Motor Sales

## **Bronze**

**Entrant:** RAPP LA; **Category:** Integrated Branded Content Campaign

**Entry Name:** RAV4 Color Your Adventures; **Client:** Toyota Motor Sales

## **Bronze**

**Entrant:** RAPP LA; **Category:** Integrated Advertising Campaign

**Entry Name:** RAV4 Color Your Adventures; **Client:** Toyota Motor Sales

## **Bronze**

**Entrant:** RAPP LA; **Category:** Online/Interactive Branded Content & Entertainment  
**Entry Name:** RAV4 Color Your Adventures; **Client:** Toyota Motor Sales

## **Bronze**

**Entrant:** RPA; **Category:** Regional/National Television Commercial  
**Entry Name:** Odyssey - Keeping The Peace TV; **Client:** American Honda Motor Company

## **Bronze**

**Entrant:** RPA; **Category:** Music  
**Entry Name:** CR-V Yearbooks; **Client:** American Honda Motor Co., Inc.

## **Bronze**

**Entrant:** RPA; **Category:** Integrated Advertising Campaign  
**Entry Name:** Keeping The Peace Campaign; **Client:** American Honda Motor Company

## **Bronze**

**Entrant:** RPA; **Category:** Innovative Use of Interactive/Technology  
**Entry Name:** Stranger Claims; **Client:** Farmers Insurance

## **Bronze**

**Entrant:** RPA; **Category:** Social Media, Campaign  
**Entry Name:** Toomgis Summer Jobs Dodgers; **Client:** ampm

## **Bronze**

**Entrant:** RPA; **Category:** Social Media  
**Entry Name:** Clarity ABCs; **Client:** American Honda Motor Co., Inc.

## **Bronze**

**Entrant:** RPA; **Category:** Regional/National Radio Commercial  
**Entry Name:** Poopsie Cat; **Client:** Halo, Purely for Pets

## **Bronze**

**Entrant:** RPA; **Category:** Virtual Reality  
**Entry Name:** Stranger Claims; **Client:** Farmers Insurance

## **Bronze**

**Entrant:** RPA; **Category:** Sound Design  
**Entry Name:** Odyssey - Keeping The Peace; **Client:** American Honda Motor Company

