

## 2017 American Advertising Awards Los Angeles Competition Winners by Company

Company: 307 Films

Award: Gold

Category: Public Service Online Film, Video & Sound

Entry Name: The Line

Client Name: Community Solutions Credits: 307 Films, Production Company

Company: 360 Agency

Award: Bronze

Category: Online/Interactive Campaign

Entry Name: AT&T Way Up

Client Name: AT&T

**Credits:** Esther Gonzales, Sr. Diversity Marketing Manager - AT&T Northeast Region; Chad Sawicki, Director, Advertising Sponsorship and Communication - Northeast Region - AT&T Entertainment Grouo; Jennifer Banda Ludden, Principal; Leticia Galindo, Principal; Keitha Bialaszewski, Sr. Account Supervisor; Sharon Ezra, Account Supervisor; Sylvester Lyons,

Account Manager

**Company: 7ate9 Entertainment** 

Award: Bronze

Category: Branded Content & Entertainment for Television

**Entry Name:** Disney Junior Field Trip Star Wars

Client Name: Disney Junior

Credits: Artur Spigel, Director; Andrea Bernick, Producer; David Glasgal, Coordinating

Producer; Hannah Kole, Writer; Mike Hanley, Editor; Matt Bobb, Mixer

**Company: 7ate9 Entertainment** 

Award: Bronze

Category: Branded Content & Entertainment for Television

Entry Name: Dream Big, Princess - Ashima

Client Name: Disney Channel

**Credits:** Artur Spigel, Director; Andrea Bernick, Producer; David Glasgal, Coordinating Producer; Hannah Kole, Writer; Mike Hanley, Editor; Matt Bobb, Mixer; Damon Escudero,

Director

**Company: 7ate9 Entertainment** 

Award: Bronze

Category: Branded Content & Entertainment for Television

**Entry Name:** Mickey Meows Club - Dream Jobs

Client Name: Disney Channel

Credits: Artur Spigel, Director; Andrea Bernick, Producer; David Glasgal, Coordinating

Producer; Hannah Kole, Writer; Mike Hanley, Editor; Matt Bobb, Mixer

Company: Allegra Consulting, Inc.

**Award: Bronze** 

Category: Public Service Ambient Media

**Entry Name:** Chino Economic Develop Trade Show

**Client Name:** City of Chino

**Credits:** City of Chino, Nicholas Liguori, Community Development Director; Larry Brown, Allegra Consulting, , Creative Design Director; Raul Contrerras, Graphic Design Associate;

Suzanne Madison, Creative Design and Copy Writer

Company: Anthony Designer, Inc.

Award: Silver

Category: Website, Consumer

Entry Name: Motiv Ring: Activity+Sleep Tracker

**Client Name:** Motiv

Credits: Anthony Wiktor, Creative Director; Dirango, Web Developer; Ara Soudjian, Friendly

Filmworks; David Sperry, Vice President of Brand and Marketing, Motiv

**Company: BLK Pictures / 01interactive** 

Award: Bronze

Category: Branded Content & Entertainment for Television

**Entry Name:** Forest Lawn - Passing Down

**Client Name:** Forest Lawn

Credits: Cheok Wai Lei, Director; Vincent Chen, Creative Director

Company: BrinkleyInk

Award: Bronze

Category: Illustration Series
Entry Name: Singularity Collage
Client Name: Singularity University
Credits: Zoe Brinkley, Graphic Designer

**Company: Caps and Crowns** 

Award: Silver

Category: Internet Commercial Campaign

Entry Name: The Worlds Client Name: Spireon

Credits: Leo Zanis, Executive Creative Director; Carter Storozynski, Art Director; Michael

Ludwig, Copywriter; Noah Goldsmith, Executive Producer; Leo Zanis, Director

**Company: Cold Open** 

Award: Silver Category: Poster

Entry Name: Fight of the Living Dead

Client Name: YouTube Red

Credits: Cold Open,

Company: David&Goliath

**Award: Bronze** 

Category: Television Commercial

**Entry Name:** Pennies

Client Name: California Lottery

**Credits:** David Angelo, Founder & Chairman; Greg Buri, Creative Director; Mark Monteiro, Writer; Chris DeNinno, Associate Creative Director; Jenn Tranbarger, Associate Creative

Director; Anthony Pasqualone, Jr. Art Director

Company: David&Goliath

Award: Bronze

Category: Television Commercial Campaign

**Entry Name:** 8 Seconds **Client Name:** Kia Motors

**Credits:** David Angelo, ; Colin Jeffery, Chief Creative Officer; Mike Geiger, Chief Digital Officer; Brian Dunbar, President; Seema Miller, Chief Strategy Officer; John O'Hea, Creative

Director; Brandon Davis, Creative Director; Kemit Ray, Senior Project Manager; Paul Albanese, Director of Broadcast Production; Christopher Coleman, Executive Broadcast Producer; Jeff Moohr, Managing Director; Mike O'Malley, Group Account Director

Company: David&Goliath

Award: Bronze

Category: Internet Commercial

Entry Name: Gift of Holiday Scratchers

Client Name: California Lottery

**Credits:** David Angelo, Founder & Chairman; Greg Buri, Creative Director; Mark Monteiro, Writer; Chris DeNinno, Associate Creative Director; Jenn Tranbarger, Associate Creative

Director; Anthony Pasqualone, Art Director

Company: David&Goliath

Award: Bronze

Category: Internet Commercial Campaign

Entry Name: National Burger Day Client Name: Jack In The Box

**Credits:** David Angelo, Founder & Chairman; Brian Dunbar, President; Colin Jeffery, Chief Creative Officer; Mike Geiger, Chief Digital Officer; Seema Miller, Chief Strategic Officer; Steve Yee, Executive Creative Director; Bobby Pearce, Executive Creative Director; Rory Odani, ACD/Art Director; Jason Miller, ACD/Copywriter; Fabienne Wente, Social Media Art

Director; Henry Hsu, Jr. Art Director; Juliet Diamond, Sr. Broadcast Producer

Company: David&Goliath

Award: Silver Category: Event

**Entry Name:** Jack's Brewhouse **Client Name:** Jack in the Box

Credits: David Angelo, Founder & Chairman; Colin, Chief Creative Officer; Steve Yee,

Executive Creative Director; Bobby Pearce, Executive Creative Director; Bernice Chao, Senior Art Director; Chris Mead, Senior Copywriter; Fabienne Wente, Social Media Art Director;

Chris Santaiti, Jr. Copywriter

Company: David&Goliath

Award: Bronze

Category: Television Commercial Campaign Entry Name: Just Because You Drive...

**Client Name:** Kia Motors

**Credits:** David Angelo, Founder & Chairman; Brian Dunbar, President; Colin Jeffery, Chief Creative Officer; Mike Geiger, Chief Digital Officer; Seema Miller, Chief Strategic Officer; Gustavo Sarkis, Executive Creative Director; Allen Yu, Senior Art Director; Patrick Que, Copywriter; Andrew Lynch, Director of Strategic Planning; Paul Albanese, Director of Broadcast Production; Rob Sondik, Senior Broadcast Producer; Genie Lara, Senior Project

Manager

**Company: Davis Elen Advertising** 

Award: Bronze

Category: Art Direction

**Entry Name:** The Jobs of Tomorrow Start Here

Client Name: Udacity

**Company: Davis Elen Advertising** 

**Award: Silver** 

Category: Animation, Special Effects or Motion Graphics

**Entry Name:** The Jobs of Tomorrow Start Here

Client Name: Udacity

**Company: Davis Elen Advertising** 

Award: Bronze

Category: Magazine Advertising Entry Name: Greenskeeper

Client Name: Southern California Toyota Dealers

**Credits:** David Moranville, Chief Creative Officer; Stan Kaplan, Executive Creative Director; Chris MacDonald, Creative Director; Graham Shafer, Assistant Creative Director; Ben Blascoe,

Assistant Creative Director; Jorge Rodriguez, Art Director; TJ Valentino, Copy Writer

**Company: Davis Elen Advertising** 

Award: Bronze

Category: Integrated Advertising Campaign - Local Entry Name: Pork and Pepper Comeback Tour Client Name: McDonald's Southern California

**Credits:** David Moranville, Chief Creative Officer; Gary Kelly, Creative Director; Jesse Green, Executive Creative Director; Alia Al-Harithi, Art Director; Patrick Garcia, Art Director; Ricardo

Moraga, Senior Copy Writer

**Company: Davis Elen Advertising** 

Award: Bronze

**Category:** Television Commercial

**Entry Name:** The Jobs of Tomorrow Start Here

Client Name: Udacity

**Company: Davis Elen Advertising** 

Award: Silver

Category: Out-Of-Home Campaign

**Entry Name:** Pork and Pepper Comeback Tour **Client Name:** McDonald's Southern California

**Credits:** David Moranville, Chief Creative Officer; Gary Kelly, Creative Director; Jesse Green, Executive Creative Director; Alia Al-Harithi, Art Director; Patrick Garcia, Art Director; Ricardo

Moraga, Senior Copy Writer

**Company: Davis Elen Advertising** 

Award: Bronze

Category: Magazine Advertising Entry Name: Mud In Your Eye

Client Name: Southern California Toyota Dealers

**Credits:** David Moranville, Chief Creative Officer; Stan Kaplan, Executive Creative Director; Chris MacDonald, Creative Director; Graham Shafer, Assistant Creative Director; Ben Blascoe,

Assistant Creative Director; Paul Masatani, Art Director

**Company: Davis Elen Advertising** 

**Award: Silver** 

Category: Poster Campaign

**Entry Name:** Pork and Pepper Comeback Tour **Client Name:** McDonald's Southern California

**Credits:** David Moranville, Chief Creative Officer; Gary Kelly, Creative Director; Jesse Green, Executive Creative Director; Alia Al-Harithi, Art Director; Patrick Garcia, Art Director; Ricardo

Moraga, Senior Copy Writer

Company: Designory Award: Bronze

Category: Internet Commercial

**Entry Name:** Infiniti MY17 Q60 Overview Video

Client Name: Infiniti Motors Ltd.

Credits: Chad Weiss, Group Creative Director; Noah Huber, Associate Creative Director; Terry

Orsland, Copywriter; Agnes Alch, Project Manager; Robert Hackman, Associate Director,

Product Strategy; Patti O'Halloran, Director, Creative Content Production; Tim Damon, Director;

Square Planet Media, Production; Spot Bot Inc., Post Production; Animal Music, Music

Company: Designory Award: Bronze

Category: Website, Consumer

**Entry Name:** Impreza Content Gallery **Client Name:** Subaru of America Inc.

Credits: Steve Davis, Group Creative Director; Scott Izuhara, Creative Director; Marco Cortes,

Sr. Art Director; Stacia Jacobson, Copywriter; Jerome Madlambayan, Sr. Digital PM; Joe

Rifkin, Technology Lead

**Company: Designory** 

Award: Silver Category: Brochure

Entry Name: Infiniti MY17 Q60 Brochure

Client Name: Infiniti Motors Ltd.

**Credits:** Chad Weiss, Sr. Creative Director; Noah Huber, Associate Creative Director; Dan Nguyen, Art Director; Terry Orsland, Copywriter; Patti O'halloaran, Director of Art Producer -;

Jennifer Judson, Art Producer; John Higginson, Photographer; Jeff Ludes, Photographer; Armstrong White, CG House; Derek Kodani, Sr. Product Specialist; Agnes Alch, Project

Manager; Beckie Klarstrom, Print Production Manager

**Company: Designory** 

Award: Silver Category: Brochure

Entry Name: 2017 Audi A3 Print Brochure

Client Name: Audi of America

Credits: Ulrich Lange, Creative Director; Kathy Chia Cherico, Creative Director; Mac Amin,

Art Director; Meghan Puhr, Copywriter

**Company: Designory** 

Award: Silver Category: Brochure

Entry Name: 2017 Audi A4 allroad Print Brochure

Client Name: Audi of America

Credits: Ulrich Lange, Creative Director; Kathy Chia Cherico, Creative/Art Director; Darian

Momanaee, Copywriter

**Company: Designory** 

Award: Silver Category: Brochure

Entry Name: 2017 Audi A7 Print Brochure

Client Name: Audi of America

Credits: Ulrich Lange, Creative Director; Kathy Chia Cherico, Creative/Art Director; Darian

Momanaee, Copywriter

**Company: Designory** 

Award: Silver

Category: Brochure Campaign

**Entry Name:** Infiniti MY17 Brochures **Client Name:** Infiniti Motors Ltd.

**Credits:** Chad Weiss, Sr. Creative Director; Noah Huber, Associate Creative Director; Jesse James Echon, Associate Creative Director; Dan Nguyen, Art Director; Chuck Pebenito, Art Director; David Ly, Art Director; Terry Orsland, Copywriter; Derek Kodani, Sr. Product Specialist; Rob Hackman, Associate Director Product Strategy; Mike Shin, Product Specialist; Patti O'Halloran, Director of Creative Content Production; Andrea Flaherty, Creative Content

Producer

**Company: Designory** 

Award: Silver

Category: Brochure Campaign

Entry Name: MY17 Audi Print Brochure Campaign

Client Name: Audi of America

Credits: Ulrich Lange, Creative Director; Kathy Chia Cherico, Creative Director; Mac Amin,

Art Director; Darian Momanaee, Copywriter; Meghan Puhr, Copywriter

Company: Designory

**Award: Bronze** 

Category: Digital Creative Technology - User Experience

Entry Name: MY17 Audi A4 Launch Experience

Client Name: Audi of America

Credits: Ulrich Lange, Creative Director; Kathy Chia Cherico, Creative Director; Mac Amin,

Art Director; Anthony Cherico, Art Director

**Company: Designory** 

Award: Silver

Category: Internet Commercial

Entry Name: MY17 VC-Turbo Launch Video

Client Name: Infiniti Motors Ltd.

**Credits:** Chad Weiss, Group Creative Director; Noah Huber, Associate Creative Director; Bryan Kestell, Sr. Art Director; Terry Orsland, Copywriter; Agnes Szumski, Project Manager; Patti O'Halloran, Director, Creative Content Production; Robert Hackman, Associate Director of Product Strategy; Derek Kodani, Product Specialist; Carlos Serrao, Director; Spot Bot Inc.,

Post Production; Armstrong White: , CG; Animal Music, Music

Company: Designory Award: Bronze

**Category:** Internet Commercial

Entry Name: Infiniti MY17 Q60 Accessories Video

Client Name: Infiniti Ltd.

**Credits:** Chad Weiss, Group Creative Director; Jesse Echon, Associate Creative Director; Terry Orsland, Copy Writer; Agnes Szumski, Project Manager; Andrea Faherty, Producer; Derek Kodani, Product Specialist; Brian Garlan, Director; Spot Bot Inc., Post Production; Animal

Music, Music

Company: Designory Award: Bronze

Category: Animation, Special Effects or Motion Graphics

Entry Name: Subaru Environmental 360's program

Client Name: Subaru Of America, Inc.

**Credits:** Steve Davis, Group Creative Director; Scott Izuhara, Creative Director; Terry Prine, Associate Creative Director; Ines Soto, Sr. Art Producer; Dallas Carroll, Digital Giant / Creative

Lead; Alex PIckup, Digital Giant / Creative Lead

**Company: Designory** 

Award: Silver

**Category:** Digital Publication

Entry Name: MY17 Audi A4 Launch Experience

Client Name: Audi of America

Credits: Ulrich Lange, Creative Director; Kathy Chia Cherico, Creative Director; Mac Amin,

Art Director; Anthony Cherico, Art Director

**Company: Designory** 

Award: Silver

**Category:** Digital Publication

Entry Name: MY17 Audi R8 Launch Experience

Client Name: Audi of America

Credits: Ulrich Lange, Creative Director; Kathy Chia Cherico, Creative Director; Mac Amin,

Art Director; Anthony Cherico, Art Director

Company: Designory Award: Bronze

Category: Art Direction

Entry Name: Infiniti MY17 Photography and CGI

Client Name: Infiniti Motor Ltd

**Credits:** Chad Weiss, Group Creative Director; Noah Huber, Associate Creative Director; Jesse Echon, Associate Creative Director; Dan Nguyen, Art Director; David Ly, Art Director; Terry Orsland, Copy Writer; Agnes Szumski, Project Manager; Patti O'Halloran, Director, Creative Content Production; Andrea Flaherty, Producer; John Higginson and Jeff Ludes, Photographers;

Brian Garlan and Jeff Stockwell, Photographers; Armstrong White, CG

**Company: Designory Award: Bronze** 

Category: Social Media, Campaign **Entry Name:** Subaru Story Testimonials

Client Name: Designory

Credits: Steve Davis, Group Creative Director; Scott Izuhara, Creative Director; Tracy Ugai, Art Director; Jeremy Gordic, Creative Content Producer; Daniel Chestnut, Director; Josh

Hamilton, Editor/Sound

**Company: Designory** 

Award: Gold

Category: Magazine Design

Entry Name: Audi Magazine edition 111

Client Name: Audi of America

Credits: Ulrich Lange, Creative Director; Kathy Chia Cherico, Creative Director; Trevor Hacker,

Art Director; Darian Momanaee, Copywriter; Meghan Puhr, Copywriter; Jay Brida,

Editor-in-Chief

**Company: Designory** 

Award: Gold

Category: Magazine Design

Entry Name: Audi Magazine edition 110

Client Name: Audi of America

Credits: Ulrich Lange, Creative Director; Kathy Chia Cherico, Creative Director; Trevor Hacker,

Art Director; Darian Momanaee, Copywriter; Meghan Puhr, Copywriter; Jay Brida,

Editor-in-Chief

**Company: Discovery Communications** 

Award: Bronze

Category: Branded Content & Entertainment Campaign **Entry Name:** Angry Birds-Discovery Netwks-XNet

Client Name: Sony

Credits: Sony, Client; Fallon Connolly, Director, Ad Sales Marketing, Discovery

Communications; Jennifer Pennybacker, VP, Branded Entertainment, Discovery Channel; Eliza Booth, VP, Branded Entertainment, ID; Michael Eisenbaum, VP, On-Air Creative & Branding, Animal Planet: Michelle Theisen , SVP, Branded Entertainment, TLC; Mary Clare Baquet, Vice President, Agency Creative, Discovery Agency; Matt Katzive, Vice President, Agency Creative, Discovery Agency; Tara Belkin, Executive Producer, Discovery Agency; Brett Krauss, Senior Art Director, Discovery Agency; Lane Jensen, Senior Producer, Discovery

Agency; Bartley Powers, Editor, Discovery Agency

**Company: Disney - Yellow Shoes** 

Award: Gold

**Category:** Television Commercial Campaign **Entry Name:** Unforgettable Long Form Campaign

**Client Name:** 

**Credits:** Marty Muller, SVP Global Creative; Sally Conner, VP Content & Production; Joe Schneider, VP Creative; Jim Real, Group Creative Director; Marc Brugnoni, Creative Director; Cory Stone, Director Content & Production; David Guertin, Producer; The Hall, Director;

Shauna Dugandzic, Content Planning Manager

**Company: Disney - Yellow Shoes** 

Award: Bronze

Category: Animation, Special Effects or Motion Graphics

Entry Name: HKDL Explorer's Lodge

**Client Name:** 

**Credits:** Marty Muller, SVP Global Creative; Sally Conner, VP Content & Production; Ken Oelerich, Creative Director; Elijah Bates, Copy Writer; Bill Fortney, Production Director; Jim D'Addario, Producer; Melanie Chang, Manager Production; Becky Tsang, Digital Business