## **Bronze**

**Entrant:** RPA; **Category:** Regional/National Radio Commercial

**Entry Name:** Odyssey — Sarah vs. Susie; **Client:** American Honda Motor Co., Inc.

## **Bronze**

**Entrant:** RPA; **Category:** Social Media

**Entry Name:** Civic Si Exciting Drive; **Client:** American Honda Motor Co., Inc.

## **Bronze**

**Entrant:** RPA; **Category:** Advertising Industry Self-Promotion Out-Of-Home

**Entry Name:** RPA Concert - Untitled; **Client:**

## **Bronze**

**Entrant:** RPA; **Category:** Advertising Industry Self-Promotion Out-Of-Home

**Entry Name:** RPA Concert - Electric Guests; **Client:**

## **Bronze**

**Entrant:** RPA; **Category:** Online/Interactive Branded Content & Entertainment

**Entry Name:** Honda Stage - Up Roxx; **Client:** American Honda Motor Co., Inc.

## **Bronze**

**Entrant:** RPA; **Category:** Regional/National Radio Commercial

**Entry Name:** Poopsie Dog; **Client:** Halo, Purely for Pets

## **Bronze**

**Entrant:** RPA; **Category:** Regional/National Radio Commercial

**Entry Name:** Odyssey — Ryan vs. Brian; **Client:** American Honda Motor Co., Inc.

## **Bronze**

**Entrant:** RPA; **Category:** Film, Video, & Sound Branded Content & Entertainment Campaign

**Entry Name:** Honda Stage - Up Roxx; **Client:** American Honda Motor Co., Inc.

## **Bronze**

**Entrant:** RPA; **Category:** Regional/National Radio Commercial Campaign

**Entry Name:** Keep the Peace — Radio Campaign; **Client:** American Honda Motor Co., Inc.

## **Bronze**

**Entrant:** RPA; **Category:** In-Theater Commercial

**Entry Name:** Odyssey - Keeping The Peace; **Client:** American Honda Motor Company

## **Bronze**

**Entrant:** RPA; **Category:** Regional/National Radio Commercial

**Entry Name:** Odyssey — Megan vs. Liam; **Client:** American Honda Motor Co., Inc.

## **Bronze**

**Entrant:** Sagon-Phior; **Category:** Consumer Website

**Entry Name:** ClearID Monitoring; **Client:** Cynvenio

## **Bronze**

**Entrant:** Sagon-Phior; **Category:** Magazine Advertising Campaign

**Entry Name:** Small; **Client:** Cynvenio

## **Bronze**

**Entrant:** Sensis; **Category:** Local TelevisionCommercial

**Entry Name:** We Grow Healthy; **Client:** AltaMed Health Services Corporation

## **Bronze**

**Entrant:** Something Massive; **Category:** Social Media, Campaign

**Entry Name:** Baby Bowls; **Client:** Plum Organics

## **Bronze**

**Entrant:** Something Massive; **Category:** Social Media, Campaign

**Entry Name:** Plum Organics - Mighty Colors; **Client:** Plum Organics

## **Bronze**

**Entrant:** Something Massive; **Category:** Online/Interactive Campaign

**Entry Name:** Mighty Colors; **Client:** Plum Organics

## **Bronze**

**Entrant:** Something Massive; **Category:** Online/Interactive Campaign

**Entry Name:** Baby Bowls; **Client:** Plum Organics

## **Bronze**

**Entrant:** Something Massive; **Category:** Social Media, Campaign

**Entry Name:** Holiday Gift Card Campaign; **Client:** Sky Zone

## **Bronze**

**Entrant:** Sonnentag Creative Advertising & Design; **Category:** Catalog

**Entry Name:** Meaningful Beauty '17 F/W Catalog; **Client:** Guthy-Renker

## **Bronze**

**Entrant:** space camp; **Category:** Art Direction Campaign

**Entry Name:** Oculus Step into Rift Key Art; **Client:** Oculus

## **Bronze**

**Entrant:** space camp; **Category:** Cinematography

**Entry Name:** Oculus Step into Rift Brand Anthem; **Client:** Oculus

## **Bronze**

**Entrant:** The 360 Agency; **Category:** Public Service Online Film, Video & Sound

**Entry Name:** AT&T Live Proud Holidays; **Client:** AT&T Live Proud

## **Bronze**

**Entrant:** The 360 Agency; **Category:** Public Service Online/Interactive Campaign

**Entry Name:** Live Proud On Campus; **Client:** AT&T Live Proud

## **Bronze**

**Entrant:** The 360 Agency; **Category:** Webisode

**Entry Name:** We Are Bold; **Client:** AT&T Live Proud

## **Bronze**

**Entrant:** The 360 Agency; **Category:** Multiple Events

**Entry Name:** Be the Glow; **Client:** AT&T

## **Bronze**

**Entrant:** Tool; **Category:** Augmented Reality

**Entry Name:** Modern Love AR; **Client:** Modern