Manager

**Company: Disney - Yellow Shoes** 

Award: Silver

Category: Integrated Advertising Campaign - Regional/National

**Entry Name:** Dream Big, Princess

**Client Name:** 

**Credits:** Marty Muller, SVP Global Creative; Sally Conner, VP Content & Production; Cory Stone, Director Content & Production; Bill Fortney, Production Director; Marisol McIlvain, Producer; Roger Petrusson, Producer; The Terri & Sandy Solution, Outside Creative Agency; Henry Alex Rubin, Director; Smuggler, Production Company; Abigail Akzin, Director Franchise

Management; Julia Vaneerden, Sr. Manager Franchise Management

**Company: Disney - Yellow Shoes** 

**Award: Bronze** 

Category: Integrated Branded Content Campaign

**Entry Name:** Mickey Around The World

**Client Name:** 

**Credits:** Marty Muller, SVP Global Creative; Sally Conner, VP Content & Production; Chris Chapman, Art Director; Cory Stone, Director Content & Production; Mayra Houseknecht, Content Director/Producer; Terry Williams, Producer; Jeff Hayford, Photographer; Erin Glover, Editorial Content Director; Pictures In A Row, Production Company; The Hall, Director

Company: DIXON Award: Bronze

Category: Branded Content & Entertainment for Television

Entry Name: How It's Made / RAM Client Name: Science Channel

**Credits:** Diana Dixon, Executive Creative Director, Producer, Writer; Kimberly Reed, Writer, Project Manager; Nancy Estrada, Production Assistant; Michael Purl, Editor; Jeffrey Goelz,

Graphics, Animation; Confidence Head, Audio Mix & Design

**Company: Doner LA** 

Award: Silver

Category: Social Media, Campaign

**Entry Name:** Stranger Things Social Experiment

Client Name: Netflix

**Credits:** Jason Gaboriau, EVP, Chief Creative Officer; Zihla Salinas, EVP, Managing Director; Beth Hooper, SVP, Strategy + Planning; Sara Schwartz, VP, Brand Leader; Ariana Delfini, Copywriter; Sierra Moore, Designer; Tina Williams, Sr. Account Executive; Scott McDonald,

Producer; Morgan Menco, Producer; Tone Foster, Editor; Mitch Kirsch, Unit 9 - Video

Production; Anne Mallet, MKG - Event Production

Company: Doner LA Award: Bronze

Category: Social Media, Campaign

Entry Name: DiGiorno Fresh From the Oven Quips Client Name: Nestle USA | Pizza & Snacking Division

**Credits:** Jane E Greening, Sr. Talent Manager; MacGuffin Films, Production; Jason Gaboriau, EVP, Chief Creative Officer; Zihla Salinas, EVP, Managing Director; Hamid Saify, VP, Brand Leader; Drew Brooks, Associate Creative Director; Michael Kohlbecker, Creative Director; Bob

Samuel, Executive Producer; Taylor Sigman, Senior Account Executive; Ariana Delfini,

Copywriter; Sierra Moore, Art Director; Sue Castleberry, Sr. Business Manager

Company: Doner LA

Award: Bronze

Category: Internet Commercial Campaign
Entry Name: Taster's Choice Craft Each Day
Client Name: Nestlé USA | Beverage Division

**Credits:** Jason Gaboriau, EVP, Chief Creative Officer; Zihla Salinas, EVP, Managing Director; Perry Cottrell, SVP, Brand Leader; Ashley Fons, Account Executive; Drew Brooks, Design Director; Julian Smith, Director of Digital Production; Sean Schricker, Director of Technology; Adam Fischbach, Director of UX; Scott McDonald, Producer; Elizabell Marquez, Marketing

Director; David Johnston, Marketing Manager; Christina Chan, Marketing Associate

Company: Doner LA

Award: Silver

**Category:** Online/Interactive Campaign

Entry Name: Neato - Dog & Cat Client Name: Neato Robotics

**Credits:** Zihla Salinas, EVP, Managing Director; Jason Gaboriau, EVP, Chief Creative Office; Sara Schwartz, VP, Brand Leader; Vanessa Boudreau, Sr. Account Executive; Ryan Sims, Copywriter; Beth Hooper, SVP, Strategy & Planning; Lauren Culbertson, Art Director; Nancy

Nunziati, VP, Marketing

Company: Doner LA

Award: Bronze Category: Microsite

**Entry Name:** TastersChoice.com

Client Name: Nestlé USA | Beverage Division

**Credits:** Jason Gaboriau, EVP, Chief Creative Officer; Zihla Salinas, EVP, Managing Director; Perry Cottrell, SVP, Brand Leader; Ashley Fons, Account Executive; Drew Brooks, Design Director; Julian Smith, Director of Digital Production; Sean Schricker, Director of Technology; Adam Fischbach, Director of UX; Scott McDonald, Producer; Elizabell Marquez, Marketing

Director; David Johnston, Marketing Manager; Christina Chan, Marketing Associate

Company: Doner LA Award: Bronze

Category: Internet Commercial Campaign Entry Name: Neato Everyday Demos

Client Name: Neato Robotics

Credits: Zihla Salinas, EVP, Managing Director; Jason Gaboriau, EVP, Chief Creative Officer;

Sara Schwartz, VP, Brand Leader; Vanessa Boudreau, Sr. Account Executive; Lauren Culbertson, Art Director; Ryan Sims, Copywriter; Beth Hooper, SVP, Strategy & Planning;

Nancy Nunziati, VP, Marketing

Company: Doner LA

Award: Gold

Category: Internet Commercial Campaign

**Entry Name:** Neato Knows **Client Name:** Neato Robotics

**Credits:** Zihla Salinas, EVP, Managing Director; Jason Gaboriau, EVP, Chief Creative Officer; Jason Tisser, Associate Creative Director; Regan Kline, Associate Creative Director; Lauren Culbertson, Art Director; Ryan Sims, Copywriter; Matt MacDonell, EVP, Executive Director,

Integrated Strategy Group; Nancy Nunziati, VP, Marketing

Company: Doner LA

Award: Silver

Category: Social Media, Single Execution

Entry Name: Stranger Things Social Experiment

Client Name: Netflix

**Credits:** Jason Gaboriau, EVP, Chief Creative Officer; Zihla Salinas, EVP, Managing Director; Beth Hooper, SVP, Strategy + Planning; Sara Schwartz, VP, Brand Leader; Ariana Delfini, Copywriter; Sierra Moore, Designer; Tina Williams, Sr. Account Executive; Scott McDonald,

Producer; Morgan Menco, Producer; Tone Foster, Editor; Mitch Kirsch, Unit 9 - Video

Production; Anne Mallet, MKG - Event Production

Company: Doner LA

Award: Bronze

Category: Social Media, Campaign Entry Name: Neato - Mess Makers Client Name: Neato Robotics

**Credits:** Zihla Salinas, EVP, Managing Director; Jason Gaboriau, EVP, Chief Creative Officer; Jason Tisser, Associate Creative Director; Regan Kline, Associate Creative Director; Lauren Culbertson, Art Director; Ryan Sims, Copywriter; Matt MacDonell, EVP, Executive Director,

Integrated Strategy Group; Nancy Nunziati, VP, Marketing

**Company: Doner LA** 

Award: Silver

Category: Online/Interactive Campaign

**Entry Name:** Neato Knows **Client Name:** Neato Robotics

**Credits:** Zihla Salinas, EVP, Managing Director; Jason Gaboriau, EVP, Chief Creative Officer; Jason Tisser, Associate Creative Director; Regan Kline, Associate Creative Director; Lauren Culbertson, Art Director; Ryan Sims, Copywriter; Matt MacDonell, EVP, Executive Director,

Integrated Strategy Group; Nancy Nunziati, VP, Marketing

Company: ETA Award: Bronze

Category: Integrated Media Public Service Campaign

**Entry Name:** EZ-P the Parking G

**Client Name:** Long Beach Public Works

Credits: Niko Dahilig, Associate Creative Director; Brian Duenas, Senior Art Director;

Cassandra Popli, Director of Account Services; Kia Erickson, Account Executive

**Company: Fancy Content** 

Award: Silver

Category: Branded Content & Entertainment - Non-Broadcast

Entry Name: Emmanuel Client Name: Pro Form

Credits: Ed McCulloch, Director; Robert Wherry, Executive Producer

**Company: Fancy Content** 

Award: Silver

Category: Film/Video/Sound Branded Content, :60 Seconds or Less

**Entry Name:** Emmanuel **Client Name:** Pro Form

Credits: Ed McCulloch, Director; Robert Wherry, Executive Producer

**Company: Framestore** 

Award: Silver

Category: Mobile App

Entry Name: BMW, 'Eyes on Gigi'

Client Name: BMW

**Credits:** Marc Forster, Director; Lisa Cowen, Production Company Producer; Melissa Tifrere, Agency Producer; Ben Casella, Creative Team; Nigel Gross, Creative Team; Johannes Saam, App Development; Lisa Barnable, Editorial Producer; Aron Hjartarson, Executive Creative Director (Framestore); Alex Thomas, Creative Director, VFX Supervisor; Michael Ralla, 360° Shoot and Compositing Supervisor; James Razzall, Executive Producer; James Alexander,

Senior Producer

**Company: Framestore** 

Award: Silver

Category: Animation, Special Effects or Motion Graphics

Entry Name: Arconic, 'Future Takes Shape'

Client Name: Arconic

**Credits:** James Razzall, Executive Producer; Aron Hjartarson, Creative Director; Rachel Mariscal Creasey, Senior VFX Producer; James Healy, Art Director; Morenike Dosu, Line

Producer; Rich Shallcross, CG Supervisor; JD Yepes, Compositing Supervisor

**Company: Framestore** 

Award: Bronze

Category: Photography, Digitally Enhanced

Entry Name: Gatorade, 'Sports Fuel,' ESPN Cover

Client Name: Gatorade

**Credits:** Aron Hjartarson, Executive Creative Director; JD Yepes, Compositing Supervisor; Richard Shallcross, CG Lead; Ryan McDougal, CG Lead; James Razzall, Executive Producer; Rachel Mariscal Creasy, Senior VFX Producer; Morenike Dosu, Line Producer; Chris Eckardt,

Shoot Supervisor; Joseph Kosinski, Director; Andrew Travelstead, Line Producer; Dave

Morrison, Executive Producer; Jen Beitler, Executive Producer

**Company: Fullscreen** Award: Bronze

**Category:** Integrated Branded Content Campaign Entry Name: TRESemmé Beauty-FULL Volume

Client Name: Fullscreen Media

Credits: Ashley Kaplan, Head of Content, Fullscreen Brandworks; Ashley Rosenfeld, Director,

Integrated Marketing, Fullscreen Brandworks; EJ Lawrence, Account Executive, Brand

Partnerships, Fullscreen Brandworks; Karen Garzio, Media Director, Mindshare; Katie Rivera, Senior Partner, Director, Mindshare; Chantal Villain, Associate Director, Strategy, Mindshare; Tiffany Winter, Head of Strategy, Mindshare Entertainment; Rebecca Borg, Director Strategy and Partnerships, Mindshare Entertainment; Karina Marinha, Associate Producer, Mindshare Entertainment; Laura DiMiceli, Senior Brand Manager, Unilever Brand; Jack Jensen, Associate Brand Manager, Unilever Brand; Kyleigh Turk, Associate Brand Manager, Unilever Brand

**Company: Fullscreen** 

Award: Bronze

Category: Integrated Branded Content Campaign Entry Name: Sour Patch Kids: Prom Project

Client Name: Fullscreen Media

Credits: Wesley Saraceni, Brand Manager, Mondelez; Jim Poon, Brand Manager, Mondelez;

Ivan Oyco, Creative Director, Fullscreen Media

**Company: Giant Spoon** 

Award: Bronze

Category: Social Media, Campaign

**Entry Name: HP OMEN** Client Name: HP San Diego

Credits: Jon Haber, Co-Founder, Giant Spoon; Adam Wiese, Associate Strategy Director, Giant Spoon; Albert Kugel, Senior Strategist, Giant Spoon; Nomin Boutchard, Art Director, Giant Spoon; Sammi Han, Community Manager, Giant Spoon; Will Thompson, Associate Social Strategy Director, Giant Spoon; Josh Kocurek, Senior Manager of Global Marketing, PC Gaming

at HP; Kirsten Kaczka-Rivera, GTM/Launch Manager, PPS Worldwide Marketing at HP

**Company: GoToMyApartment** 

Award: Bronze

Category: Advertising Industry Self-Promotion Film/Video/Sound

Entry Name: You've Been Retargeted Client Name: GoToMyApartment

Credits: Joshua Swanson, Writer/Performer; Jason Naumann, Director; Peter Schwartz, Editor /

Graphics; Kevin Sambells, Cinematographer

**Company: GoToMyApartment** 

Award: Bronze

Category: Social Media, Single Execution Entry Name: GTMA Does Canvas by Facebook

Client Name: GoToMyApartment

Credits: Joshua Swanson, Writer / Host; Jason Naumann, Director; Peter Schwartz, Art

Director / Editor; Kevin Sambells, Cinematographer

**Company: Group 11 Advertising** 

Award: Bronze

**Category:** Internet Commercial

**Entry Name:** The Magnificent 7 Digital Spot **Client Name:** Sony Pictures Entertainment

Credits: Peter Walsh, CCO; Mathew Jones, Sr. Editor; Gary Walsh, Graphic Designer; David

Kopatz, Sound Designer / Mixer; Abe Lugioyo, Creative Director

**Company: Group 11 Advertising** 

Award: Bronze

Category: Internet Commercial Campaign

**Entry Name:** DON'T BREATHE SOCIAL SPOTS

**Client Name:** Sony Pictures Entertainment

Credits: Peter Walsh, CCO; Mathew Jones, Sr. Editor; Gary Walsh, Graphic Designer; David

Kopatz, Sound Designer / Mixer

**Company: Haley Miranda Group** 

Award: Bronze

Category: Social Media, Campaign Entry Name: Fall Home Refresh Client Name: Cost Plus World Market

Credits: Rob Buscher, Creative Director; Jed West, President

**Company: Hawthorne** 

Award: Bronze

Category: Integrated Advertising Campaign - Regional/National

**Entry Name:** Varidesk Cross Platform Campaign

Client Name: Varidesk

**Credits:** John Pucci, Chief Creative Officer and Art Director; Evan Hall, Associate Creative Director and Copywriter; Neil Gabriel, Executive Producer; Hilary Glaholt, Producer; Lauryn Cantu, Producer; Adolescent Content, Production Company; Michael Kortlander, Director; Jonathan Barenboim, Director; Why Not Coco, Editorial Company; Rob Levy, Editor; Ryan

Thiel, Editor

**Company: Idea Farmer** 

Award: Bronze

**Category:** Online/Interactive Branded Content & Entertainment

Entry Name: Mini Moments Client Name: KitchenAid

**Company: Idea Farmer** 

Award: Bronze

Category: Internet Commercial Campaign Entry Name: Mini Moments Campaign

Client Name: KitchenAid

Company: imre Award: Silver

**Category:** Online/Interactive Campaign **Entry Name:** Kwikset Style Campaign

Client Name: Kwikset

Company: interTrend Communications, Inc.

Award: Bronze

Category: Integrated Advertising Campaign - Regional/National

Entry Name: Mastery Campaign- Isaac Hou

**Client Name:** Chase

Credits: Julia Huang, CEO,interTrend Communications., Inc.; Rita Cheng, VP of Account Service and Integrated Production; Cheryl Lee, Group Account Director, interTrend Communications., Inc.; Jessica Lim, Account Executive, interTrend Communications., Inc.; Anna Xie, Director of Strategic Planning, interTrend Communications., Inc.; Stephanie Pao, Creative Lead, interTrend Communications., Inc.; Christiana Pak, Creative Copywriter, interTrend Communications., Inc.; Anne To, Art Director, interTrend Communications., Inc.; Martha Huang, Director of Connection Planning, interTrend Communications., Inc.; Joyce Lu, Director of Integrated Production, interTrend Communications., Inc.; Binh Lam, Production Manager, interTrend Communications., Inc.; Chris Chen, Integrated Production Specialist, interTrend Communications., Inc.

Company: interTrend Communications, Inc.

Award: Bronze

**Category:** Television Commercial

Entry Name: Mastery Campaign-Isaac Hou

Client Name: Chase

Credits: Julia Huang, CEO,interTrend Communications., Inc.; Rita Cheng, VP of Account Service and Integrated Production; Cheryl Lee, Group Account Director, interTrend Communications., Inc.; Jessica Lim, Account Executive, interTrend Communications., Inc.; Anna Xie, Director of Strategic Planning, interTrend Communications., Inc.; Stephanie Pao, Creative Lead, interTrend Communications., Inc.; Christiana Pak, Creative Copywriter, interTrend Communications., Inc.; Anne To, Art Director, interTrend Communications., Inc.; Martha Huang, Director of Connection Planning, interTrend Communications., Inc.; Joyce Lu, Director of Integrated Production, interTrend Communications., Inc.; Binh Lam, Production Manager, interTrend Communications., Inc.; Chris Chen, Integrated Production Specialist, interTrend Communications., Inc.

Company: interTrend Communications, Inc.

Award: Bronze

Category: Integrated Advertising Campaign - Regional/National

Entry Name: Mastery Campaign- Handmade Noodles

Client Name: Chase

Credits: Julia Huang, CEO,interTrend Communications., Inc.; Rita Cheng, VP of Account Service and Integrated Production; Cheryl Lee, Group Account Director, interTrend Communications., Inc.; Jessica Lim, Account Executive, interTrend Communications., Inc.; Anna Xie, Director of Strategic Planning, interTrend Communications., Inc.; Stephanie Pao, Creative Lead, interTrend Communications., Inc.; Christiana Pak, Creative Copywriter, interTrend Communications., Inc.; Anne To, Art Director, interTrend Communications., Inc.; Martha Huang, Director of Connection Planning, interTrend Communications., Inc.; Joyce Lu, Director of Integrated Production, interTrend Communications., Inc.; Binh Lam, Production Manager, interTrend Communications., Inc.; Chris Chen, Integrated Production Specialist, interTrend Communications., Inc.

Company: interTrend Communications, Inc.

**Award: Bronze** 

Category: Television Commercial

Entry Name: Mastery Campaign- Handmade Noodles

**Client Name:** Chase

Credits: Julia Huang, CEO,interTrend Communications., Inc.; Rita Cheng, VP of Account Service and Integrated Production; Cheryl Lee, Group Account Director, interTrend Communications., Inc.; Jessica Lim, Account Executive, interTrend Communications., Inc.; Anna Xie, Director of Strategic Planning, interTrend Communications., Inc.; Stephanie Pao, Creative Lead, interTrend Communications., Inc.; Christiana Pak, Creative Copywriter, interTrend Communications., Inc.; Anne To, Art Director, interTrend Communications., Inc.; Martha Huang, Director of Connection Planning, interTrend Communications., Inc.; Joyce Lu, Director of Integrated Production, interTrend Communications., Inc.; Binh Lam, Production Manager, interTrend Communications., Inc.; Chris Chen, Integrated Production Specialist, interTrend Communications., Inc.