Love AR

## **Bronze**

**Entrant:** Tool; **Category:** Internet Commercial

**Entry Name:** Study of Power; **Client:** Infiniti

## **Bronze**

**Entrant:** Tool - MALFOR GOOD; **Category:** Film, Video, & Sound Branded Content & Entertainment Campaign

**Entry Name:** Behind the Post Campaign; **Client:** One Love Foundation

## **Bronze**

**Entrant:** Tool; **Category:** Internet Commercial Campaign

**Entry Name:** One Is Not A Choice; **Client:** Mattress Firm

## **Bronze**

**Entrant:** Tool; **Category:** Film/Video/Sound Branded Content

**Entry Name:** One Is Not A Choice; **Client:** Mattress Firm

## **Bronze**

**Entrant:** Tool; **Category:** Film, Video, & Sound Branded Content & Entertainment Campaign

**Entry Name:** One Is Not A Choice; **Client:** Mattress Firm

## **Bronze**

**Entrant:** Tool; **Category:** Film/Video/Sound Branded Content

**Entry Name:** 13 Women. 1 Photo Shoot.; **Client:** Olay

## **Bronze**

**Entrant:** Tool; **Category:** Film/Video/Sound Branded Content

**Entry Name:** The Receipt; **Client:** Walmart

## **Bronze**

**Entrant:** Tool; **Category:** Internet Commercial

**Entry Name:** 13 Women. 1 Photo Shoot.; **Client:** Olay

## **Bronze**

**Entrant:** Tool; **Category:** Regional/National Television Commercial

**Entry Name:** The Receipt; **Client:** Walmart

## **Bronze**

**Entrant:** Tool; **Category:** Copywriting

**Entry Name:** Tell Me I Can't; **Client:** IBM

## **Bronze**

**Entrant:** Tool; **Category:** Copywriting

**Entry Name:** 13 Women. 1 Photo Shoot.; **Client:** Olay

## **Bronze**

**Entrant:** TYT; **Category:** Film/Video/Sound Branded Content

**Entry Name:** TYT x An Inconvenient Sequel; **Client:** Participant Media

## **Bronze**

**Entrant:** UNINCORPORATED; **Category:** Consumer Website

**Entry Name:** Barnes and Noble Kitchen Website; **Client:** Barnes and Noble

## **Bronze**

**Entrant:** UNINCORPORATED; **Category:** Public Service Brochure/Sales Kit

**Entry Name:** Iovine and Young Academy Brochure; **Client:** University of Southern California  
Lovine and Young Academy

## **Bronze**

**Entrant:** Viacom Velocity; **Category:** Film/Video/Sound Branded Content

**Entry Name:** The Daily Show Gets Fast & Furious; **Client:** Fate of The Furious - Universal

## **Bronze**

**Entrant:** Viacom Velocity; **Category:** Branded Content & Entertainment for Television

**Entry Name:** Merry Pitchmas from VH1; **Client:** Pitch Perfect 3 - Universal

## **Bronze**

**Entrant:** Viacom Velocity; **Category:** Film/Video/Sound Branded Content

**Entry Name:** Talking Evil with Chris Hardwick; **Client:** Resident Evil - Sony Screen Gems

## **Bronze**

**Entrant:** Viacom Velocity; **Category:** Film/Video/Sound Branded Content

**Entry Name:** Chips - It's Bro-mantic; **Client:** Warner Bros.

## **Bronze**

**Entrant:** Viacom Velocity; **Category:** Branded Content & Entertainment for Television

**Entry Name:** Jumanji - Behind the 'Teens'; **Client:** Sony

## **Bronze**

**Entrant:** Viacom Velocity; **Category:** Internet Commercial Campaign

**Entry Name:** Big Sick - Life in the Laugh Lane; **Client:** Lionsgate

## **Bronze**

**Entrant:** Viacom Velocity; **Category:** Film, Video, & Sound Branded Content & Entertainment Campaign

**Entry Name:** RuPaul's Drag Race: Gaywatch; **Client:** Baywatch - Paramount

## **Bronze**

**Entrant:** Viacom Velocity; **Category:** Film, Video, & Sound Branded Content & Entertainment Campaign

**Entry Name:** Amy Schumer Gets 'Snatched'; **Client:** Snatched - Fox



**Bronze**

**Entrant:** Viacom Velocity; **Category:** Online/Interactive Branded Content & Entertainment

**Entry Name:** Rupaul's Drag Race: Gaywatch; **Client:** Paramount

**Bronze**

**Entrant:** VIMBY; **Category:** Branded Content & Entertainment - Non-Broadcast

**Entry Name:** Wonder Woman In The Sky; **Client:** Intel

**Bronze**

**Entrant:** Yessian Music; **Category:** Sound Design

**Entry Name:** Chevy Silverado Then & Now; **Client:** Chevrolet

**Bronze**

**Entrant:** Yessian Music; **Category:** Sound Design

**Entry Name:** NBC Emerald City Teaser; **Client:** NBC