**Company: Kids At Play** 

**Award: Bronze** 

Category: Branded Content & Entertainment for Television

**Entry Name:** Craft Services: Old Spice

Client Name: Old Spice

Credits: Sergio Cilli, Producer; Jason Berger, Executive Producer; Amy Laslett, Producer;

Michael Andrade, Producer

**Company: Kids At Play** 

**Award: Bronze** 

Category: Branded Content & Entertainment for Television

Entry Name: Handy -- Joe's Crab Shack

Client Name: Joe's Crab Shack

Credits: Jason Berger, Executive Producer; Beth Trentacoste, Executive Producer; Amy Laslett,

Producer; Carrie Williams, Producer

Company: Kids At Play

Award: Gold

Category: Branded Content & Entertainment for Television

Entry Name: Chill As: Ubisoft

Client Name: Ubisoft

Credits: Jason Berger, Executive Prodcer; Amy Laslett, Producer

**Company: Kids At Play** 

**Award: Bronze** 

Category: Branded Content & Entertainment Campaign

Entry Name: Bud Light Campaign

Client Name: Bud Light

Credits: Jason Berger, Director; Danny Daneau, Director; Amy Laslett, Producer

**Company: Liquid Advertising** 

Award: Bronze

Category: Social Media, Single Execution Entry Name: WoW Legion: Snapchat Lens Client Name: Blizzard Entertainment

Credits: Patrick Runco, Executive Creative Director; Julie Crow, Associate Creative Director;

Nathan Lewis, Senior Art Director; Jeff Earhart, Associate Creative Director

**Company: Liquid Advertising** 

**Award: Bronze** 

Category: Internet Commercial

**Entry Name:** Marvel Puzzle Quest: Bad Roommates

Client Name: D3 Go!

Credits: Patrick Runco, Executive Creative Director; Jeff Earhart, Associate Creative Director;

Zak Stoltz, Director

**Company: Liquid Advertising** 

Award: Bronze

**Category:** Television Commercial

Entry Name: World of Final Fantasy Anti-Stacker

**Client Name:** Square Enix

Credits: Patrick Runco, Executive Creative Director; Jeff Earhart, Associate Creative Director;

Zak Stoltz, Director; Dave LeGrand, Producer

**Company: Liquid Advertising** 

Award: Gold Category: Event

Entry Name: Final Fantasy XV UberXV at PAX West

**Client Name:** Square Enix

Credits: Patrick Runco, Executive Creative Director; Nathan Lewis, Senior Art Director; Evan

Corrigan, Art Director

**Company: Liquid Advertising** 

Award: Bronze

Category: Outdoor Board

**Entry Name:** #PrizeOfTheTombRaider

**Client Name:** Square Enix

Credits: Patrick Runco, Executive Creative Director; Patricia Turosz, VP, Client Partnerships &

Experiential; Nathan Lewis, Senior Art Director; Evan Corrigan, Art Director; Julie Crow,

**Associate Creative Director** 

**Company: McBeard** 

Award: Bronze

Category: Social Media, Campaign

Entry Name: AT&T's #LaterHaters Campaign

Client Name: AT&T

Credits: AT&T Corporate Social Responsibility Team: managed strategy and execution of campaign.,; Brynne Dunn, AT&T CSR Senior Manager; Samantha Lasky, Director of Communications AT&T CSR; Beth Shiroishi, VP, Global AT&T CSR Strategy & Insights;

McBeard,

Company: Mccoy | Meyer

Award: Bronze

**Category:** Internet Commercial

Entry Name: Reese's Puffs "Bowling Basketball"

Client Name: Mccoy | Meyer

Credits: Eric McCoy, Director; Justus Meyer, Director

**Company: Orthopaedic Institute for Children** 

Award: Bronze

Category: Newspaper Advertising - Full Page Entry Name: 2016 Sports Medicine Campaign Client Name: Orthopaedic Institute for Children

**Credits:** Camille Strickland, Sr. Director of Marketing, Communications & Strategy; Jason Simon, Simon Design; Karla Delgado, Assistant Director, Development & Community Outreach;

Teezal Gaji, Marketing & Communications Manager

Company: Part IV Award: Bronze

Category: Website, Consumer

Entry Name: Blair Witch 360° Web VR Experience

**Client Name:** Lionsgate Entertainment

**Company: People for the Ethical Treatment of Animals** 

Award: Bronze

Category: Public Service Out-Of-Home Entry Name: Anti-Wool Campaign

**Client Name:** People for the Ethical Treatment of Animals

Credits: Brian Bowen Smith, Photographer; Michael Muller, Photographer

**Company: PIA Agency** 

Award: Bronze

Category: Public Service Online Film, Video & Sound

Entry Name: Protect the Dream Client Name: PIA Agency

Credits: Dave Clark, Executive Creative Director; Jason Brandel, Editor; Brian Hanson,

Cinematographer

**Company: PIA Agency** 

Award: Bronze

Category: Internet Commercial Entry Name: HP Sprocket

**Client Name: HP** 

**Credits:** Dave Clark, Executive Creative Director; Creative Director, Craig Alshin; Brooke Lingenfelder, Copywriter; Sam Cyphers, Account Supervisor; Samantha Martinez, Account

Executive; Sarah Marr, Producer

**Company: Play Productions & Generate** 

Award: Bronze

Category: Film/Video/Sound Branded Content, More Than :60 Seconds

**Entry Name:** The British Impact | Gilles on Jazz

Client Name: Jaguar

**Credits:** Jamie Moore, Executive Producer; Chris Pollack, Executive Producer; Janet Morrison, Executive Producer; Emersson Barillas, Creative Director, Integrated Marketing - The Atlantic; Russell Stein, Producer - Mindshare Entertainment; Kim Kyaw, Jaguar Land Rover - Head of Digital, Social, and CRM; Andrew Fettis, Director; Joe Torpey, Communications Manager - Jaguar; Chris Jeyes, Communications Specialist - Jaguar; Karina Marinha, Associate Producer -

Mindshare Entertainment

Company: Psyop Award: Silver

Category: Film/Video/Sound Branded Content, :60 Seconds or Less

Entry Name: La Mer: Part 2 Client Name: Estee Lauder

Credits: Marie Hyon, Director; Marco Spier, Director

Company: Psyop Award: Gold

Category: Animation, Special Effects or Motion Graphics

**Entry Name:** The Amazing Christmas Carrot

Client Name: ALDI

Credits: Kylie Matulick, Director; Todd Mueller, Director

Company: Psyop Award: Gold

Category: Music Video Entry Name: Sisters

**Client Name:** 

Credits: David Chontos, Director

**Company: Quigley-Simpson** 

**Award: Bronze** 

Category: Public Service Out-Of-Home

Entry Name: Wear Your Strength On Your Sleeve

**Client Name:** Los Angeles Fire Department (City of Los Angeles)

**Credits:** Nicole Ellingson, Associate Creative Director; Emily Levant, Copywriter; Desmond Burrows, Executive Creative Director (former); Sariah Dorbin, VP, Creative Director; Marnie Bond-Harrison, Project Manager Supervisor (former); Breeahna Britt, Project Coordinator

Company: Quigley-Simpson

Award: Bronze

Category: Television Commercial Entry Name: Walking Campaign Client Name: Chase United

**Credits:** Desmond Burrows, Executive Creative Director (former); Sariah Dorbin, VP, Creative Director; Kevin McCarthy, Creative Director; Daniel Zuber, Sr. Copywriter; Cindy Kuretski, Sr.

Project Manager

**Company: R&R Partners** 

Award: Bronze

Category: Magazine Advertising Campaign Entry Name: La Colección Print Campaign

Client Name: Grupo Posadas

Credits: Scott Murray, Group Creative Director; Jeff Zimm, Design Director; Arnie DiGeorge,

Executive Creative Director; Bob Anthony, Senior Designer; Astrid Raimondo, Head of Strategy; Jen Francis, Account Director; Gina Scalice, Art Buyer; Dan Fundeburgh,

Designer/Illustrator

Company: RAPP Award: Bronze

**Category:** Online/Interactive Campaign

**Entry Name:** Toyota 4Runner Wilderness Therapy

Client Name: Toyota Motor Sales, USA

Credits: Hamish McCollester, SVP, Group Creative Director; Joshua Gilman, Associate

Creative Director; Alon Goldsmith, Associate Creative Director; Paul Blockey, SVP, Director of

Experience Strategy & Design; Rachael Stets, Senior Communications Planner; Andrew Franceschini, VP, Accounte Director; Laura Orsini, Account Supervisor; Jon Bradley, Senior Project Manager; Bobbie Boucher, VP, Integrated Production; IDOL, Video, Photo and Interactive Production Company; Jeremy Dela Cruz, Associate Director, Technology; Joey

Bloomfield, Senior Interactive Developer

Company: RAPP Award: Silver

Category: Direct Mail

**Entry Name:** Toyota 4Runner Wilderness Therapy

Client Name: Toyota Motor Sales, USA

Credits: Hamish McCollester, SVP, Group Creative Director; Joshua Gilman, Associate

Creative Director; Alon Goldsmith, Associate Creative Director; Paul Blockey, SVP, Director of

Experience Strategy & Design; Rachael Stets, Senior Communications Planner; Andrew Franceschini, VP, Account Director; Laura Orsini, Account Supervisor; Jon Bradley, Senior Project Manager; Bobbie Boucher, VP, Integrated Production; IDOL, Video, Photo and

Interactive Production Company; Kristy Davis, Director of Creative Services; Michael Mehnert,

Associate Creative Services Director

Company: RAPP Award: Bronze

Category: Integrated Advertising Campaign - Regional/National

**Entry Name:** Toyota 4Runner Wilderness Therapy

Client Name: Toyota Motor Sales, USA

Credits: Hamish McCollester, SVP, Group Creative Director; Joshua Gilman, Associate

Creative Director; Alon Goldsmith, Associate Creative Director; Paul Blockey, SVP, Director of

Experience Strategy & Design; Rachael Stets, Senior Communications Planner; Andrew Franceschini, VP, Accounte Director; Laura Orsini, Account Supervisor; Jon Bradley, Senior Project Manager; Bobbie Boucher, VP, Integrated Production; IDOL, Video, Photo and Interactive Production Company; Jeremy Dela Cruz, Associate Director, Technology; Joey

Bloomfield, Senior Interactive Developer

Company: RAPP Award: Bronze

Category: Social Media, Campaign

**Entry Name:** Toyota 4Runner Wilderness Therapy

Client Name: Toyota Motor Sales, USA

Credits: Hamish McCollester, SVP, Group Creative Director; Joshua Gilman, Associate

Creative Director; Alon Goldsmith, Associate Creative Director; Paul Blockey, SVP, Director of

Experience Strategy & Design; Rachael Stets, Senior Communications Planner; Andrew Franceschini, VP, Accounte Director; Laura Orsini, Account Supervisor; Jon Bradley, Senior Project Manager; Bobbie Boucher, VP, Integrated Production; IDOL, Video, Photo and Interactive Production Company; Jeremy Dela Cruz, Associate Director, Technology; Joey

Bloomfield, Senior Interactive Developer

**Company: Razorfish** 

Award: Gold

Category: Website, Consumer Entry Name: Acura.com Redesign

Client Name: American Honda Motor Company

Credits: Mike Frank, GCD; Erik Norgaard, CD; Anne Geri Butcher, ACD, Copy; Eric Hallman,

ACD; Caitlin Bauler, Sr AD; Jeremy Grant, AD; Laree Ross, Sr Designer; Mark Sloan,

Experience Director; Jonathan Baker, Product Specialist; Brendon Curtis, Client Engagement;

Linda Dials, Client Engagement; Dina Fitzpatrick, Project Management

Company: Razorfish

Award: Silver

Category: Website, Consumer

Entry Name: Acura NSX Explore & Build Client Name: American Honda Motor Company

**Credits:** Christopher Follett, ECD; Cortney Ward, ACD; Russell Hampton, Experience Director; Travis Lum, ACD; Judi Adams, Copywriter; Krish Hiranand, Developer; Ron Davis, Developer; Jonathan Baker, Product Specialist; RJ Dugan, ACD; Joe Hall, Developer; Joe Scheffler, Client

Engagement; Toby Past, GCD

Company: Razorfish

Award: Gold

Category: Digital Creative Technology - User Experience

Entry Name: Acura NSX Explore & Build Client Name: American Honda Motor Company

**Credits:** Christopher Follett, ECD; Cortney Ward, ACD; Russell Hampton, Experience Director; Travis Lum, ACD; Judi Adams, Copywriter; Krish Hiranand, Developer; Ron Davis, Developer; Jonathan Baker, Product Specialist; RJ Dugan, ACD; Joe Hall, Developer; Joe Scheffler, Client

Engagement; Toby Past, GCD

Company: Razorfish Award: Bronze

Category: Digital Creative Technology - User Experience

Entry Name: Honda.com Redesign

Client Name: American Honda Motor Company

**Credits:** Toby Past, GCD; Ralph Zenger, GED; Stewart Roud, CD; Jeffrey Yam, Experience Director; Chris Lin, ACD; Ryan Harvey, AD; Josh Eck, Sr Copywriter; Erin Magbee, Sr Designer; Vincent Ong, Experience Designer; Jess Roud, Designer; Kate Johnson, Designer;

Taylor Smith, Client Engagement

Company: Razorfish

**Award: Silver** 

**Category:** Online/Interactive Branded Content & Entertainment

Entry Name: Visa 360° of Acceptance

Client Name: Visa Inc.

**Credits:** Mike Frank, VP Group Creative Director; Kate Foley, Creative Director; Anne Geri Butcher, Associate Creative Director; Chris Kitahara, Art Director; Chad Drobish, Interaction Art Director; Nick Sickelton, Designer; Anna Mulholland, Project Manager; Julie Gash, West Coast Production Lead; Eric Campdoras, Group Creative Technology Director; Evelyn Chan, Senior Project Manager; Nick DeDominic, Program Director; Kristin Marlow, VP, Client

Partner

Company: Razorfish

Award: Gold

Category: Responsive Design

Entry Name: Acura NSX Explore & Build Client Name: American Honda Motor Company

**Credits:** Christopher Follett, ECD; Cortney Ward, ACD; Russell Hampton, Experience Director; Travis Lum, ACD; Judi Adams, Copywriter; Krish Hiranand, Developer; Ron Davis, Developer; Jonathan Baker, Product Specialist; RJ Dugan, ACD; Joe Hall, Developer; Joe Scheffler, Client

Engagement; Toby Past, GCD

Company: Razorfish

Award: Silver

Category: Microsite

Entry Name: Visa 360° of Acceptance

Client Name: Visa Inc.

**Credits:** Mike Frank, VP Group Creative Director; Kate Foley, Creative Director; Anne Geri Butcher, Associate Creative Director; Chris Kitahara, Art Director; Chad Drobish, Interaction Art Director; Nick Sickelton, Designer; Anna Mulholland, Project Manager; Julie Gash, West Coast Production Lead; Eric Campdoras, Group Creative Technology Director; Evelyn Chan, Senior Project Manager; Nick DeDominic, Program Director; Kristin Marlow, VP, Client

Partner

Company: Razorfish

Award: Silver

Category: Digital Creative Technology - User Experience

Entry Name: Acura.com Redesign

Client Name: American Honda Motor Company

Credits: Mike Frank, GCD; Erik Norgaard, CD; Anne Geri Butcher, ACD, Copy; Eric Hallman,

ACD; Caitlin Bauler, Sr AD; Jeremy Grant, AD; Laree Ross, Sr Designer; Mark Sloan,

Experience Director; Jonathan Baker, Product Specialist; Brendon Curtis, Client Engagement;

Linda Dials, Client Engagement; Dina Fitzpatrick, Project Management

Company: Razorfish Award: Bronze

Category: Interface & Navigation

Entry Name: Acura NSX Explore & Build Client Name: American Honda Motor Company

**Credits:** Christopher Follett, ECD; Cortney Ward, ACD; Russell Hampton, Experience Director; Travis Lum, ACD; Judi Adams, Copywriter; Krish Hiranand, Developer; Ron Davis, Developer; Jonathan Baker, Product Specialist; RJ Dugan, ACD; Joe Hall, Developer; Joe Scheffler, Client

Engagement; Toby Past, GCD

Company: Razorfish Award: Bronze

Category: Website, Consumer Entry Name: Honda.com Redesign

Client Name: American Honda Motor Company

**Credits:** Toby Past, GCD; Ralph Zenger, GED; Stewart Roud, CD; Jeffrey Yam, Experience Director; Chris Lin, ACD; Ryan Harvey, AD; Josh Eck, Sr Copywriter; Erin Magbee, Sr Designer; Vincent Ong, Experience Designer; Jess Roud, Designer; Kate Johnson, Designer;

Taylor Smith, Client Engagement

Company: Razorfish Award: Silver

Category: Responsive Design Entry Name: Acura.com Redesign

Client Name: American Honda Motor Company

Credits: Mike Frank, GCD; Erik Norgaard, CD; Anne Geri Butcher, ACD, Copy; Eric Hallman,

ACD; Caitlin Bauler, Sr AD; Jeremy Grant, AD; Laree Ross, Sr Designer; Mark Sloan,

Experience Director; Jonathan Baker, Product Specialist; Brendon Curtis, Client Engagement;

Linda Dials, Client Engagement; Dina Fitzpatrick, Project Management

Company: Razorfish Award: Bronze

Category: Responsive Design Entry Name: Honda.com Redesign

Client Name: American Honda Motor Company

Credits: Toby Past, GCD; Ralph Zenger, GED; Stewart Roud, CD; Jeffrey Yam, Experience Director; Chris Lin, ACD; Ryan Harvey, AD; Josh Eck, Sr Copywriter; Erin Magbee, Sr Designer; Vincent Ong, Experience Designer; Jess Roud, Designer; Kate Johnson, Designer;

Taylor Smith, Client Engagement

Company: RPA Award: Silver

**Category:** Television Commercial

Entry Name: Honda "Power of Ridgeline" Client Name: American Honda Motor Co., Inc.

Credits: Joe Baratelli, VP, Chief Creative Officer; Jason Sperling, Sr. VP, Executive Creative Director; Sarah Bates, Creative Director; Rahul Panchal, Creative Director; Suzie Yeranosvan, Sr. Art Director; Romero Ramirez, Copywriter; Gary Paticoff, Sr. VP., Chief Production Officer; Isadora Chesler, VP, Executive Producer; Joshua Herbstman, Producer; PES, Director, Reset

Content; Union Editorial, A52, Lime Studios, Factory, Post Production Companies

Company: RPA Award: Silver

Category: Film/Video/Sound Branded Content, More Than :60 Seconds

Entry Name: Honda - "Serial One"

Client Name: American Honda Motor Co., Inc.

Credits: Joe Baratelli, EVP, Chief Creative Officer: Jason Sperling, SVP, Executive Creative Director; J Barbush, VP, Creative Director, Social Media; Romeo Cervas, Associate Creative

Director; Evan Boswell, Sr. Art Director; Craig Nelson, Art Director; David Bassine,

Copywriter; Gary Paticoff, SVP, Chief Production Officer; Isadora Chesler, VP, Executive Producer; Dave Brezinski, VP, Director of Digital Production; Linda Kim, Executive Digital

Producer; Annie Hough, Amy Seidner, Digital Producers

Company: RPA Award: Silver

**Category:** Television Commercial Campaign **Entry Name:** Farmers - "Halls of Fame" Campaign

**Client Name:** Farmers Insurance

Credits: Joe Baratelli, EVP, Chief Creative Officer; Pat Mendelson, SVP, Executive Creative

Director

Company: RPA Award: Silver

**Category:** Television Commercial

Entry Name: Honda Civic - "Made Mean" Client Name: American Honda Motor Co., Inc.

Company: RPA Award: Bronze

Category: Television Commercial Entry Name: Farmers - "Mer-Mutts" Client Name: Farmers Insurance

Credits: Joe Baratelli, EVP, Chief Creative Officer; Pat Mendelson, SVP, Executive Creative

Director

Company: RPA Award: Silver

Category: Social Media, Campaign Entry Name: Honda - "Serial One"

Client Name: American Honda Motor Co., Inc.

**Credits:** Joe Baratelli, EVP, Chief Creative Officer; Jason Sperling, SVP, Executive Creative Director; J Barbush, VP, Creative Director, Social Media; Romeo Cervas, Associate Creative

Director; Evan Boswell, Sr. Art Director; Craig Nelson, Art Director; David Bassine,

Copywriter; Gary Paticoff, SVP, Chief Production Officer; Isadora Chesler, VP, Executive Producer; Dave Brezinski, VP, Director of Digital Production; Linda Kim, Executive Digital

Producer; Annie Hough, Amy Seidner, Digital Producers

Company: RPA Award: Silver

Category: Social Media, Campaign

**Entry Name:** Farmers Dog Diving Competition

Client Name: Farmers Insurance

Company: RPA Award: Gold

Category: In-Theater Commercial

Entry Name: NBFF - We Are Being Watched Client Name: Newport Beach Film Festival

Company: RPA Award: Bronze

**Category:** Television Commercial

Entry Name: My Name Is Client Name: ampm

**Company: Scott McCullough** 

Award: Silver

Category: Public Service Television Commercial

Entry Name: NVF "The Other Note" Client Name: Edge of Reason, LLC

Credits: Scott McCullough, CD/Writer/Director/DP

Company: Sensis Award: Bronze

Category: Television Commercial, Local Entry Name: Orange County Fair 2016 Client Name: Orange County Fair

**Company: Shot Glass Films** 

**Award: Bronze** 

Category: Branded Content & Entertainment - Non-Broadcast

**Entry Name:** TITLE Boxing "Invictus"

**Client Name:** TITLE Boxing

Credits: Eric Jackson, Director & Director of Photography; Jessica Manherz, Executive

Producer

**Company: Something Massive** 

Award: Gold

Category: Internet Commercial

**Entry Name:** The a2 Milk Company - #feelgoods

**Client Name:** The a2 Milk Company

**Credits:** Rebecca Coleman, Founding Partner; Dana Neujahr, SVP, Strategy & Engagement; Ariel Broggi, VP, Creative Director; Yoni Kozminski, Senior Manager, Strategy & Engagement

**Company: Something Massive** 

Award: Silver

Category: Social Media, Campaign

**Entry Name:** The a2 Milk Company - #feelgoods

**Client Name:** The a2 Milk Company

**Credits:** Rebecca Coleman, Founding Partner; Dana Neujahr, SVP, Strategy & Engagement; Ariel Broggi, VP, Creative Director; Yoni Kozminski, Senior Manager, Strategy & Engagement

**Company: Something Massive** 

Award: Bronze

Category: Online/Interactive Campaign

**Entry Name:** The a2 Milk Company - #feelgoods

**Client Name:** The a2 Milk Company

**Credits:** Rebecca Coleman, Founding Partner; Dana Neujahr, SVP, Strategy & Engagement; Ariel Broggi, VP, Creative Director; Yoni Kozminski, Senior Manager, Strategy & Engagement

**Company: Something Massive** 

Award: Gold

Category: Social Media, Campaign

Entry Name: Maddie - Wear What Moves You

Client Name: Maddie

Credits: Rebecca Coleman, Founding Partner; Dana Neujahr, SVP, Strategy & Engagement;

Ariel Broggi, VP, Creative Director

**Company: Something Massive** 

Award: Silver

**Category:** Online/Interactive Branded Content & Entertainment

**Entry Name:** The a2 Milk Company - #feelgoods

**Client Name:** The a2 Milk Company

**Credits:** Rebecca Coleman, Founding Partner; Dana Neujahr, SVP, Strategy & Engagement; Ariel Broggi, VP, Creative Director; Yoni Kozminski, Senior Manager, Strategy & Engagement

**Company: Something Massive** 

**Award: Silver** 

**Category:** Online/Interactive Branded Content & Entertainment

Entry Name: Maddie - Wear What Moves You

Client Name: Maddie

Credits: Rebecca Coleman, Founding Partner; Dana Neujahr, SVP, Strategy & Engagement;

Ariel Broggi, VP, Creative Director

**Company: Something Massive** 

Award: Bronze

Category: Film/Video/Sound Branded Content, More Than :60 Seconds

**Entry Name:** The a2 Milk Company - #feelgoods

Client Name: The a2 Milk Company

**Credits:** Rebecca Coleman, Founding Partner; Dana Neujahr, SVP, Strategy & Engagement; Ariel Broggi, VP, Creative Director; Yoni Kozminski, Senior Manager, Strategy & Engagement

**Company: Something Massive** 

Award: Silver

Category: Branded Content & Entertainment Campaign

Entry Name: Maddie - Wear What Moves You

Client Name: Maddie

Credits: Rebecca Coleman, Founding Partner; Dana Neujahr, SVP, Strategy & Engagement;

Ariel Broggi, VP, Creative Director

**Company: STARMEN Design Group** 

Award: Bronze

Category: Website, Business-to-Business

**Entry Name:** inVia Robotics **Client Name:** inVia Robotics

**Company: Stun Creative** 

Award: Bronze

Category: Television Commercial Entry Name: Break the Walls Client Name: Shea Moisture

**Credits:** Kevin Brady, Executive Creative Director; Erica Pressly, Senior Copywriter; Emmie Nostitz, Senior Art Director; Mariana Oliveira, Copywriter; Sonja Johnson, Junior Art Director; Sally-Ann Dale, Chief Creation Officer; Nick Enriquez, Director; Chris Saul, Cinematographer; Jared Christensen, Jared Christensen; Josiah Spencer, Editor; Brad Roth, Executive Producer;

Mark Feldstein, Executive Producer

Company: TBWA\Chiat\Day

Award: Bronze

Category: Social Media, Single Execution
Entry Name: Airbnb's National Parks Backyards

Client Name: Airbnb, Inc.

**Credits:** Eric Toda, Global Head of Social Marketing; Jasmine Maleknia, Social Media Manager; Kyle Luhr, Planning Director; Emilie Arrive, Senior Digital Strategist; Kat Urban, Executive Producer - Digital; Jenn Wong, Brand Director; Aubrey Larson, Associate Brand Manager; Anthony Perrin, Business Operations Manager; Ben Beazley, Creative Director; Kyla Elliott, Creative Director; Rafael Goncalves, Jr. Art Director; Sarah Johnston, Jr. Copywriter

**Company: The Marketing Arm** 

Award: Bronze

Category: Public Service Online Film, Video & Sound

**Entry Name:** LCFA The Little Things

Client Name: Lung Cancer Foundation Of America

Credits: Vivian Le, Director, Strategy; Jhony Gutierrez, Conceptor; Ben Azarraga, Creative

Director; Kevin Lee, Copywriter

**Company: The Marketing Arm** 

**Award: Bronze** 

**Category:** Social Media, Single Execution **Entry Name:** The Division at GameStop

Client Name: GameStop

Credits: Elizabeth Sharp, Senior Manager, Marketing & Promotions; Zach Hovland,

Coordinator, Marketing & Promotions; Blake Herndon, Coordinator, Marketing & Promotions; Steve Meyers, Account Director; Atul Shembekar, Account Executive; Eric Fransen, Director of Digital Strategy; Rachel Stoll, Associate Director of Digital Strategy; Todd Connelley, Creative

Director; Nathan Beasley, Associate Creative Director

**Company: The1stMovement** 

Award: Bronze

Category: Integrated Advertising Campaign - Local Entry Name: Most Sought-after Premium Liquor

Client Name: Moutai America

Credits: Joseph Gray, Associate Creative Director; Ming Chan, Chief Strategy Officer; Tadeo

Gonzalez, Sr. Interactive Producer; Andre Yi, Sr. Interactive Developer

Company: TVGLA
Award: Bronze
Category: Banner Ad

Entry Name: Damien Client Name: A&E

**Credits:** Julie Gargan, EDC; Francisco Camberos, CD, Designer; Oliver Newton, Account Director; Mat Aihara, Producer; Jaime Hernandez, Production Assistance; Larry Davidson, Technical Director; Jeffrey Grey, Development; Andrew Kan, Development; Ryan Kite,

Strategy; Reid Levin, Strategy; James Reynolds, Strategy

Company: TVGLA Award: Bronze Category: Banner Ad

Director

Entry Name: Hacksaw Ridge Client Name: Lionsgate

**Credits:** Tim Palen , Chief Brand Officer; Danielle DePalma , EVP, Digital Marketing; David Edwards , SVP, Digital Marketing; Evan Fisk , VP, Digital Marketing; Caroline Morgan , Director, Digital Media; Brittany Giugliano , Manager, Digital Media; Dale Brodie, Sr Art Director/Creative Lead ; Thomas Chavana, Producer ; CP Smith, Croi Bautista, Designers/ Programmers ; Armando Lleando, ECD ; Jorge Cantero, ACD ; Oliver Newton, Account

Company: TVGLA Award: Silver

Category: Mobile App Entry Name: PetMOJI

**Client Name:** Universal Pictures

**Credits:** Brian Pettigrew, Account Director; Dustin Rinehart, Designer; Francisco Camberos, Creative Director; Jae Yoon, Art Director; James Reynolds, Strategist; Jeff Borden, Motion Designer; Julie Gargan, EDC; Lourd Ebuen, Motion Designer; Mackenzie McCluer, Digital

Asset Manager; Marcy Minton, Copy Writer; Mat Aihara, Producer

**Company: Untitled Inc.** 

Award: Silver

Category: Television Commercial Campaign

Entry Name: TV Doctors Client Name: Cigna

Credits: Jim Evans, Executive Producer; Grant Heslov, Director; Larry Platt, Executive

Creative Director; Ryan Steele, Editor

**Company: Viacom Velocity** 

Award: Gold

Category: Film/Video/Sound Branded Content, More Than :60 Seconds

Entry Name: Bad Santa 2 - Drunk History

Client Name: Broad Green

**Credits:** Dario Spina, EVP, Marketing & Branded Content; Danielle Kupchak, SVP, Marketing & Branded Content; Allison Zerden, VP, Marketing; Arian Monteagudo, Director, Marketing; Gina Quagliata, Coordinator, Marketing; Chris Lenz, SVP, Studio Creative; Felicia Garcia, Project Manager; Jere Orlandi, Director, Production; Leah Dubie, Senior Director, Editorial;

Kate Grodd, VP, Studio Creative; Evan Silver, Director

**Company: Viacom Velocity** 

**Award: Silver** 

Category: Film/Video/Sound Branded Content, :60 Seconds or Less

Entry Name: Sausage Party - "High-deas"

**Client Name:** Sony Pictures

**Credits:** Dario Spina, EVP, Marketing & Branded Content; Danielle Kupchak, SVP, Marketing & Branded Content; Allison Zerden, VP, Marketing; Arian Monteagudo, Director, Marketing; Gina Quagliata, Coordinator, Marketing; Melissa Bolton-Klinger, VP/Creative Director; Chris Lenz, SVP, Studio Creative; Jere Orlandi, Director, Production; Felicia Garcia, Project Manager;

Carol Bellino, Senior Editor

**Company: Viacom Velocity** 

Award: Gold

Category: Branded Content & Entertainment for Television

**Entry Name:** Bad Santa 2 - Drunk History

Client Name: Broad Green

**Credits:** Dario Spina, EVP, Marketing & Branded Content; Danielle Kupchak, SVP, Marketing & Branded Content; Allison Zerden, VP, Marketing; Arian Monteagudo, Director, Marketing; Gina Quagliata, Coordinator, Marketing; Chris Lenz, SVP, Studio Creative; Felicia Garcia, Project Manager; Jere Orlandi, Director, Production; Leah Dubie, Senior Director, Editorial;

Kate Grodd, VP, Studio Creative; Evan Silver, Director

**Company: Viacom Velocity** 

Award: Bronze

**Category:** Internet Commercial

**Entry Name:** Almost Christmas - Hip Hop Holidays

**Client Name:** Universal Pictures

**Credits:** Dario Spina, EVP, Marketing & Branded Content; Danielle Kupchak, SVP, Marketing & Branded Content; Alex Kirk, Manager, Marketing; Chris Lenz, SVP, Studio Creative; Howard Grandison, Director; Alex Woog, Manager, Digital Marketing; Annah Zafrani, SVP, Integrated Marketing; Erin Milani, Production Manager; Jere Orlandi, Director, Production; Brian Tolleson, ECD Manager, Distance Marketing, Christian Postage, Manager, Director, Production; Brian Tolleson,

ECD/Managing Partner; Karen Grant, VP, Client Partnership; Todd MacMillan, Director,

**Integrated Marketing** 

**Company: Viacom Velocity** 

**Award: Bronze** 

Category: Film/Video/Sound Branded Content, More Than :60 Seconds

**Entry Name:** Almost Christmas - Hip Hop Holidays

**Client Name:** Universal Pictures

**Credits:** Dario Spina, EVP, Marketing & Branded Content; Danielle Kupchak, SVP, Marketing & Branded Content; Alex Kirk, Manager, Marketing; Chris Lenz, SVP, Studio Creative; Howard Grandison, Director; Alex Woog, Manager, Digital Marketing; Annah Zafrani, SVP, Integrated Marketing; Erin Milani, Production Manager; Jere Orlandi, Director, Production; Brian Tolleson,

ECD/Managing Partner; Karen Grant, VP, Client Partnership; Todd MacMillan, Director,

**Integrated Marketing** 

**Company: Viacom Velocity** 

Award: Silver

Category: Branded Content & Entertainment for Television

**Entry Name:** Central Intelligence - Lie Detector

Client Name: Warner Bros. Pictures

**Credits:** Dario Spina, EVP, Marketing & Branded Content; Danielle Kupchak, SVP, Marketing & Branded Content; Allison Zerden, VP, Marketing; Brian Tolleson, ECD/Managing Partner; Melissa Bolton-Klinger, VP/Creative Director; Jere Orlandi, Director, Production; Erin Milani, Production Manager; Alex Kirk, Manager, Marketing; Arian Monteagudo, Director, Marketing; Chris Lenz, SVP, Studio Creative; Lesley Kantor, VP, Digital Marketing; Alex Woog, Manager, Digital Marketing

**Company: Viacom Velocity** 

Award: Gold

Category: Branded Content & Entertainment for Television

Entry Name: Sausage Party - "High-deas"

**Client Name:** Sony Pictures

**Credits:** Dario Spina, EVP, Marketing & Branded Content; Danielle Kupchak, SVP, Marketing & Branded Content; Allison Zerden, VP, Marketing; Arian Monteagudo, Director, Marketing; Gina Quagliata, Coordinator, Marketing; Melissa Bolton-Klinger, VP/Creative Director; Chris Lenz, SVP, Studio Creative; Jere Orlandi, Director, Production; Felicia Garcia, Project Manager;

Carol Bellino, Senior Editor

Company: Viacom Velocity Award: Gold, Best of Show

Category: Branded Content & Entertainment Campaign

**Entry Name:** From Deadpool with Love

**Client Name:** 20th Century Fox

**Credits:** Dario Spina, EVP, Marketing & Branded Content; Danielle Kupchak, SVP, Marketing & Branded Content; Allison Zerden, VP, Marketing; Melissa Bolton-Klinger, VP/Creative

Director; Jay Rocco, Senior Director, Marketing; Kelly Mirvis, Director, Marketing; Alex Woog,

Manager, Digital Marketing; Gina Quagliata, Coordinator, Marketing

**Company: Viacom Velocity** 

Award: Silver

**Category:** Online/Interactive Branded Content & Entertainment

**Entry Name:** Central Intelligence - Lie Detector

Client Name: Warner Bros. Pictures

**Credits:** Dario Spina, EVP, Marketing & Branded Content; Danielle Kupchak, SVP, Marketing & Branded Content; Allison Zerden, VP, Marketing; Brian Tolleson, ECD/Managing Partner; Melissa Bolton-Klinger, VP/Creative Director; Jere Orlandi, Director, Production; Erin Milani, Production Manager; Alex Kirk, Manager, Marketing; Arian Monteagudo, Director, Marketing; Chris Lenz, SVP, Studio Creative; Lesley Kantor, VP, Digital Marketing; Alex Woog, Manager,

Digital Marketing

Company: Wander Award: Bronze

Category: Public Service Online Film, Video & Sound

**Entry Name:** Setting the Bar Low

**Client Name:** Environmental Working Group (EWG)

Credits: Wander, Director; Larry Shanet, Director; Aaron Weber, Executive Producer; Wander,

Creative Collective

**Company: Wedbush Securities** 

Award: Bronze

Category: Out-Of-Home Installation

**Entry Name:** Lime Brokerage Trade Installation **Client Name:** Lime Brokerage, a Wedbush Company

**Credits:** Sarah Gosler, Senior Vice President and Head of Marketing and CMO Lime Brokerage, a Wedbush Company; Julieana Lukito, Senior Graphic Designer; Anthony J. Huch, President and

COO, Lime Brokerage; Heidi Winston, VP of Events

**Company: YES DESIGN GROUP** 

Award: Silver

Category: Packaging

**Entry Name:** Take My Wife

Client Name: SEESO (NBCUniversal Comcast)

Credits: Lori J. Posner, Art Director; Andrea Feigenbaum, Designer

**Company: Yessian Music** 

Award: Silver Category: Music

**Entry Name:** Two Teams **Client Name:** United Airlines

**Credits:** Yessian Music, Music; Brian Yessian, Music CCO; Michael Yessian, Head of Music Production; Rhapsody In Blue by George Gershwin, Composition; Dan Zank, Arranger; Gerard Smerek, Record and Mix Engineer / Executive Producer; mcgarrybowen New York, Agency; Haydn Morris, Managing Director / ECD; Jerry Krenach, Managing Director / Global Music Production; Pulse Films, Production Company; Michael Haussman, Director; Cut & Run,

**Editorial Company** 

**Company: Yessian Music** 

Award: Gold

Category: Music With Lyrics Entry Name: Clear The Pitch Client Name: DCA Mine Action

**Credits:** Yessian Music, Music and Sound Design; Brian Yessian, Music CCO; Michael Yessian, Head of Music Production; MIchael Dragovic, Composer / Arranger; Grey Group Singapore, Agency; Till Hohmann, ECD; Till Hohmann, ECD; Antonio Bonifacio, CD; Brendan Cravitz, Senior EP; Great Guns, Production Company; James Teh, Director; Cutters Tokyo, Editing and

Post Production Company